

## 教育部 函

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發文字號：臺教師(一)字第1070097656號

速別：普通件

密等及解密條件或保密期限：

附件：報名表(英文版)、活動辦法(英文版)、報名表、活動辦法

主旨：轉知新竹市政府辦理「#新竹視角」影像徵件活動，請惠予協助公告

周知並鼓勵踴躍參與，請查照。

說明：

一、依據新竹市政府107年6月27日府行新字第1070095688號函辦理。

二、為宣傳新竹市各項藝文表演、自然景觀、古蹟建築、特色產業、社區營造、在地人文等地方文化特色，並鼓勵自製影片投稿有線電視公用頻道，該府規劃辦理「#新竹視角」影像徵件活動，徵求動態影片組、平面攝影組及隨手拍人氣獎共3組之影像作品。

三、活動自即日起至107年8月22日止開放報名，報名方式及活動詳情請參閱活動辦法或活動網站（<http://www.perspectiveofhsinchu.com/>）。

四、檢附「#新竹視角」影像徵件活動辦法及報名表中英文版各1份。

正本：各公私立大專校院

副本：電子章  
107/06/28  
14:11:44



This field will be filled in by the organizer

Date of Arrival	_____(Y)_____(M)_____(D)
Code	

## Perspective of Hsinchu - Photography And Short Film Requisition Application Form

Please complete all fields in BLOCK LETTERS and read the regulations.

Category : ☐ Photography ☐ Short Film

Basic Information	
Name _____	
Team Members (Solo entries do not have to fill this out.) _____	
ID no./Passport no. _____	Date of Birth (Y/M/D) _____年(Y)_____月(M)_____日(D)
Nationality _____	County/City _____
Company/School Name _____	Department _____
Mobile _____	
Phone (Day) _____ (夜 Night) _____	
Email _____	
Address □□□-□□ _____	

### Terms and Conditions

1. Please send the requested documents in person or as a registered mail to Perspective of Hsinchu's requisition team in the appointed address: No.258, Ximen St., North Dist., Hsinchu City 300, Taiwan (R.O.C.). The documents must arrive at the address in time, therefore, the entrants are obliged to estimate the delivery time before delivering.  
The reception for hand-delivered documents is open 11:00 – 18:00, Tuesday – Saturday, the entrants are advised to call the reception (03)5282677 before visiting.
2. Team entries of two or more entrants are allowed to take the team's name or one of the entrants as the representative. Every team member's name must be marked in the form.
3. The regulation will base on the newest announcements.

### Information of The Artwork

Title of Work \_\_\_\_\_

Spot(s) of Shooting (Please write the detailed location in Hsinchu city. Eg. In front of Hsinchu city government.)

\_\_\_\_\_

Date of Shooting \_\_\_\_\_

Personal Experiences (Optional)

Descriptions of The Artwork (100-300 words)

I hereby confirm that all information provided in this application form is accurate and complete, and I will conform to the related regulations

( Signature )

Date: 2018(Y) (M) (D)

#### Terms and Conditions

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2. 4.Team entries of two or more entrants are allowed to take the team's name or one of the entrants as the representative. Every team member's name must be marked in the form.
3. The regulation will base on the newest announcements.

To all entrants,

Please read this authorization form carefully in order to protect your rights and interests.

1. The organizer – Hsinchu City government and the implementer – WòWò Aesthetics (hereinafter to be referred as the implementer) of the requisition “Perspective of Hsinchu” will collect, process and use your personal information. The purpose is to contact and provide other services related to the requisition, complying with the Taiwan’s Personal Data Protection Act and other related laws.
2. The provided personal information will be protected and limited to this requisition by the implementer. The information includes: name, gender, date of birth, ID number, contact information (including but not limited to phone number, Email and address) or other information that can directly or indirectly identify you.
3. The implementer has the right to cancel your entry if the provided personal information is reported or found either unable to proof the authenticity of your identity or fraud.
4. The authorization grants the implementer the right to use the personal information, complying with the Taiwan’s Personal Data Protection Act and other related laws. The usage includes confirming your identity, contacting you, providing you with information about the requisition, etc.
5. You have the right to request for (1) access to, (2) copies of, (3) alteration or correction of, (4) stop in collecting, processing and using and (5) cancelation of personal information, in accordance with the Taiwan’s Personal Data Protection Act Clause 3. The implementer has the right to refuse the request if it is (1) offending national security, diplomatic and military information, whole economic interests or other national interests, (2) obstructing officers in discharge of duties and (3) offending the interests of the implementer or third parties.
6. The implementer will delete, stop processing and use your personal information on the implementer’s own initiative or at your request, except for the information necessary for unfinished services or the information written authorized by you.
7. If your personal information is stolen, leaked, tempered with or invaded in other methods, due to the implementer’s offence of the Taiwan’s Personal Data Protection Act or other events of force majeure, such as nature disasters and accidents, the implementer should inform the entrant properly through phone calls, emails or online publication after

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3. The regulation will base on the newest announcements.

investigation.

