

2017 實踐大學設計學院國際設計學術與創作研討會

未形 Future of Work

► 主題 Theme

未形

科技的發展總是被認為能夠精準地勾勒未來，而跨域共創的思考方式，則牽動著人類的生活模式以及促使產業不斷更新樣貌以回應這個變幻的年代；面對眼前混沌的未知，從教育到產業，人們要如何從曖昧性中精準窺見趨勢，互相生生不已，建立時代的新價值。

Future of Work

The Future of Technology and its development is always expected to embody and exemplify the future.

In order to react to the unpredictable changes of this age, the core essence of design must be cross-disciplinary creative thinking. Thinking that impels us forward by accelerating industrial growth as well as pushing it into new sustainable directions.

As our world is facing an ever more chaotic and unknown future, it is our role to be aware of cutting edge technology, to investigate its worth in education and help to create, nurture and establish emerging industries

► 專題演講 Keynote Speech

專題演講 I：

講題 / Primal Scene

演講人 / Prof. Dr. Masayuki Kurokawa 黑川雅之

專題演講 II：

講題 / Animated Digital Fashion

演講人 / Prof. Dr. Kerry Murphy

專題演講 III：

講題 / Global Trends versus Personal Meaning Individual Style as a Carrier of Personal and Collective Culture

演講人 / Prof. Dr. Liam Maher

時間：2017 年 12 月 8 日 (五) 9:00-12:00

Time: December 8th 2017(Friday) 9:00-12:00

地點：實踐大學 MN 棟圖資大樓 B2 國際會議廳

Place: International Conference Hall, Building MN B2, Shih Chien University

► 論文發表 Presentation

媒體傳達設計學系 Department of Communications Design

建築設計學系 Department of Architecture

工業產品設計學系 Department of Industrial Design

服裝設計學系 Department of Fashion

時間：2017 年 12 月 8 日 (五) 13:30~17:00

Time: December 8th 2017 (Friday) 13:30 -17:00

地點：實踐大學 MN 棟圖資大樓 B2 教室

Place: Room B2 Building MN, Shih Chien University

► 講者簡介 Keynote Speaker

Prof. Dr. Masayuki Kurokawa
黑川雅之



Masayuki Kurokawa is architect, product designer. He was born into a family of architects, graduated from Waseda University in Architecture. When he was 70 years old he got the title “Ph. D of Art”, which is a few in Japanese history. Several of his works are displayed in the permanent collection of the Museum of Modern art in New York, the Denver Art Museum and the Metropolitan Museum of Art. Now he is president of K&K Co.,Ltd., president of the Society of Reserch&Design.,etc.

Prof. Dr. Kerry Murphy



2D/3D motion graphics artist and director with the OddOne Collective. Together with my directing partner Peter van de Riet we take a conceptual storytelling approach to every project we work on. We are tool agnostic, but like to implement techniques from film making and translate them to visuals via 2D/3D design and typographic elements. We thrive to take on projects where we are part of the whole creative process. Our clients so far include Red Bull, Philips, VPRO (Dutch broadcaster), cultural institutions and various art, animation and technology festivals.

Prof. Dr. Liam Maher



Liam Maher / ECCO VP Global Creative Director Liam Maher is an influential and powerful creative force in the fashion industry. His unique knowledge of art, design, and branding, along with his ability to mold this info in such unique and creative ways, makes him a true inspiration. He has provided creative direction for a number of international brands such as Timberland, Burton, Oilily, Denham and is currently the Creative Director for ECCO Footwear. Regardless of your profession, creative or not; Liam’s intelligent, informative and highly entertaining talks are world renowned as inspiring and motivating and not to be missed.

<https://www.linkedin.com/in/energyplan>