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受文者：國立暨南國際大學

發文日期：中華民國106年12月13日

發文字號：高文英教字第1065900058號

速別：普通件

密等及解密條件或保密期限：普通

附件：如說明所示

主旨：檢送本校英語教學中心辦理「106學年度全國大專校院【語言與多元文化】英文微電影競賽」，惠請貴校協助公告並鼓勵同學踴躍報名參加，請查照。

說明：

一、活動競賽辦法如附件。

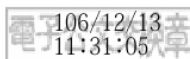
二、相關事宜若有變動，請以本競賽網頁公告為準，網址：<http://c043.wzu.edu.tw/>。

正本：各公私立大專校院

副本：國立政治大學多元文化語境之英語學習革新計畫辦公室(含附件)、本校英語教學中心

校長 周 守 民 出國

副校長 謝 健 雄 代行



總收文 106/12/13



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Wenzao Ursuline University of Languages, Center for English Language Teaching
106 School Year Nationwide Colleges and Universities
Theme: Language and Multicultural Studies
English Micro-film Competition Guidelines

1. Purpose:

This competition is to encourage students to shoot English micro-films and express the language and multicultural meanings in English. This could help guide students to appreciate the differences in English usages, cultivate respect for different cultures, and create an atmosphere of English learning. Furthermore, the competition also helps enhance students' learning motivation, develop their creativity and cultivate their self-confidence in demonstrating different English learning achievements.

2. Advised by Ministry of Education

Organized by Center for English Language Teaching, Wenzao Ursuline University of Languages

3. Participants:

1. Participants must be college or university students (including foreign students). Each institution can promote at most two groups, but this restriction does not apply to the organizer. With 2 to 4 people per team. Inter-departmental groupings are acceptable.
2. Each team must have one consulting instructor.
3. Participating entries must be entirely original and not plagiarized.
4. The total number of entries is limited to 30 groups,, with registration on a first come, first served basis. If an officially-enrolled team loses the right to participate, the first group from a waitlist (group number 31) will fill their vacancy, and so on.

4. Timeframe :

1. Collection time: January 1, 2018 (Mon.) to January 26, 2018 (Fri.)
2. Winners Announcement Date: February 12, 2018 (Mon.) .

5. Prize Amounts:

One 1st Prize. NTD\$ 10,000 and a certificate.

One 2nd Prize. NTD\$ 8,000 and a certificate.

One 3rd Prize. NTD\$ 6,000 and a certificate.

One 4th Prize. NTD\$ 4,000 and a certificate.

One 5th Prize. NTD\$ 2,000 and a certificate.

(If the number of participants is too small or does not achieve relative standards, the organizer will reduce the number of prizes.)

6. Competition rules:

1. The film theme: Incorporating English learning and cross-cultural issues.
Exploring rich and diverse cultures from different perspectives, such as exotic cultures, international visions, cross-cultural communication, racial integration, and gender equality.
2. Registration: please fill out the following information and send by e-mail to ____
 - a. Application Form (Appendix I)
 - b. Students Status Approval (Appendix II); student ID must have 106 school year first semester registration mark.
 - c. Video Transcript (Appendix III)

- d. Participation Film. Please name the file name in the form of [school name - film name]; please upload the video to Google Drive and fill in the link in the application form.
3. Data format:
- Each team is limited to 2 to 4 members with one participating film. All members should have lines and participate in the performance.
 - The content of the video should be presented in English only, with an English title. Please add English subtitles.
 - The team needs to provide a 100 to 200 words description in English to introduce the film content, creativity, ideas, etc. (As in Appendix I)
 - The length of the film is limited to 3 to 5 minutes (shorter or longer than this range will not be considered).
 - The film must be original work, taken by participants themselves. Please do not include video clips of other photos, videos or other materials.
 - Video resolution must be 720×480 pixels or higher, with a filename extension of WMV, MP4 or AVI. There is no limitation of the filming equipment. The participants can use tablets, smart phones, or cameras.
 - If the format does not comply with the regulations or the information is not complete, the participants will be disqualified.
 - Participants' personal or school information should not be disclosed in the film.
4. Criteria: Three teachers with English language teaching, a cross-cultural and media education background will be the judges. The criteria are based on the following:
- Theme content: 30% (subject, creativeness, cultural meaning)
 - Language expression: 30% (pronunciation, intonation, fluency)
 - Production technology: 25% (editing, shooting, post production)
 - Stage performance: 15% (actor performance, teamwork)
 - If two teams have the same score, the ranking will be determined by the order of the criteria above.