8. You understand that this authorization form complies with the Taiwan's Personal Data Protection Act and other related laws, and it has the legal effect in collecting, processing and using your personal information.

By signing on the authorization form, you have read the content thoroughly and agreed on obeying the terms. Thank you.

☐ I agree      ☐ I disagree

Name: \_\_\_\_\_ (Signature)      Legal Agent: \_\_\_\_\_ (Signature)

note: a legal agent must sign on the form if the entrant is under 18.

Date:                      (Y)                      (M)                      (D)

#### Terms and Conditions

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The reception for hand-delivered documents is open 11:00 – 18:00, Tuesday – Saturday, the entrants are advised to call the reception (03)5282677 before visiting.
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## **Perspective of Hsinchu - Photography And Short Film Requisition | Regulations**

### **Objective**

During the historical progression of Hsinchu, images have become an essential media for recording the city's development. Nowadays, Hsinchu's population average age is only 38 years old, making it the youngest city in Taiwan. The locals who grow up here, the immigrants who come here to study or work and the travelers in the city... these people has brought the city a future of vitality. How do they see such an old but young city? And what is your perspective of Hsinchu?

“Perspective of Hsinchu” is a photography and short film requisition where all creative professionals are welcomed to participate, using materials in Hsinchu, such as the people's daily life, the local culture, the environment, the history, the humanities, etc., to tell the transformations in Hsinchu city through different perspectives.

### **Subject**

**The Dynamic City**

### **Eligibility**

People of any ages and any nationalities are eligible to participate.

### **Prizes**

#### # Photography

First Prize: 1 winner, prize of NT\$ 50,000, a trophy and a certificate

Second Prize: 1 winner, prize of NT\$ 30,000, a trophy and a certificate

Third Prize: 1 winner, prize of NT\$ 10,000, a trophy and a certificate

Merit Award : 3 winners, prize of NT\$ 5,000 and a certificate

#### # Shortfilm

First Prize: 1 winner, prize of NT\$ 150,000, a trophy and a certificate

Second Prize: 1 winner, prize of NT\$ 80,000, a trophy and a certificate

Third Prize: 1 winner, prize of NT\$ 50,000, a trophy and a certificate

Merit Award : 3 winners, prize of NT\$ 30,000 and a certificate

#### # Hsinchusnapshots

10 winners, prize of NT\$ 2,500 and a certificate

## Entry Rules

### # Photography

1. All entered works must meet the topic “The Dynamic City” and must be taken in **Hsinchu city** between **1<sup>st</sup> January, 2018 and 22<sup>nd</sup> August, 2018**.
2. All entered works must be in **a set of 4 images**, with a pixel size over 10 million pixels for each image.
3. Adjustments to the images’ brightness, contrast, color saturation and sharpness without altering the content are accepted. Plagiarism, copying, rearranging, distorting and compositing are strictly forbidden, including adding or removing people and/or objects from the images. Cropping that removes extraneous details is permitted.
4. The entrant must send the following documents by the requisition deadline to the appointed address. Entrants who are unable to provide the requested files will not be eligible to participate. The documents include:
  - (1) One printed copy of the “Application Form” and one printed copy of the “Personal Data Usage Authorization Form” with the entrant’s signature
  - (2) One optical disc with the digital files of the “Application Form” and the entered works. The digital files must include the original files without adjustments (RAW or JPG) and the files with adjustments (TIFF or JPG).

