

Call for Papers:

Journal of Art and Design

Theme of the First Issue: *Emerging Ideas on Art and Design*

1. Objective of Publication

The Journal of Art and Design is a peer-reviewed journal, published yearly under the editorship of the staff members at the College of Fine Arts and Creative Design, Tunghai University. The Journal aims to foster a favorable climate for creative thinking in academia and raise the quality of design learning, teaching and research in the art and design disciplines. Scholarly articles and practice reports related to art and design are welcomed to contribute to the Journal.

2. Classification of Submission

The Journal consists of three different composite sections, each of which is given a distinctive title: (1) Academic Articles, (2) Art and Design Discourse and (3) Practice Reports. The authors should nominate to which section the submission is made according to the nature and the subject matter of the article and the Editorial Board reserves the right to rearrange the submission in a section other than the nominated one if it deems fit.

(1) Academic Article

Submissions that examine art and design-related issues and stimulate theoretical reflection or present the findings of empirical research fall into this section. To be considered an original contribution to knowledge, articles must develop arguments by clearly stating the purposes, approaches, methods and outcomes of research.

(2) Art and Design Discourse

Fitting into this section are submissions that reflect and articulate the authors' personal philosophies of art and design by employing an analytical framework that shows originality and synthesis in approaches for self-reflection to emerge. Thought-provoking articles on historical, social, cultural and technological aspects and providing humanistic insight are invited to challenge our social and cultural conception of art and design.

(3) Practice Report

Reports on original works of architecture, landscape architecture, industrial design, fine arts and music, that are completed or unveiled to the public within the past five years belong to this section. Submission should include the following four components: (a) artistic or design idea, (b) theoretical framework, (c) analysis of work, and (4) value and contribution. Submissions to this section are expected to include accompanying illustrations such as drawings, maps, pictures, models, exhibition/performance contents or the like.

3. Submission Specifications

- (1) The Journal is scheduled to be published by the end of May every year. Calling for papers on a specific theme is announced in November. All submissions have to be made before the 5th of January to be eligible for reviewing.
- (2) Submitted manuscripts have to be original, unpublished work and not being under consideration for publication elsewhere. They must not be involved with copyright violation or commercial propaganda. Submission to the Journal will be taken to imply that the authors accept the full legal responsibility for plagiarism or any other misconduct.
- (3) Submission that consists of several parts can be published in a series. In such cases, every individual part has to be a complete piece of article and presents a credible argument in its own right.
- (4) Articles in serial form should avoid using numeric characters as part of the main title, but such use of numbering is acceptable in the sub-title to indicate the serial order. Vague and ill-defined titles, such as 'Studying on ...' should also be avoided.
- (5) Please include your full name, profession (job title), institutional affiliation (company name), email, contact address and phone number on the covering page of your manuscript. Do not reveal your personal information on any other pages.
- (6) Manuscripts must be written in English. Use *Times New Roman*, point-size 10 and 1.5-line spacing. They should normally be between 10,000 and 20,000 words for submission to the section of Academic Articles or Art and Design Discourse, and a minimum of 5,000 words for Practice Reports. In all cases, a short abstract of around 500 words should be submitted with the manuscript.
- (7) The Journal is full-color illustrated. Accompanying illustrations should not be inserted in the text but gathered at the end of the document. Illustrations should fit within the type-area width of **150 mm** with **600 dpi** resolution for best quality reproduction. All illustrations should be captioned and listed in ascending numerical sequence, shown as Figure1, Figure 2, etc. Approximate position of illustrations must be indicated in the manuscript. Captions should also include an acknowledgement to the copyright holder, and it is the authors' responsibility to ensure the proper permissions are obtained.
- (8) When referring to a non-Latin proper noun or author name in the text, such as Asian languages, the first appearance should show the transliterated name followed by that in its original language, e.g. The Council for Cultural Affairs (文化建設委員會); Hwa-San Kwan (關華山) argues that.... Specifically for transliteration from Chinese to English, **Hanyu Pinyin** is preferable, e.g. Taichung City consists of eight districts, of which Beitun (北屯), Xitun (西屯) and Nantun (南屯) are the top-three geographically largest districts.

6. Submission Procedure

- (1) Submissions to the Journal can be made by email. An attached electronic file compatible with Microsoft Word 2003 or a more recent version should be sent to msc@thu.edu.tw, Department of Industrial Design , Tunghai University.
- (2) The Editors reserve the right to reject and refuse to review manuscripts that do not comply with the submission specification and the citation and reference style specified by the Journal.
- (3) After publication, the authors will receive two complimentary copies of the issue containing the article. For offprints of the article, please access the article in electronic form on the website of Journal of Art and Design, affiliated with College of Fine Arts and Creative Design, Tunghai University, to print the copies required.