

教育部 函

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受文者：國立暨南國際大學

發文日期：中華民國106年8月29日

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速別：普通件

密等及解密條件或保密期限：

附件：外交部來函、比賽報名方式及相關規定

主旨：函轉本（106）年亞太經濟合作攝影比賽（APEC Photo Contest 2017）訊息，請查照。

說明：

- 一、依據外交部本年8月22日字號一字第10627522020號函辦理。
- 二、查APEC自100年起連續第7年舉行旨揭攝影比賽，以提高民眾對APEC之認識。參賽者係以當年之APEC優先領域作為攝影主題並提交參賽作品，經由APEC代表及專業攝影人士評審，得獎作品公布於APEC相關網站及年會會場，有效提升獲獎作品攝影所在經濟體之產業形象，並進一步拓展交流合作之可能性。
- 三、本年APEC 攝影比賽自即日起開始收件，參賽者必須於9月29日前提交作品，並以本年APEC四項優先領域為拍攝主題，包括1.促進永續、創新及包容性成長(Fostering Sustainable, Innovative and Inclusive Growth)；2.深化區域經濟整合(Deepening Regional Economic Integration)；3.強化微中小企業在數位時代之競爭力及創新(Strengthening MSMEs' Competitiveness and Innovation



in the Digital Age)；4.改善糧食安全及永續農業以因應氣候變遷(Enhancing Food Security and Sustainable Agriculture in Response to Climate Change)，得獎名單將於本年11月8至9日APEC領袖週期間在越南峴港公布，最高獎金為星幣2,000元。

四、為藉APEC場域展現我經濟發展成果及產業特色，並提升民眾對APEC之認識及參與，請貴單位廣為宣介上述活動，鼓勵所屬及民眾踴躍報名參加。相關訊息及歷年得獎作品請詳APEC官方網站(<https://www.apec.org/Press/Photo-Contest/photocontest2017>)。

五、檢附外交部來函、本年APEC攝影比賽報名方式及相關規定各1份供參，有關本案細節請逕洽外交部承辦人王晶綺小姐，電話：(02)2348-2541，電子信箱：ccwang02@mofa.gov.tw。

正本：各公私立大專校院(含大學系統)、各直轄市及縣市政府教育局(處)、本部各單位及所屬機關

副本：外交部、本部國際及兩岸教育司

106/08/29
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外交部 函

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承辦人：王晶琦
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受文者：教育部

發文日期：中華民國106年8月22日
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附件：如文(10627522020-0-0.pdf)

主旨：有關協助宣傳2017年亞太經濟合作攝影比賽（APEC Photo Contest 2017）事，詳如說明，敬請查照。

說明：

- 一、查APEC自2011年起連續第7年舉行旨揭攝影比賽，以提高民眾對APEC之認識。參賽者係以當年之APEC優先領域作為攝影主題並提交參賽作品，經由APEC代表及專業攝影人士評審，得獎作品公布於APEC相關網站及年會會場，有效提升獲獎作品攝影所在經濟體之產業形象，並進一步拓展交流合作之可能性。
- 二、本（106）年APEC 攝影比賽自即日起開始收件，參賽者必須於9月29日前提交作品，並以本年APEC四項優先領域為拍攝主題，包括1. 促進永續、創新及包容性成長(Fostering Sustainable, Innovative and Inclusive Growth)；2. 深化區域經濟整合(Deepening Regional Economic Integration)；3. 強化微中小企業在數位時代之競爭力及創新(Strengthening MSMEs' Competitiveness and Innovation in the Digital Age)；4. 改善糧食安全及永續農業



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以因應氣候變遷(Enhancing Food Security and Sustainable Agriculture in Response to Climate Change)，得獎名單將於本年11月8至9日APEC領袖週期間在越南峴港公布，最高獎金為星幣2,000元。

三、為藉APEC場域展現我經濟發展成果及產業特色，並提升民眾對APEC之認識及參與，請貴部/會/署/處（分繕）廣為宣介上述活動，鼓勵所屬及民眾踴躍報名參加。相關訊息及歷年得獎作品請詳APEC官方網站(<https://www.apec.org/Press/Photo-Contest/photocontest2017>)。

四、檢送2017年APEC攝影比賽報名方式及相關規定如附件，敬請參考。

正本：內政部、財政部、教育部、法務部、經濟部、交通部、衛生福利部、勞動部、科技部、金融監督管理委員會、國家發展委員會、國家通訊傳播委員會、公平交易委員會、行政院環境保護署、行政院農業委員會、行政院公共工程委員會、行政院性別平等處