### # Shortfilm

1. All entered works must meet the topic “The Dynamic City” and must be shot in **Hsinchu city** between **1<sup>st</sup> January, 2018 and 22<sup>nd</sup> August, 2018**.
2. All entered works must be in **90 seconds or less**, in any form, style and type of the entrants’ choice.
3. All entered works must be a 3GB or less film with the pixel size over 1920(W) x 1080(H), in the AVI/MOV/MP4 file format.
4. Team entries of two or more entrants are allowed to take the team’s name or one of the entrants as the representative. Every team member’s name must be marked in the “Application Form” and the members must clarify each other’s rights and liabilities themselves. The organizer and the implementer are not responsible for any related arguments.
5. Only the work’s title can be presented on the film’s head leader. **Showing lists of any personnel in either the head leader or the tail leader is not allowed.**
6. All dialogues and narrations in the film must be subtitled with Chinese subtitles. Parts that are not in Chinese must include Chinese translations. The entrant(s) must be responsible for the translations.
7. The entrant(s) must send the following documents by the requisition deadline to the

appointed address. Entrants who are unable to provide the requested files will not be eligible to participate. The documents include:

- (1) One printed copy of the “Application Form” and one printed copy of the “Personal Data Usage Authorization Form” with the entrant’s signature
- (2) One optical disc with the digital files of the “Application Form” and the entered work.
- (3)

#### # Hsinchusnapshots

1. All entered works must meet the topic “The Dynamic City” and must be shot in **Hsinchu city** between **15<sup>th</sup> June, 2018 and 12<sup>th</sup> August, 2018**.
2. There is no limitation to the entered works’ size or pixel size.
3. Adjustments to the images’ brightness, contrast, color saturation and sharpness are allowed. Plagiarism, copying, rearranging, distorting and compositing are strictly forbidden, including adding or removing people and/or objects from the images. Cropping that removes extraneous details is permitted.
4. The entrant must post the entered work in the discussion of the arrangement “Perspective of Hsinchu”, held by the fan page “Hsinchu New” during the requisition period.
5. Each entrant must use his/her **real name** to post only one image. The entered image must not involve or indicate pornography, violence or other violation of good customs. The image must not invade others’ right of portrait, copyright and/or other rights, either. The organizer has the right to filter and delete posts.

#### Judging Process

##### #Photography & #Shortfilm

1. The jury committee comprises image professionals and interdisciplinary artists invited by the organizer. The judging process will take place in two rounds. The entrants must not object to the judgements.
2. All entered works are coded by the organizer and the implementer before the judging process with identifying information removed from the works, in order to maintain the requisition’s fairness.
3. Judging criteria: Theme 40%, Creativity 30%, Skills 15%, exquisiteness 15%.
4. In the primary election, the judges will judge on the entered works and decide The Nomination List, which will include 6 nominees for the photography group and 6 nominees for the short film group. The list will be published on the official website after the primary election.
5. In the final election, the judges will judge on the nominated works and decide The List of Winners, which will be qualified and sealed by a professional lawyer. The winners will be announced on the awarding ceremony.



### # Hsinchusnapshots

During the voting period, the voters must log in Facebook with his/her personal account, search for the arrangement “Perspective of Hsinchu” on Facebook, open the posts of their choices in the arrangement, and click “👍” to vote for the images. Other reactions are invalid votes that will not be counted. The amount of voting per person is unlimited.

The top 10 posts voted most “👍” during the requisition period will be the winners. Each entrant of the posts will be awarded NT\$ 2,500 each.

The winners will be arranged in decreasing order of the “👍” votes.

If there are more than one winners of a certain place who earn the same amount of “👍”, resulting in the situation that the winners exceeds 10 people, the winners of this place share the rest of the prizes after the winners with higher votes are awarded.

### How To Enter

#### #Photography & #Shortfilm

Requisition Period | 15th June, 2018 - 22nd August, 2018. The documents **must arrive** at the appointed address by 18:00 on 22nd August, 2018.

How To Enter |

Please send the requested documents in person or as a registered mail to Perspective of Hsinchu’s requisition team in the appointed address: No.258, Ximen St., North Dist., Hsinchu City 300, Taiwan (R.O.C.). The documents must arrive at the address in time, therefore, the entrants are obliged to estimate the delivery time before delivering. The reception for hand-delivered documents is open 11:00 – 18:00, Tuesday – Saturday, the entrants are advised to call the reception (03)5282677 before visiting.

### # Hsinchusnapshots

Requisition Period | 15th June, 2018 – 23:59 12<sup>th</sup> August, 2018. Posts **must be posted** by 23:59 12<sup>th</sup> August, 2018.

Voting Period | 15th June, 2018 – 17:59 22<sup>nd</sup> August, 2018.

