

2019 第 14 屆朝陽科技大學英語教學暨商務溝通學術研討會

徵稿辦法

壹、主辦單位：朝陽科技大學應用英語系/行銷與流通管理系/語言中心

貳、會議時間：2019年5月31日（星期五）

參、會議地點：朝陽科技大學管理大樓天生廳、時選廳

肆、會議主題：ELT and Business Communication in the Changing World: Challenges, Opportunities and Directions

伍、會議子題：

- 一、英語教學（課程設計/英語教學/班級經營/學習模式與策略/電腦輔助教學/多元文化議題等）。
- 二、商務溝通（國際行銷/國際商務/國際財務金融/商務談判等）。
- 三、語言學（多語文研究、語言習得等）。
- 四、專業英語、學術英文、文學。
- 五、其他相關議題。

陸、重要日期：

- 一、摘要截稿日期：2019年3月15日（星期五）
- 二、摘要錄取公佈日期：收到稿件後兩週內
- 三、論文全文截稿日：2019年5月31日（星期五）

柒、發表形式：（口頭發表/海報發表）

一、口頭發表：

- （一）語言：英文；口頭發表時間為15分鐘、問答時間為5分鐘（共20分鐘）。
- （二）進行全文外審後，外審通過者得發表於研討會論文集。
- （三）研討會論文集將以電子檔方式發布至本系系網，將不另額外提供紙本。

二、海報發表：

- （一）語言：英文；發表時間為60分鐘，請發表人於現場與其他與會人員討論和互動。
- （二）請發表人務必自行攜帶海報於規定時間內完成報到及張貼海報於會場指定地點，並於規定時間前5分鐘就位，以利海報發表進行。
- （三）進行全文外審後，外審通過者得發表於研討會論文集。
- （四）研討會論文集將以電子檔方式發布至本系系網，將不另額外提供紙本。
- （五）海報發表製作格式：
 1. 海報尺寸A1(594mm x 841mm)；英文；Times New Roman字體。
 2. 文章主題、作者姓名與所屬機構，請並置於海報論文上方置中。
 3. 內文依發表人之需求自行調整，建議包含研究目的、研究方法、研究結果、討論與建議(結論)、文獻等內容。

捌、投稿方式：請以電腦打字(.docx檔)，連同投稿資料表之附件，寄至aecyutconf@gmail.com投稿，本系將於2日內寄發投稿完成確認信件，如於3日後尚未收到，煩請再次來信詢問。

玖、投稿格式：（請參照徵稿範例）

- 一、中英文論文摘要：中文摘要500字為限、英文摘要250字為限、各含3-6個關鍵詞。
- 二、中英文標題、作者、服務單位。
- 三、格式：A4用紙，內頁範圍版面配置2.54cm（上下左右）；標題用16點字，作者用14點字，內文用12點字；標楷體（中文），Times New Roman（英文）；首行不縮排、單行間距。

壹拾、全文發表格式

請以電腦打字（Word版本.doc檔），並以英文撰寫，附中文摘要，詳細格式請參考下載專區之範例檔「APA第六版格式範例」，頁數8-10頁，含中英文摘要、表格和參考文獻。

聯絡資訊：

通訊處：2019第14屆朝陽科技大學應用英語學術研討會（41349台中市霧峰區吉峰東路168號）

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The 14th Conference on ELT and Business Communication (CEBC 2019)

Call For Papers

Organizers: Department of Applied English/ Department of Marketing and Logistics Management/
Language Center, Chaoyang University of Technology (CYUT)

Conference Date: 31 May, 2019

Conference Venue: Sung's Hall (3F), Yang's Hall (4F), Management Building at CYUT

Theme: ELT and Business Communication in the Changing World: Challenges, Opportunities and Directions

Sub-themes:

1. ELT (Curriculum Design/ English Education/ Classroom Management/ Learning Strategies/ CALL)
2. Business Communication (International Marketing/ International Business / International Finance / Business Negotiation)
3. Language Education (Motivation/ Learning Efficiency/ Teacher Training/ Multiculturalism)
4. Linguistics (Language Acquisition/ Multilingualism)
5. English for Specific Purposes (ESP), English for Academic Purposes (EAP), Literature
6. Other related topics

Important Dates:

1. Abstract submission deadline: 15 March, 2019
2. Notification of acceptance: 31 March, 2019
3. Full Paper submission deadline: 31 May, 2019

Presentation Format: (Oral Session/ Poster Session)

1. Oral Presentation Session:

- (1) Language: English; Oral presentation session is 15 minutes with a Q&A session of 5 minutes.
- (2) Publication: After the full paper review and with the author's consent, the accepted paper will be published in the Conference Proceedings.
- (3) The electronic version of the Conference Proceedings will be available for download on the Department website. Please note that a hard-copy will not be provided.

2. Poster Session:

- (1) English only; session time is 60 minutes.
- (2) The presenters should print and bring the poster to the conference; please be ready 5 minutes before the session begins.
- (3) Publication: After the full paper review and with the author's consent, the accepted paper will be published in the Conference Proceedings.
- (4) The electronic version of the Conference Proceedings will be available for download on the conference website. Please note that a hard-copy will not be provided.
- (5) Poster Format
 - A. Poster size: A1 (594mm x 841mm); English; Times New Roman
 - B. Title, Author(s), and Department should be aligned to the top and center of the poster.
 - C. It is recommended that the poster include the purpose of the study, methodology, results, discussion, conclusion, and/or references.

Abstract Submission

Please submit the abstract via email: aecyutconf@gmail.com. A confirmation email will be sent to you within 2 days. Please contact us if you haven't received the notification email by the 3rd day.

Abstract Format (Please refer to the abstract templet)

1. Title, affiliation and content should be written in both Chinese and English.
2. Chinese (500 words Max.); English (250 words Max.), 3-6 keywords

3. Format: A4 (Margins: 2.54cm on all sides); Title (16pt), Author information (14pt), Content (12pt); 標楷體(Chinese), Times New Roman (English); no indent, single-spaced.

The format of full-text

The full-text should be submitted in Word file (doc.), and composed in English. Please refer to the 「APA^{6th} edition format templet」 for detailed information. Paper length is limited to 8-10 pages, including both Chinese/ English abstracts, tables and references.