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APEC 2017 年攝影比賽報名及相關資訊

一、 攝影主題：

1. 促進永續、創新及包容性成長；
2. 深化區域經濟整合；
3. 強化微中小企業在數位時代之競爭力及創新；
4. 改善糧食安全及永續農業以因應氣候變遷。

二、 報名方式：

(一) 追蹤 APEC Instagram 帳號(@apec)、標註 APEC 及 #TradeforAll、上傳攝影作品並提供主題及簡單說明。

(二) 或上傳至 APEC 網站：

<https://form.jotform.me/72178184666467>

三、 收件期限：即日起至 9 月 29 日 23 時 59 分

四、 參賽攝影作品規定：

(一) 攝影作品得以剪裁校正，惟過度編輯將被取消參賽資格。

(二) 攝影作品需以 JPEG 檔寄送，檔案大小不得超過 10MB。

(三) 每人最多可上傳三份作品，惟作品不得以照片組合 (collage) 呈現。

(四) 攝影作品之版權需屬於參賽者，不得使用或侵犯他人之著作權。

(五) 更多內容詳見：<https://www.apec.org/Press/Photo-Contest/photocontest2017>

(六) 最後 10 名入圍作品將上載亞太經濟合作 (APEC) 社群媒體。

(七) 獎金:

第一獎-星幣 2,000 (折合約新台幣 44,000 元)

第二名-星幣 1,500 (折合約新台幣 33,000 元)

第三名-星幣 1,000 (折合約新台幣 22,000 元)

最受歡迎獎-星幣 750 (折合約新台幣 16,000 元)

Instagram 影響獎-星幣 750

最後 10 名入圍作品將公布於 APEC 網站及社群媒體供民眾投票選出最受歡迎作品，投票期間為 2017 年 10 月 6 日上午 10 時至 10 月 27 日下午 6 時，獲獎作品將於 11 月 8-9 日 APEC 領袖週期間公布於 APEC 網站及 APEC 社群媒體。