How To Enter |

Please post the entered work with your personal Facebook account in the discussion of the arrangement “Perspective of Hsinchu”, held by the fan page “Hsinchu New” ([www.facebook.com/hsinchunew/](http://www.facebook.com/hsinchunew/)). The post must include the work’s title, the photographer’s real name and the spot of shooting. Each entrant can only post one image.

How To Post | Enter the arrangement page and click on the discussion area, then publish the post on the page.

## Terms and Conditions

1. Each entrant can **only enter each category once**. Entered works will not be returned to the entrants after the requisition.
2. All entered works must be original works that have neither been publicly published nor won any prize in any competition, except for images that have been posted on personal platforms, such as personal websites, blogs, Facebook etc. The entrants must not submit works that invade others' right of portrait and/or copyright, either. All legal liabilities for any right invasion that the entered works are involved in must be taken by the entrants, the organizer and the implementer are not responsible for any infringement of rights in any entered works. If the organizer's right is invaded due to the entered works' legal liabilities, the entrants should be responsible for the compensations.
3. All entrants in the photography category and the short film category agree that all entered works may be exhibited by the implementer after the awarding ceremony. The implementer has the right to adjust, crop and/or print the works.
4. Privacy: All entrants have to sign on the "Personal Data Usage Authorization Form" while entering the requisition. All personal information collected will be used for the requisition only.
5. The nominated entrants in the primary election will have to sign on the "Copyright Authorization". If the nominee is under 20 years old, his/her legal agent will have to sign on the agreement. Those who refuse the agreement will not be eligible for the final election
6. Copyright: For awarded works, the copyright holders retain the moral right of their work, while the property right of the works will be shared by the copyright holders and Hsinchu city government. Also, the copyright holders will permanently grant Hsinchu city government non-exclusive, unlimited use of the works in all media, without any remuneration being due. The usage of the works will include reproduction, public transmissions, public broadcasts, public oral mentions, edits, rearrangements, public performances, etc. The copyright holders will at the same time grant general authorizations to the third parties authorized by the Hsinchu government for the usages mentioned above, without any remuneration being due. The copyright holders should guarantee the Hsinchu government and the third parties not to enforce the moral rights. Had any entered work in the short film category used sources from other provider(s), the entered work must be legally authorized by the source provider(s). Also, the provider must grant the Hsinchu government and the third parties authorizations mentioned above.
7. If the entered works are involved in the following situations, the eligibilities and award of the works will be immediately canceled. The entrant will have to return the prize, trophy and certificate granted.

- (1) The works are involved in plagiarizing, translating, faking others' works or other copyright invasions.
  - (2) The works were once award winners in other competitions or exhibited works in other public exhibitions.
  - (3) The works are proven ineligible to the requisition by others, such as wrong information on the spot(s) of shooting and/or date of shooting.
8. If the jury committee could not reach a consensus on a certain prize for certain winner(s), the judges can elect a prize as "not awarded", and/or decide two entrants as both winners of a prize, under the premise of not adding the number of winners. The sum of the "not awarded" prize and the "both winners" prize will be divided equally to the both winners. Adjustments on the term may be applied due to the real situations. The entrants must not object to the judgements.
  9. All award winners are obliged to **attend the awarding ceremony**, a recipient who receives the award on behalf of the winner(s) is allowed when the winner(s) cannot attend the ceremony. If the implementer cannot contact the award winner(s) to attend the awarding ceremony because the entrant(s) failed to provide correct contact information, the winner(s) has given up the eligibility automatically and the award will not be given.
  10. The award winners cannot request to cancel the awards granted to their works.
  11. In accordance with the Standards of Withholding Rates for Various Incomes, if the award value exceeds NT\$20,000, an added health insurance and a 10% award income tax must be paid for residents of the ROC and 20% for foreigners.

The award winners are obliged to report proofs of award income tax. If the winners fail to hand in the necessary documents to the implementer in time, the winners has given up the award automatically. Had there been any amendments to the laws mentioned above, the term will base on the newest announcements.
  12. Upon entering the requisition, the entrants have read carefully through this file and agree with the regulations stated.
  13. These rules, terms and conditions are subjects to change, and the organizer reserves the right to explain and revise the regulations at its own discretion. Had there been any details to be added or revised, the regulation will base on the newest announcements.

Organizer: Hsinchu City Government

Implementer: wòwò Aesthetics

Tel: (03)5282677

E-mail: [yingcc0112@gmail.com](mailto:yingcc0112@gmail.com)

Address: No.258, Ximen St., North Dist., Hsinchu City 30046.

