

Dear colleagues,
It is our pleasure to invite you to participate in our
X International Scientific and Practical Conference:
"Tourism industry: opportunities, priorities, problems and prospects"
September 27–28, 2017.

The conference is run under the authority of:

- Moscow (Senkevich) State Institute for Tourism Industry,
- Sport and Tourism Department of Moscow,
- International Tourist Academy,
- Vernadsky State Geological Museum.

Conference Program:

Plenary session – «Trends, problems and directions of development of the Russian tourism industry».

Section №1 «Current problems of domestic and inbound tourism in Russia».

Section №2 «Problems and prospects for the development of the hospitality industry».

Section №3 «Management and marketing in the tourism industry».

Section №4 «Strategies of enhancing professionally oriented language competence of students studying tourism».

Round table «Personnel training for the tourism industry».

Conference Schedule:

September 27, 2017 (Wednesday) – Vernadsky State Geological Museum (Moscow, Mokhovaya st., 11, building 11).

9³⁰ – 10³⁰ Registration of conference participants
10³⁰ – 12³⁰ Plenary session and opening of the conference
12³⁰ – 13⁰⁰ Coffee-Break

September 28, 2017 (Thursday) – Moscow (Senkevich) State Institute for Tourism Industry (Moscow, Kronstadtsky Boulevard, 43A).

10⁰⁰ – 11⁰⁰ Registration of conference participants
11⁰⁰ – 13⁰⁰ Round table
13⁰⁰ – 13³⁰ Coffee-Break
13³⁰ – 16⁰⁰ Work of sections
16⁰⁰ – 17⁰⁰ Closing of the conference

e-mail:

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There is no fee for the Conference, but participants are expected to cover their travel and accommodation expenses

Registration deadlines date is 5th August 2017

The deadline for sending article will be in August 5th, 2017.

Requirements for articles:

- *UDC of the scientific article;*
- *The title of the article in Russian and English;*
- *Full name of the author (s) in Russian and English;*
- *Abstract in Russian and English;*
- *Keywords in Russian and English.*

Materials should be prepared in the MS Word editor and sent to the organizing committee by email:

conf.mgiit@gmail.com

intern.mgiit@mail.ru

Page format: size – A4. All the fields are 2 cm in length. Pages without headers or footers. Pages are not numbered. Paragraph indent 1.25 cm. Text format: font – Times New Roman. Size – 14 points. Line spacing - one and a half. Alignment – width. Number of pages – from 8 to 12. The number of illustrations, tables – up to 5.

The originality of the article should be at least 75%.

The title of the article is printed in capital letters in Russian and English.

Then the initials and surname, academic degree and title of the author, the position and organization where he works, the name of the city in Russian and English are printed. If there are several authors, the information about each of them is printed from a new line.

Abstract for the article is printed in Russian and English.

Keywords are printed in Russian and English.

The name of the drawings (diagrams, graphs, etc.) is indicated in the center under the figure.

The name of the tables is indicated in the center above the table.

Illustrations to the article (drawings, photographs) should be black and white. The usual size of the illustrations is no more than half the A4 sheet. Drawings are executed in the Corel Draw editor version no lower than 8 or "Microsoft Word drawing".

Example:

**Strategic Planning of Scientific Work
of Tourism Department MSITI:
Principles of Formation Of Scientific School**

G.N. Kutepova,
MSITI, Tourism chair, Moscow

Abstract

Keywords

Article text

References