五、 參賽資格：

(一) 凡 APEC 會員國民或取得 APEC 經濟體永久居留權者均可參賽。

(二) 參賽者不得為 APEC 秘書處職員或其直系親屬。

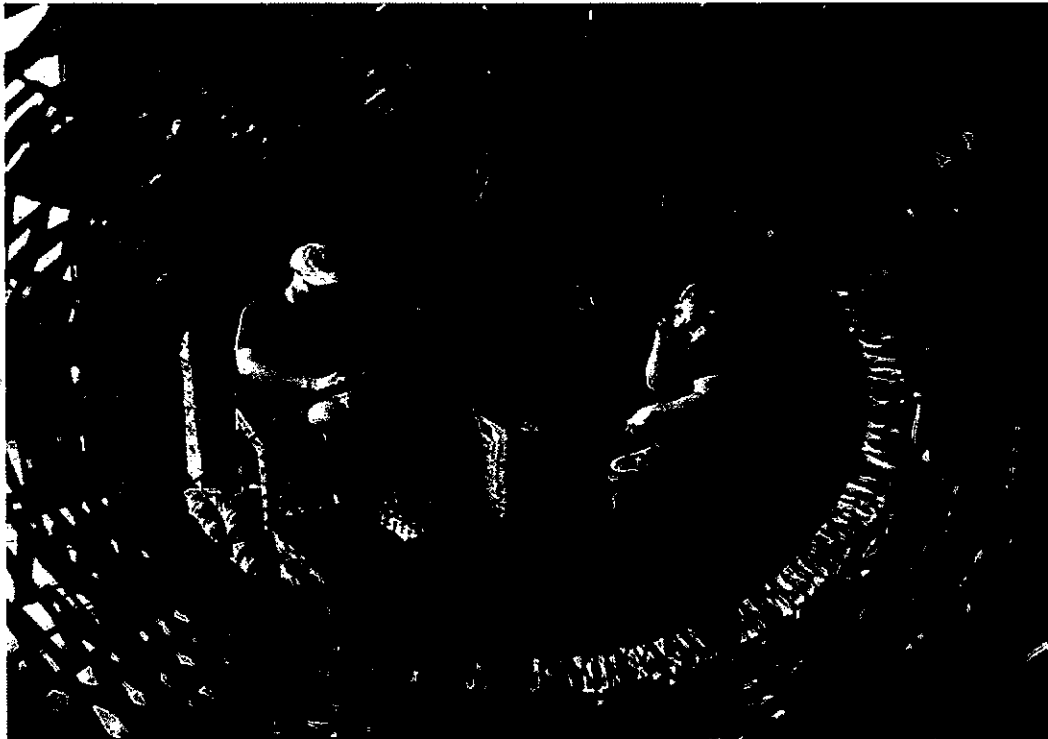
六、 其它：APEC 秘書處擁有非為商業用途使用得獎作品之權利。

上(106)年亞太經濟合作攝影比賽(APEC Photo Contest 2016)

第一至第三名得獎作品



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DANILO VICTORIANO

FIRST PRIZE - 2016 APEC PHOTO CONTEST



43個讚

apec Meet the First Prize winner 🏆 of last year's APEC Photo Contest, Danilo Victoriano from The #Philippines. This year, we ask you to snap & interpret one of the 4 APEC Priorities. Click link in bios for contest details! #contest #instaphoto #photochallenge





📶 ⌚ 4G 1.1 92% 🔋 11:08



TRUONG HUU HUNG

SECOND PRIZE - 2016 APEC PHOTO CONTEST



28個讚

apec Meet the Second Prize winner of last year's APEC Photo Contest, Truong Huu Hung from #VietNam. This year, we ask you to snap & interpret one of the 4 APEC Priorities. Click link in bios for contest details! #contest #instaphoto #photochallenge





92% 11:08



apec
APEC - Asia-Pacific Economic Cooperation



DHIKY ADITYA

THIRD PRIZE - 2016 APEC PHOTO CONTEST



35個讚

apec Meet the Third Prize winner of last year's APEC Photo Contest, Dhiky Aditya from #Indonesia. This year, we ask you to snap & interpret one of the 4 APEC Priorities. Click link in bios for contest details!
#contest #instaphoto #photochallenge





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APEC Photo Contest 2017

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Resize text:

APEC PHOTO CONTEST

2017

2016

2015

2014

2013

2012

2011



APEC Photo Contest 2017

In today's digital age, APEC continues to pursue its effort to build prosperity for people in the Asia-Pacific region. APEC's theme this year is to focus on creating new energy for economic growth and building an inclusive and integrated community in the Asia-Pacific.

This year, we seek creative interpretation for the theme through the APEC Photo Contest 2017 by amateurs and professionals alike. We encourage you to share your snaps that capture **#TradeforAll**, and send them to APEC!

Specifically, you may choose to interpret any one of the following **APEC 2017 priorities**:

1. Promoting Sustainable, Innovative and Inclusive Growth
2. Deepening Regional Economic Integration
3. Strengthening MSMEs' Competitiveness and Innovation in the Digital Age
4. Enhancing Food Security and Sustainable Agriculture in Response to Climate Change

HOW TO ENTER THE CONTEST?

This year we are opening photo submission through our Instagram account ([@apec](#)), encouraging both amateur and professional photo enthusiasts to take part in the contest. Here are the entry requirements for Instagram submission:

1. Follow APEC Instagram account: [@apec](#)
2. Include hashtag "#TradeforAll" and tag the photo to [@apec](#)
3. Include a short description for the photos

Those who participate in the contest through Instagram stand a chance to win the APEC Influencer Award, on top of the chance to win the main prize.

For those who do not have access to Instagram and wish to participate in the contest, you can submit your photos [here](#).

GUIDELINES:

1. The photo can be taken using any kind of camera.
2. Instagram's photo format can be square, portrait, or landscape.
3. All photos sent by email must be a high-resolution digital image file in JPEG format with minimum compression. Each image should not exceed 10 MB in file size.
4. Minor digital manipulation (i.e. color enhancement, cropping) is allowed. Excessively manipulated photos are grounds for disqualification.
5. Collage or photomontage will not be accepted.

6. The photo must be an original work by the participant, and must not contain material that violates or infringes on another's rights, including publicity and intellectual property rights.
7. Each participant is allowed to submit a maximum of three photos.