本欄位由主辦單位填寫 This field will be filled in by the organizer

到件日期 Date of Arrival	_____年(Y)_____月(M)_____日(D)
編號 Code	

## #新竹視角 影像徵件活動 | 報名表

### Perspective of Hsinchu - Photography And Short Film Requisition | Application Form

請以正楷詳實書寫，並詳閱活動辦法。

Please complete all fields in BLOCK LETTERS and read the regulations.

投稿項目 Category： ☐ 平面攝影組 Photography ☐ 動態影片組 Short Film

參賽者基本資料表 Basic Information	
姓名/團體名稱 Name _____	
團隊成員(若個人創作則免填) Team Members (Solo entries do not have to fill this out.) _____	
身份證字號/護照號碼 ID no./Passport no. _____	生日 Date of Birth (Y/M/D) _____年(Y)_____月(M)_____日(D)
國籍 Nationality _____	戶籍地 County/City _____
公司/學校 Company/School Name _____	部門/系所 Department _____
行動電話 Mobile _____	
聯絡電話 Phone (日 Day) _____ (夜 Night) _____	
電子信箱 Email _____	
通訊地址 Address □□□-□□ _____	

#### 注意事項

- 報名方式：請下載並填寫本表及個人資料使用授權書，連同作品數位檔光碟乙份及其他指定繳交文件，以親送或掛號郵寄方式送至#新竹視角影像徵件活動小組 (300 新竹市北區西門街 258 號) 收，收件時間至 2018 年 8 月 22 日 18:00 止 (以送達時間為憑)，逾期恕不受理。  
親送收件時間：每周二至周六 11:00-18:00，可先來電(03)5282677 確認。
- 如為團體參賽，以團體名稱或其中一位作代表填寫報名表即可，惟須註記所有團員姓名。
- 本活動相關說明及規定以活動官網最新公告為準。

作品資料表 Information of The Artwork
作品名稱 Title of Work _____ Spot(s) of Shooting (Please write the detailed location in Hsinchu city. Eg. In front of Hsinchu city government.) 作品取景地點(請書寫在新竹市內的精確位置)，如新竹市政府前。 _____
作品拍攝時間 Date of Shooting _____
個人資歷 (自由填寫) Personal Experiences (Optional)
作品文字說明 (100~300 字) Descriptions of The Artwork (100-300 words)

本人保證所檢附之報名資料皆屬實，並同意遵守活動辦法。

I hereby confirm that all information provided in this application form is accurate and complete, and I will conform to the related regulations

(簽名 Signature)

中華民國 107 年(Y) 月(M) 日(D)

#### 注意事項

- 申請方式：請下載並填寫本文件，連同作品數位檔光碟乙份及其他指定繳交文件，以親送或掛號郵寄方式送至#新竹視角影像徵件活動小組 (300 新竹市北區西門街 258 號) 收，收件時間至 2018 年 8 月 22 日 18:00 止 (以送達時間為憑)，逾期恕不受理。  
親送收件時間：每周二至周六 11:00-18:00，可先來電(03)5282677 確認。
- 如為團體參賽，以團體名稱或其中一位作代表填寫報名表即可，惟須註記所有團員姓名。
- 本活動相關說明及規定以最新公告為準。

## #新竹視角影像徵件活動-個人資料使用授權同意書

您好：

為了保障您的權益，請務必詳閱本同意書之各項內容。

- 一、#新竹視角影像徵件活動之主辦單位新竹市政府及執行單位沃沃美學股份有限公司（以下簡稱機關）為聯繫及辦理比賽等相關業務之需求，必須取得您的個人資料，在個人資料保護法及相關法令之規定下，機關將依法蒐集、處理及利用您的個人資料。
- 二、您所提供以下的個人資料：姓名、性別、出生年月日、身份證字號、連絡方式(包括但不限於電話號碼、E-MAIL或居住地址)或其他得以直接或間接識別您個人之資料皆受機關保全維護，並僅限於本活動使用。
- 三、若您所提供之個人資料，經檢舉或機關發現不足以確認您的身分真實性或其他個人資料冒用、盜用、資料不實等情形，機關有權終止您參賽之權利。
- 四、您同意機關以您所提供的個人資料確認您的身份、與您進行連絡、提供您機關之相關業務資訊，以及其他隱私權保護政策規範之使用方式。
- 五、您可依個人資料保護法第3條規定，就您的個人資料向機關(一)請求查詢或閱覽、(二)製給複製本、(三)請求補充或更正、(四)請求停止蒐集、處理及利用或(五)請求刪除。但因(一)妨害國家安全、外交及軍事機密、整體經濟利益或其他國家重大利益、(二)妨害公務機關執行法定職務、(三)妨害機關或第三人之重大利益，機關得拒絕之。
- 六、個人資料蒐集之特定目的消失或期限屆滿時，機關將主動或依當事人之請求，刪除、停止處理或利用該個人資料。但因執行職務或業務所必須或經當事人書面同意者，不在此限。
- 七、機關如違反個人資料保護法規定或因天災、事變或其他不可抗力所致者，致您的個人資料被竊取、洩漏、竄改、遭其他侵害者，應查明後，於電話或信函或電子郵件或網站公告等方法中，擇其適當方式通知您。
- 八、您瞭解此一同意符合個人資料保護法及相關法規之要求，具有書面同意機關蒐集、處理及利用您的個人資料之效果。

