

科技部 函

機關地址：台北市和平東路二段106號

聯絡人：梁雁惠

電話：02-2737-7437

傳真：02-2737-7673

受文者：國立暨南國際大學

發文日期：中華民國106年7月7日

發文字號：科部工字第1060046229號

速別：普通件

密等及解密條件或保密期限：普通

附件：如文（106D2015302.PDF，106D2015303.XLSX）請至本部附件下載區：<https://ap0906.most.gov.tw/od20down/>下載附件，驗證碼：777767

主旨：「2017世界資訊科技大會」將於本(106)年9月10日至13日舉行，請

鼓勵貴屬相關領域學者報名參加，請查照。

說明：

- 一、旨揭大會（World Congress on Information Technology 2017，以下簡稱WCIT 2017）係由代表全球85個國家資訊通訊產業同業所組成之「世界資訊通訊與服務業聯盟」（World Information Technology & Service Alliance）所主辦，歷年來均邀請重量級之業界人士及備受敬重之前瞻思想領袖，分享其對未來資訊科技發展之觀點及願景。
- 二、會議訂於本(106)年9月10日至9月13日在臺北舉行，邀集全球資通訊代表來臺參與，向全球展示臺灣在資通訊領域的應用，媒合國際商機，提高國際曝光度。
- 三、大會將邀請88名以上國內外企業領袖及著名學者，以專題演講、主題座談、領袖圓桌會議等形式分享；執行本部研究計畫之學者，相



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2013年12月10日

部長陳良基

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WORLD CONGRESS ON INFORMATION TECHNOLOGY

September 10-13 2017 Taipei, Taiwan

SMARTaiwan WCIT 2017

- Congress Venue:
Taipei International
Convention Center (TICC)
- Exhibition Venue:
Taipei World Trade Center,
Exhibition Hall 1



About WCIT

First held in 1978, the World Congress on Information Technology (WCIT) has become the premier international IT forum. Bringing together over 2,500 visionaries, captains of industry, government leaders and academics from more than 80 countries, it is an event of unparalleled scope and scale. Discussion topics range from emerging markets and technologies to legal and policy issues, user perspectives, new business opportunities and developing political and economic trends.

The WCIT consistently attracts high level, internationally recognized leaders from government, industry and academia.

PREVIOUS WCIT KEYNOTE SPEAKERS



Bill Gates



Bill Clinton



John Chambers

Over the years, speakers and delegates to the WCIT have included Al Gore, Mikhail Gorbachov, Margaret Thatcher, Michael Dell, Larry Ellison, Bill Clinton, Don Tapscott, Bill Gates, Steve Balmer, John Chambers, Nicholas Negroponte, Vinton G. Cerf, and Colin Powell, among many others.

Organized by



Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from over 80 countries/economies around the world. WITSA's members represent more than 90 percent of the world ICT market.

As the leading recognized voice of the global ICT industry, WITSA aims to drive transformation and grow the industry given that ICT is the key driver of the global economy: Advocating international public policies that advance the industry's growth and development; as well as Facilitating international trade and investment in ICT products and services through our global network of contacts. Promoting industry cooperation and strengthening our national associations through the sharing of knowledge, experience, and critical information; awarding signature events - WITSA World Congress on Information Technology (WCIT) - to member countries from around the world, Organizing Global ICT Excellence Awards to recognize outstanding ICT users.

WCIT Returns to Taiwan

2017's World Congress in Taipei will be the 21st, and the second time that Taiwan has hosted the event. The first time, in the year 2000 is still remembered as one of the best ever.

Previous host cities include:

2016 Brasilia, Brazil
2014 Guadalajara, Mexico
2012 Montreal, Canada
2010 Amsterdam, The Netherlands
2008 Kuala Lumpur, Malaysia
2006 Austin, USA
2004 Athens, Greece
2002 Adelaide, Australia
2000 Taipei, Taiwan
1998 Fairfax, USA
1996 Bilbao, Spain
1994 Yokohama, Japan
1992 London, England
1990 Washington D.C., USA
1988 Paris, France
1986 Toronto, Canada
1984 Tokyo, Japan
1982 Copenhagen, Denmark
1980 San Francisco, USA
1978 Barcelona, Spain



WCIT 2017 Sponsors



WCIT 2017 Event

Conferences

WCIT 2017

Event

Promote International Collaboration Enhance the National Economy

Build an open information technology creation platform. Accelerate transdisciplinary exchanges among cities and countries. Improve Taiwan's digital service economical position in the world.

Evolve Digital Taiwan Create a New Decade

Lead digital Taiwan to the next decade. A utopia city space gathers R&D and information energies of government, juristic persons, and industries.