Registration procedure:

- Please go to the website to download the required documents and email to celt@mail.wzu.edu.tw
- Collection time: from January 1, 2018 (Mon.) to January 26 (Fri.) by email.
- The total number of entries is limited to 30 groups. Registration is on a first come, first served basis. If an officially-enrolled team loses the right to participate, their vacancy will be filled from a waitlist.
- The progress of the registration can be accessed on the website. Upon receiving the entry, the center will confirm if the entry meets the requirements, and update the status of the recipient on the website within 3 working days. If the information is not complete and other documents are needed, notification will be made in the registration progress status column. The organizer will not send notification. Please confirm your registration status after registration.

7. NOTE:

- Entries must be original material. If plagiarism or counterfeiting are verified, the entry will be canceled, including their participation and winners qualifications.

2. The organizer has the right to terminate the right to participate if any image or text of the content violates copyright infringement or intellectual property rights, includes pornography or violence, or is otherwise inappropriate.
3. Any music and portraits used in the film must be authorized. Please do not violate copyright laws and regulations. If there is any inconsistency with the regulations of the organizer, the organizer may cancel the participants' award qualification, and recover the prizes. Legal liability is borne by the participants.
4. Participants must submit a new entry that has not appeared in any other competitions. If the entry violates this provision, participant entries will be canceled.
5. Entries will not be returned by the organizer. Please keep a backup.
6. Participants agree to authorize the organizer to edit, reproduce, change, issue, display, publish entries as part of the organizer's report, for display or as external publicity (including but not limited to websites, posters, propaganda, brochures, etc.).
7. The award-winning film will be published on a video website (e.g., YouTube) as a reference for teachers and students at the end of the competition.
8. Participants are hereby agreed to accept the above regulations. If there is something left unmentioned in the competition guidelines, the organizer retains the right to modify and change regulations at any time and will announce them on the website.

If there is any dispute regarding the regulations, the competition judges will have a meeting for resolution, and the results will be announced and implemented by the organizer.

Contact information:

Center for English Language Teaching, Wenzao Ursuline University of Languages

Contact: Mr. Chris Wang

Tel: (07) 342-6031 ext. 5904

Address: 900 Minsu 1st Rd, Kaohsiung, Taiwan 807

e-mail: celt@mail.wzu.edu.tw

CELT Website: <https://485256485511963467.weebly.com>

Appendix I, Application Form

Wenzao Ursuline University of Languages, Center for English Language Teaching				
106 School Year Nationwide Colleges and Universities				
Theme: Language and Multicultural Studies				
English Micro-film Competition				
Application Form				
University				
Film Title				
University add.		<u>Zip code</u>		
Instructor	Name	University/	E-mail	TEL/CELL
		Department		

		Name	Department	E-mail	TEL/CELL
	Main Contact				
		No.	Name	Department	E-mail
	Participants				TEL/CELL
	(2-4 people)				
		01			
		02			
		03			

	04				
Film	Please upload the video to Google Drive, and fill in the link. The filename extension must be WMV, MP4 or AVI.				
Film content description (100~200 words)					
NOTE	Upon receiving the entry, the center will confirm if the entry meets the requirements, and update the status of the recipient within 3 working days on the website. If the information is not complete and other documents are required, this will be notified on the registration progress status column. The organizer will not send notification. Please confirm your registration status after registration. Please fill out this form and save it as .doc file.				

Wenzao Ursuline University of Languages
106 School Year Nationwide Colleges and Universities
Theme: Language and Multicultural Studies
English Micro-film Competition
Registration Status Form

University:	Film Title:	
01 Participant Name:	02 Participant Name:	03 Participant Name:
Student ID (front)	Student ID (front)	Student ID (front)
Student ID (back) (must have 106 school registration mark)	Student ID (back) (must have 106 school registration mark)	Student ID (back) (must have 106 school registration mark)

*Please fill out the form with the copy of student ID, and scan it as PDF file

	Theme: Language and Multicultural Studies
	English Micro-film Competition
	Registration Status Form (2)

	Theme: Language and Multicultural Studies
	English Micro-film Competition
	Registration Status Form (2)

	Theme: Language and Multicultural Studies
	English Micro-film Competition
	Registration Status Form (2)

University:

Film Title:	

04 Participants:	
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	凡舞臺上
	Student ID (front)

Verification:

The registration form and the student ID column are filled with information and are eligible for entry.