當您親自簽章完成後，即視為您已詳閱並了解本同意書的內容，且同意遵守所有事項，謝謝。

☐本人同意      ☐本人不同意。

姓名：\_\_\_\_\_ (簽章) 法定代理人：\_\_\_\_\_ (簽章)

註：未滿 18 歲之作者須法定代理人簽署

中      華      民      國      年      月      日  
注意事項

1. 申請方式：請下載並填寫本文件，連同作品數位檔光碟乙份及其他指定繳交文件，以親送或掛號郵寄方式送至#新竹視角影像徵件活動小組 (300 新竹市北區西門街 258 號) 收，收件時間至 2018 年 8 月 22 日 18:00 止 (以送達時間為憑)，逾期恕不受理。  
親送收件時間：每周二至周六 11:00-18:00，可先來電(03)5282677 確認。
2. 如為團體參賽，以團體名稱或其中一位作代表填寫報名表即可，惟須註記所有團員姓名。
3. 本活動相關說明及規定以最新公告為準。

## 「#新竹視角」影像徵件活動辦法

適逢新竹市（竹塹城）300 年歷史進程，影像成為城市發展不可或缺的歷時性紀錄媒介。如今，新竹市是平均年齡僅有 38 歲全國「最年輕的城市」，土生土長的市民、移居在此工作、讀書，甚或旅遊的人，讓城市充滿未來性和生命力。他們是如何觀看這樣一座古老又年輕的城市？你的新竹視角又是如何？

「#新竹視角」影像徵件活動希望廣聚各界富有創意且具專業的影像工作者，和喜愛隨手紀錄影像的朋友一同參與，運用新竹市生活或在地文化、環境、歷史、人文與事物等各種元素創作，用不同視角訴說新竹市的蛻變。

### 徵件主題

「改變中的城市」

### 參加對象

年齡、國籍不限

### 獎項

#### #平面攝影組：

首獎：1 名，獎金新臺幣 5 萬元，紀念獎座乙座及獎狀乙紙  
貳獎：1 名，獎金新臺幣 3 萬元，紀念獎座乙座及獎狀乙紙  
參獎：1 名，獎金新臺幣 1 萬元，紀念獎座乙座及獎狀乙紙  
佳作：3 名，獎金新臺幣 5 千元，獎狀乙紙

#### #動態影片組：

首獎：1 名，獎金新臺幣 15 萬元，紀念獎座乙座及獎狀乙紙  
貳獎：1 名，獎金新臺幣 8 萬元，紀念獎座乙座及獎狀乙紙  
參獎：1 名，獎金新臺幣 5 萬元，紀念獎座乙座及獎狀乙紙  
佳作：3 名，獎金新臺幣 3 萬元，獎狀乙紙

#隨手拍人氣獎：10 名，獎金新臺幣 2,500 元，獎狀乙紙

### 參賽規則

#### #平面攝影組：

1. 參賽作品應符合主題「改變中的城市」，且需於 **2018 年 1 月 1 日至 8 月 22 日期間**於**新竹市**拍攝。
2. 參賽作品須為**四張一組**，畫素品質須在 1000 萬畫素以上。
3. 參賽作品僅可調整亮度、對比度、色彩飽和度、銳利度、裁切尺寸；不得抄襲、拷貝、重製、