SMARTaiwan

WCIT 2017

WCIT 2017 in Figures

Meet global ICT leaders

90+ Speakers

80+ countries

2500+ conference participants



11 side conferences

2 side events

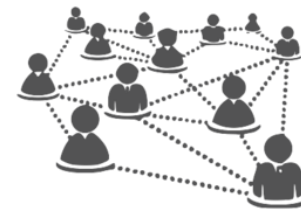
3 smart cities live demos and experiences

350 booths

30,000+ exhibition attendees

1000+

Business Matching



Taipei



New Taipei City



Taoyuan

WCIT 2017 Digital Vision

FULFILLING THE PROMISE OF THE DIGITAL AGE, BUILDING AND SHARING THE DREAM

DIGITAL AGE FOUNDATION / TRANSFORMATION AND INNOVATION / REALIZATION OF THE DIGITAL AGE



Asia D.O.T

- Digitalization
- Openness
- TransforNation

WCIT 2017 Conference Program

9/10(Sun)	9/11(Mon) Digital Age Foundation	9/12(Tue) Transformation/Innovation	9/13(Wed) Realization of Digital Age
AM Registration	AM Opening Ceremony Setting the Congress Global ICT Readiness Keynote: Personal Data for Better Government and Economic Growth Circular Economy Transformation of Society by ICT	AM Leaders Dialogue:Industry Transformation Keynote: On Collaborative Innovation CEO Summit on IoT Innovation Thought Leaders Dialogue: Disruptive Innovaition	AM Taiwan Young Entrepreneurs AR/VR/MR FinTech Robotics/AI Keynote: ICT for Cities of Tomorrow Keynote: Green & Smart Techs for Cities of Tomorrow Challenges & Opportunities of ASEAN Smart Cities
PM Registration	PM Broadband Infrastructure Cybersecurity & Privacy B2B Networking	PM Next ICT Wave of Smart Education ICT Impacts on Healthcare Ministerial Roundtable:Digital Asia B2B Networking	PM Digital Inclusion & Equality Cloud/Bigdata Smart Mfg Open Gov Congress Conclusion Closing Ceremony
EVE Reception	EVE Culture Night	EVE Gala Dinner ICT Award Ceremony Digital Asia Agenda	EVE

(Organizer reserves the rights to modify)

VVIP Speakers



**Professor Alex
"Sandy" Pentland**

Directs the MIT
Connection Science and
Human Dynamics labs



Juha Heikkila

Director of Robotics/AI
DG Connect, European
Commission, EU



Bill Bien

Chief Strategy and
Marketing Officer,
Philips Lighting



**Professor
Federico
Casalegno**

Mobile Experience
Lab, MIT

Candidate Speakers (TBC)



Masayoshi Son
Softbank Founder



Clayton
Christensen



Simon Segars
ARM CEO



LISA SU
AMD
PRESIDENT



Amnon Shashua
Moblleye Founder



Y. Li
China Mobile CEO

WCIT 2017 Side Events

		Program	Organizer	Attendees	Venue
Conference	1	ASOCIO ICT Summit	ASOCIO	300	TICC
	2	Civic Tech Fest	OCF	200	
	3	Global Views on Fintech	FSC	50	
	4	Microsoft IoT Expo 2017	Microsoft	1200	
	5	2017 Taipei 5G Summit-the Rise of Edge Intelligence	5G Technology Program Office		
	6	AFACT & eASIA Award	AFACT	50	
	7	German - Taiwanese Industry 4.0 & IoT Forum	AHK +TEEMA	200	
	8	2017 the 7th International Magazine Conference of Taipei	Magazine Business Association of Taipei	300	
	9	Connecting ideas, connecting the world—IoT Makers Demo Day	COCID	200	
	10	Smart and Sustainable Tourism Symposium	PATA	200	
	11	Youth Forum @ WCIT 2017	Business Weekly	200	
Event	1	Digital Content Week	IDB	200	TWTC
	2	Meet @ WCIT 2017	Business Next	100	

Registration Fee (\$USD)

WCIT 2017 (Sept 10-13, 2017)	3-Day Full Pass	WITSA Member Pass	Emerging Countries	Academic Pass (Professor/ Student)	Spouse Pass (Accompany)
3-days Conference @TICC	v	v	v	v	
Official Reception	v	v	v	v	v
Gala Dinner	v	v	v	v	v
Cultural Night	v	v	v	v	v
Exhibition @ TWTC	v	v	v	v	v
Regular Price (*Group Discount Available)					
Regular Price	1,200	650	650	595	350
Group Discount Price					
Ticket #: 5-10	1,140 (5% off)	x	x	x	x
Ticket #: 11+	1,080 (10% off)	x	x	x	x
Early-Bird Discount (*No Group Discount)					
Before 06/30/2017	900	600	600	500	330
After 06/30/2017	x	x	x	x	x

Taiwan's Industry Leaders



Yu Cheng

Chairman and Chief
Executive Officer of
Chunghwa Telecom



Stan Shih

Founder of Acer Group and
Honorary Chairman of Acer
Inc.



Wen Long Yen

Chairman of CTBC Financial
Holding Co.,Ltd.