Any false or misleading statement will lead to the cancellation of the entry before or after the

[illegible]

Verification:

The registration form and the student ID column are filled with information and are eligible for entry.

Any false or misleading statement will lead to the cancellation of the entry before or after the

Verification:

The registration form and the student ID column are filled with information and are eligible for entry.

Any false or misleading statement will lead to the cancellation of the entry before or after the

Student ID (back) (must have 106 school
registration mark)

competition and recovery of the prize by the organizer.

Instructor (Team Leader)

Signature: _____

*Please fill out this form with the copy of student ID and have the signature of the instructor, and scan it as PDF file.

[illegible]

*Please write in English. You can add pages if it is necessary.

*Please fill out this form and save it as a .doc file.

文藻外語大學 英語教學中心
106 學年度全國大專校院【語言與多元文化】英文微電影競賽
簡章

一、活動目的：

透過英文微電影之拍攝，鼓勵學生以英文論述語言及多元文化之意義，引導學生欣賞差異，培養其對不同文化之尊重，並創造英語學習氛圍，提升學生學習動機，發揮創意，培養自信，以展現不同之英文學習成果。

二、指導單位：教育部

承辦單位：文藻外語大學 英語教學中心

三、參加對象：

1. 參賽者須為全國公私立大專校院大學部在學學生(含外籍生)，碩士班及博士班之研究生不得參加。本競賽可跨系組隊報名，每隊 2~4 人。
2. 每隊須有指導老師 1 名。
3. 參加作品不得抄襲，應為原創作品。
4. 參賽總件數上限為 30 組，同一校以 2 件為限(承辦單位不在此限)，以報名時間順序為憑。前 30 組報名之參賽隊伍為正取。若正取隊伍因故喪失參賽權，將由報名編號第 31 號優先遞補，以此類推。

四、活動時間：

1. 收件期間：民國 107 年 1 月 1 日(一)至 1 月 26 日(五)止
2. 得獎名單公告日期：民國 107 年 2 月 12 日(一)

五、獎勵辦法：

- 第一名 1 隊，頒發新台幣一萬元整之獎金及獎狀乙張。
第二名 1 隊，頒發新台幣八仟元整之獎金及獎狀乙張。
第三名 1 隊，頒發新台幣六仟元整之獎金及獎狀乙張。
第四名 1 隊，頒發新台幣四仟元整之獎金及獎狀乙張。
第五名 1 隊，頒發新台幣二仟元整之獎金及獎狀乙張。
(若參賽人數太少或未達相當水準，得以減額錄取。)

六、比賽方式：

1. 影片主題: 將英文學習結合跨文化議題,如異國文化、國際視野、跨文化溝通、種族共融、性別平權等,以不同的視野,探索豐富多元文化。
2. 報名方式:填妥下列資料後以電子信箱方式寄至 celt@mail.wzu.edu.tw
 - a. 報名表(附件一)
 - b. 學籍證明資料表(附件二); 學生證需有 106 學年上學期註冊標記
 - c. 影片逐字稿(附件三)
 - d. 參賽影片,請以【校名-參賽片名】方式命名檔案;請將影片上

傳

至 google 硬碟空間後,在報名表上填寫分享連結

3.資料格式:

- a. 各隊參賽人員 2~4 人為限,僅能以一件作品參賽。所有成員均需有台詞並實際參與演出。
- b. 影片內容應以全英語方式呈現,並請自訂片名及加上英文字幕。
- c. 參賽隊伍需提供 100 字至 200 字的英文簡介,介紹影片內容、創意、發想等。(如附件一)
- d. 影片長度限制為 3 至 5 分鐘(未滿或超出時間將不列入評選)。
- e. 影片須全程自行拍攝,請勿剪輯其他照片、影片等素材。
- f. 影片解析度需為 720×480 pixels 以上,附檔名為 WMV、MP4 及 AVI 格式其中之一。影像拍攝器材不拘,平板電腦、手機、相機、攝影機等皆可。
- g. 格式不符規定或資料不齊全者,以自動棄權論。
- h. 影片中不得透露參賽者個人資料及就讀學校。