改造及合成造假 ( 包括增加或減少原始影像的元素 )。

4. 參賽者須於收件期限內繳交下列資料至指定收件處，無法提供者則取消參賽資格：

(1) 參賽報名表、個人資料使用授權書紙本文件 ( 含簽名 ) 各乙份。

(2) 光碟乙份，內含參賽報名表電子檔及作品數位檔，數位檔須提供「調整前原始檔 ( RAW 或 JPG ) 」以及「調整後作品檔 ( TIFF 或 JPG ) 」兩種檔案。

#### #動態影片組：

1. 參賽作品應符合主題「改變中的城市」，且需於 **2018 年 1 月 1 日至 8 月 22 日期間**於**新竹市**拍攝。

2. 參賽作品時間長度**限 90 秒以內**，不限影片形式、風格、類型及拍攝器材。

3. 參賽作品像素需至少為 1920 ( W ) ×1080 ( H ) 之 AVI/MOV/MP4 格式，作品檔案大小不可超過 3GB。

4. 如為團體參賽，以團體名稱或其中一位作代表填寫報名表即可，惟須註記所有團員姓名，且成員間之關係請自行釐清權責，若有爭議，概與主辦及執行單位無關。

5. 參賽作品片頭僅能出現參賽作品名稱，片頭及片尾**請勿出現任何人員名單**。

6. 參賽作品之對白或旁白，須附上中文字幕，非中文之部分須附上中文翻譯，且需對翻譯內容負責。

7. 參賽者須於收件期限內繳交下列資料至指定收件處，無法提供者則取消參賽資格：

(1) 參賽報名表、個人資料使用授權書紙本文件 ( 含簽名 ) 各乙份。

(2) 光碟乙份，內含參賽報名表電子檔及作品數位檔。

#### #隨手拍人氣獎：

1. 參賽作品應符合主題「改變中的城市」，且需於 **2018 年 6 月 15 日至 8 月 12 日期間**於**新竹市**拍攝。

2. 參賽作品不限尺寸與像素。

3. 參賽作品僅可調整亮度、對比度、色彩飽和度、銳利度、裁切尺寸；不得抄襲、拷貝、重製、改造及合成造假 ( 包括增加或減少原始影像的元素 )。

4. 參賽者須在徵件期限內將攝影作品上傳至新竹市新鮮事臉書粉絲專頁之「**#新竹視角**」活動頁面**討論區**。

5. 每位參賽者僅可上傳一張照片參賽，並須**以本名投稿**，且須確保作品不得涉及或有影射色情、血腥暴力，或其他違反社會善良風俗之情事，且絕無侵害他人肖像權、智慧財產權或其他權利。主辦及執行單位有權篩選及撤除圖文。

### **評審辦法**

#### #平面攝影組&動態影片組：

1. 徵件活動由主辦單位聘請影像專業人士與跨域創作者組成評審團，分為兩階段評審，參賽者對評審團成員及評審結果不得異議。

2. 參賽者寄交之作品，於評審前由執行單位給予各參賽作品編號，不附帶參賽者之基本資料，以維護比賽之公平性。

3. 評審作品標準：主題契合度 40%、創意表現 30%、技術專業度 15%、作品精緻度 15%。

4. 初審：由評審團針對作品進行評審。平面攝影組、動態影片組各 6 位入圍名單，於初審結束後公布於活動網站。
5. 決賽：由評審團針對入圍作品進行評審產生得獎名次，並經由律師公證後彌封，於頒獎典禮中公布。

#### #隨手拍人氣獎：

網路票選期間內，投票者使用個人帳號登入 Facebook，搜尋「#新竹視角」活動頁面，並在活動討論區點選欲投票的照片貼文，於貼文中按「讚」（其餘表情符號不計入票數），每人可按讚的張數不限。

於投票期間內，獲得最多按讚數的前 10 名貼文者各獲得獎金新臺幣 2,500 元。

得獎者依按讚數量依序排列，若排至該序之讚數相同者與前序加總超過 10 名，則該序得獎者平分剩餘序數之獎金。

#### **報名方式**

##### #平面攝影組&動態影片組：

收件期間 | 2018 年 6 月 15 日至 8 月 22 日 18:00 止 ( **以送達時間為憑** ) 。

報名方式 |

請將指定繳交文件於收件期間內以親送或郵寄方式送至「300 新竹市北區西門街 258 號 #新竹視角影像徵件活動小組 收」。以送達時間為憑，參賽者請自行評估郵寄所需時間。