TIMELINE:**Photo submission opens:** 7 August 2017.**Photo submission deadline:** 29 September 2017, 23:59 hours (SG)**Finalist:** The 10 selected finalists will be featured on APEC social media channels.**JUDGING and CRITERIA:****APEC PHOTO CONTEST 2017***Judges*

Dr. Alain Bollard
Executive Director - APEC Secretariat



Bui Thanh Son
APEC Viet Nam 2017 SOM Chair



Eric Baradat

AFP Photo Editor in Chief for North America, has worked as a photo editor & coordinator of coverage of major events like the summer & winter Olympics, the World Cups in both football & rugby, conflicts in Iraq & the Middle East.



Palani Mohan

Based in Hong Kong, China, Mohan's works has been widely published by world's leading publications. His work is part of the collection of the National Portrait Gallery in London.



Truong Huu Hung

Huu Hung has been involved in photography since 1980. Awarded more than 500 domestic & intl. awards, he is currently member of Viet Nam Photographic Art Council. Huu Hung is three-year winner of APEC Photo Contest.

First Prize – SGD 2,000

Second Prize – SGD 1,500

Third Prize – SGD 1,000

Popular Choice – SGD 750

Instagram Influencer – SGD 750

Each photo will be evaluated based on the following criteria:

- Interpretation and message of the photo based on APEC 2017 priorities

- Composition and quality
- Creativity

The finalists' photos that gain the popular vote from the public will be awarded The APEC Popular Choice Awards.

The APEC Influencer Award winner will be granted to the photo submission with the most likes on Instagram.

Members of the public can choose their favorite photo to win the APEC Popular Choice Award via a link posted on the APEC website and social media channel, starts from 6 October 2017 at 10:00 (SG) and closes at 27 October 2017, 18:00 (SG)

Winning photos announcement: The winners will be announced during the APEC Leaders' Week in Da Nang, Viet Nam on 8-9 November 2017. Results will be published on the APEC website and on APEC's social media channels.

IMPORTANT REMINDERS:

1. The competition is open to all amateur and professional photographers.
2. Participants must be citizens or permanent residents of the APEC Member Economies: Australia; Brunei Darussalam; Canada; Chile; People's Republic of China; Hong Kong, China; Indonesia; Japan; Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; the Philippines; Russia; Singapore; Chinese Taipei; Thailand; United States; and Viet Nam.
3. The decisions of APEC's Judging Panel are final.
4. All prizes shall be paid in Singapore dollars.
5. All deadline submissions and timelines are based in Singapore time GMT +08:00
6. APEC Secretariat staff members and immediate family members are not allowed to enter the Contest.
7. The Secretariat reserves the right to disqualify any photo submission that does not conform to the rules and guidelines.

TERMS AND CONDITIONS:

1. Copyright

1. The participant must be the author and sole owner of the copyright of each photograph submitted.
2. All images submitted must be original work of the individual submitting them.
3. The participant shall retain the copyright of the photos submitted in the competition.

4. The winners shall also grant the right to the APEC Secretariat to publish, display and exhibit their submitted photographs in its publications, brochures, and other materials as well as on its website and other online platforms. The photos will be used for non-commercial purposes without payment or fee to the participant. The APEC Secretariat will make every effort to credit photographers but we cannot guarantee that every use of the photographs will contain the photographers' names.

II. Lost entries

The Secretariat will not be held responsible for any photos lost or not received.

III. Privacy

By submitting photos, participants agree that if they win, the APEC Secretariat may use the personal information on their entry forms for publicity purposes, with the exception of street address, email address, and telephone number. The winners consent to the use of their personal information by the APEC Secretariat in publicity in all media, such as online, newspaper, television, and radio.

IV. Liabilities

1. By submitting photos, participants agree that no claim relating to any damage, loss, injury or inconvenience shall be asserted against the APEC Secretariat, and the directors, officers, employees and assignees from any and all losses, damages, rights, claims and actions of any kind resulting from the project.
2. The participants hereby indemnify and hold the APEC Secretariat harmless from any claims, actions, proceedings costs and expenses arising as a result of any allegation that the relevant participants did not own or are not wholly entitled and authorized to allow publication and reproduction of the work by the APEC Secretariat.
3. The APEC Secretariat reserves the right to disqualify any entries if the contents are deemed inappropriate or against public interest.
4. The Terms and Conditions above are subject to change and/or supplement by the APEC Secretariat at any time during the submission period as and when it deems fit. The APEC Secretariat assumes no liability whatsoever for any outcome as a result of such action.

We look forward to receiving your creative work!



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