4.評分標準:由 3 位具英語教學、跨文化及媒體教育之專業背景老師為評審,並依據以下項目評分:

- a. 主題內容:30%(切題性、創意性、文化意涵等)
- b. 語文表達:30%(發音、語調、流暢度等)
- c. 製作技術:25%(剪輯、拍攝、後製等)
- d. 台風表現:15%(演員表現、團隊合作等)
- e. 如遇兩隊同分,則依以上項目之順序評比決定名次。

7、報名步驟:

1. 參賽隊伍請先至活動網站下載報名所需附件,填寫後以電子信箱方式寄至 celt@mail.wzu.edu.tw。
2. 收件期間為民國 107 年 1 月 1 日(一)至 1 月 26 日(五)止,以電子信箱收件時間為憑。
3. 報名進度可於活動網站上查詢,中心收到參賽作品後將確認參賽稿件是否符合規定,並於 3 個工作天內於活動網站更新收件狀況。如資料不齊
全需補件者,將顯示於報名進度狀態欄位,主辦單位將不另行通知,報名後,敬請務必確認報名狀態。

8、注意事項:

1. 參賽作品嚴禁抄襲及仿冒,若有此情事發生經查證屬實將取消參賽及獲獎資格。
2. 內容涉及侵害他人著作財產權、色情、暴力或有妨礙社會正當風氣之圖

像或文字，主辦單位有權終止該作品參賽權。

3. 影片所使用的音樂及肖像等均須獲得授權，請勿違反著作權相關法令，

如發現有不符本規定者，主辦單位有權取消其獲獎資格，並追回獎金，所產生之法律責任由參賽者自行負責。

4. 需以全新作品參賽，參賽作品不得曾經出現在各類競賽中，若獲獎經

查證違反此項規定，將取消獲獎資格。

5. 所有參賽作品主辦單位將不予以退還，請參賽者自行保留備份。

6. 參賽者須同意無償授權主辦單位，得將作品編輯、重製、改作、發行、公開展示、公開發表等，以作為本單位報導、展示及對外宣傳之用(包括但不限於網站、海報、宣傳文宣、手冊等)。

7. 獲獎影片於比賽結束後將公布於影音網站(例:YouTube)供師生參考。

8. 參賽者於參加此競賽同時，即同意接受上述各項規範，本活動辦法若有未盡事宜，主辦單位保有隨時修改、變更之權利並公告於活動網站上。

9. 上述事項若遇爭議，經本活動評審團會議決議，逕由主辦單位公告實施。

7、 聯絡資訊:

文藻外語大學 英語教學中心

聯絡人：王盛祖 先生

電話：(07)342-6031 #5904

地址：高雄市三民區民族一路 900 號

e-mail：celt@mail.wzu.edu.tw

中心網站：<https://wenzaocelt.weebly.com>

附件一、報名表

文藻外語大學 英語教學中心				
106 學年度教育部全國大專校院【語言與多元文化】英文微電影競賽				
報名表				
學校名稱				
參賽影片名稱				
學校地址	<u>郵遞區號</u>			
指導教師	姓名	服務系所	E-mail	電話/手機
隊伍	姓名	服務/就讀系所	E-mail	電話/手機

文藻外語大學

106 學年度教育部全國大專校院【語言與多元文化】英文微電影競賽

學籍證明資料表(1)

學校名稱：

參賽影片名稱：

01 參賽人員姓名：

02 參賽人員姓名：

03 參賽人員姓名：

學生證正面

學生證正面

學生證正面

學生證反面(需有 106 上學期註冊標記)	學生證反面(需有 106 上學期註冊標記)	學生證反面(需有 106 上學期註冊標記)
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P1

文藻外語大學 106 學年度教育部全國大專校院【語言與多元文化】英文微電影競賽 學籍證明資料表(2)	
學校名稱：	參賽影片名稱：
04 參賽人員姓名：	證明： 本報名表及學生證欄上列所填各項資料屬實並符合參賽資格。 如有不實，主辦單位可於賽前或賽後註銷參賽資格，並追回獎金。
凡舞臺上 學生證正面	

學生證反面(需有 106 上學期註冊標記)

*本頁請貼妥參賽人員之學生證正反面影本，並請指導教師於證明欄位簽名後，掃描成 PDF 電子檔。

[illegible]

*請以英文撰寫，頁面不敷使用請自行添加。

*此報名表請填寫後存成.doc檔。