親送收件時間：每周二至周六 11:00-18:00，可先來電(03)5282677 確認。

##### #隨手拍人氣獎：

收件期間 | 2018 年 6 月 15 日至 8 月 12 日 23:59 止 ( **以活動專頁上傳時間為憑** ) 。

投票期間 | 2018 年 6 月 15 日至 8 月 22 日 17:59 止。

報名方式 |

攝影作品請以參賽者個人 Facebook 帳號上傳至新竹市新鮮事粉絲專頁

( [www.facebook.com/hsinchunew/](http://www.facebook.com/hsinchunew/) ) 之「#新竹視角」活動頁面討論區，每位參賽者限上傳一件作品，貼文需附上作品名稱、作者姓名(本名)及拍攝地點。

上傳方式 | 進入活動頁面後點選討論區，撰寫貼文並發佈到活動頁面。

#### **注意事項**

1. 每人**每組別限投稿一件**，所有交付之參賽作品不得請求返還作品原始檔案。
2. 參賽作品限未曾公開發表、未在其他比賽獲獎之作品。且須確保作品無侵犯他人肖像權、著作權。作品涉相關權益侵害之法律責任由參賽者自行負責，與主辦及執行單位無關，如因此致主辦單位受損害時，應負賠償責任。
3. 平面攝影組及動態影像組之入圍者同意由主辦單位將參賽作品另擇場地公開展出，且得對作品影像尺寸進行調整、裁切、輸出。
4. 隱私權聲明：活動參加者於報名時須簽署個人資料使用授權同意書，因活動所提供之個人資料，僅供此次徵件活動之用。

5. 初審入圍者須簽屬著作權授權暨切結書，未滿 20 歲者，須由法定代理人簽署，拒絕繳交者不得作為決審資格。
6. 作品著作權歸屬：得獎作品之著作人格權及著作財產權為原創作者所有，並同意授權主辦單位新竹市政府不限地域、永久、非專屬、無償利用之權利，利用方式包括重製、散布、公開傳輸、公開播送、公開口述、編輯、改作、公開演出、公開上映等方式，主辦單位新竹市政府並得再轉授權第三人為上述之利用，均不另給酬，著作人並承諾對主辦單位新竹市政府及其再授權之人不行使著作人格權。  
動態影片組得獎作品如有利用他人之著作，需取得相關之合法授權，且該著作之著作權人應同意授權主辦單位新竹市政府不限地域、永久、非專屬、無償利用之權限，主辦單位新竹市政府並得再授權第三人利用，並承諾對新竹市政府及其授權之第三人不行使著作人格權。
7. 參賽作品如有發現下列情況，將立即取消參選及得獎資格，並追回獎金、座、獎狀：
  - (1) 抄襲、翻譯、冒用他人作品或有侵害他人著作權之情事者。
  - (2) 作品曾於其他比賽得獎或公開展覽。
  - (3) 作品經他人查證不符合徵件條件，如拍攝地點、時間等資訊不符。
8. 參賽作品若未獲評審團共識，則該獎項可由評審委員決議從缺。在名額不增加之前提下得並列名次，獎金則以並列名次加總從缺名次後由兩位得獎者均分。各類別得依實際情況調整辦理，且參賽者不得對評審決議有異議。
9. 平面攝影組及動態影像組得獎者須**出席活動頒獎典禮**，如因故無法出席可請他人代為領獎。若因得獎者聯絡方式填寫錯誤，致無法聯絡得獎者而未能完成領獎，則視為放棄得獎資格，並不予遞補。
10. 經公布得獎之作品，得獎人不得要求取消得獎資格。
11. 得獎獎金應依中華民國所得稅法各類所得扣繳率標準規定扣繳所得稅（我國境內住之個人 10%，非我國境內居住之個人 20%）及健保補充保費，稅額未達新臺幣 2,000 元者得免扣繳。  
得獎者應申報中獎之扣繳憑單，並應於期限內繳交申報所需資料予執行單位，逾期視同放棄得獎權利。以上法令規章若有修正變動，則依最新法令公布為準。
12. 參賽者須詳閱活動辦法相關規範與說明，一經報名即表示同意以上規範。
13. 主辦及執行單位保留解釋及修訂本徵件活動辦法的權利，如有活動辦法未盡事宜，得隨時補充或修正，將以最新公告為主。

**主辦單位：**新竹市政府

**執行單位：**沃沃美學

**聯繫電話：**（ 03 ） 5282677

**聯繫 E-mail：**[yingcc0112@gmail.com](mailto:yingcc0112@gmail.com)

**聯繫地址：**30046 新竹北區市西門街 258 號