Gary K.L. Tseng

Chairman of E SUN. Bank



Ming-Kai Tsai

Chairman & CEO of
MediaTek



Alice H. Chang

CEO of Perfect Corp.



James Liu

President of the SYSCOM
Group



Jason C.S. Chang

Chairman & CEO of ASE Inc

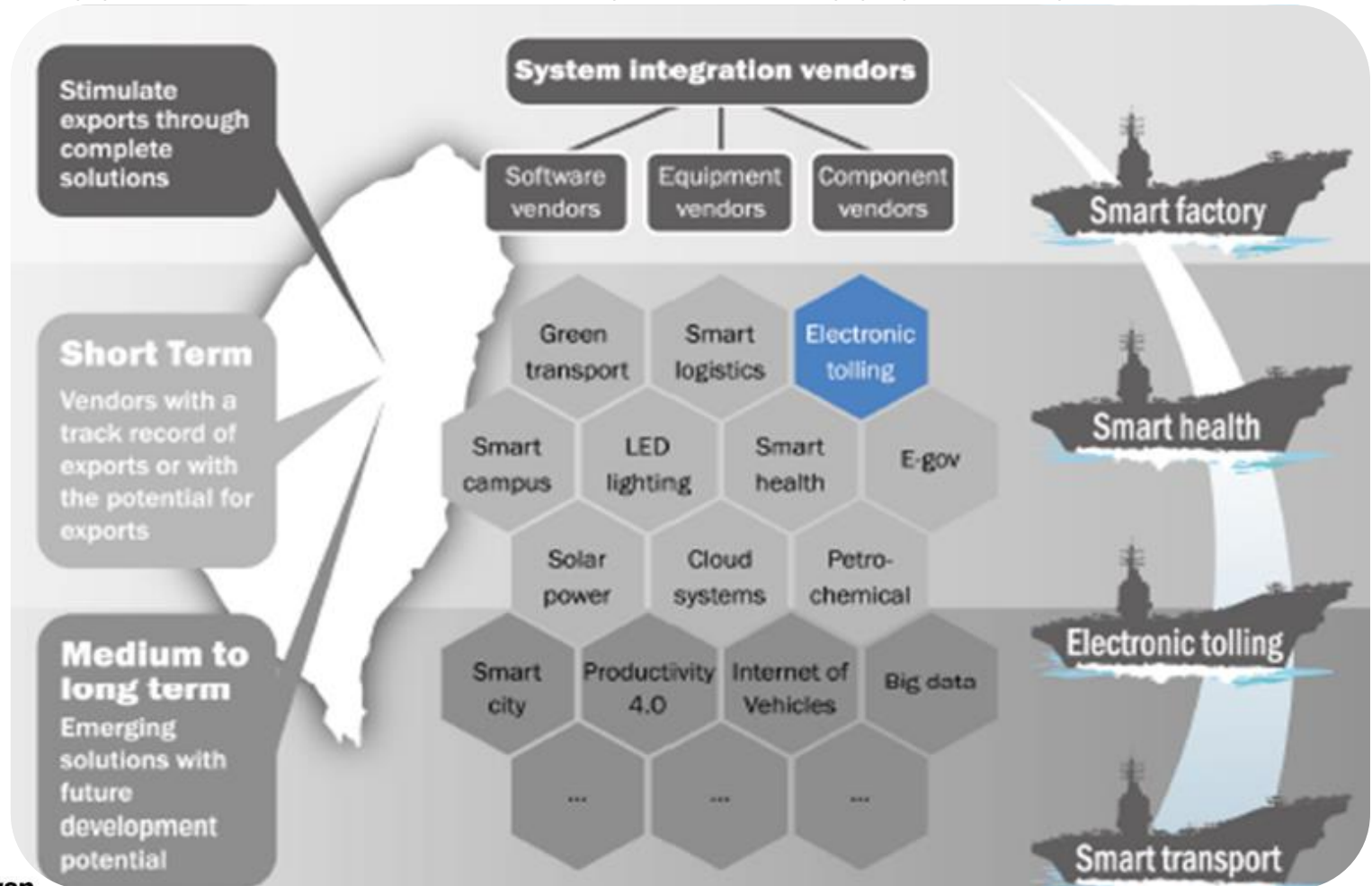


Eva Chen

CEO and Co-founder of
Trend Micro

Taiwan, Your total solution partner!

Taiwan creates complete solutions to stimulate software and hardware business opportunities, as well as exports of supply chain products



Come to Experience Taiwan's Soft Power!

Free island-wide Wi-Fi

No. 1 Free Wi-Fi Networks
(2014 UK Telegraph: World's most connected cities)

Best HW/SW Integration Infrastructure

No. 1 State of Cluster Development
(2013 WEF Global Competitiveness Report)

Knowledge Economy

No. 1 High-Tech exports (2013 IMD World Competitiveness YB)
51 innovation centers (Google, Intel, HP, Dell, Sony, MS, IBM)

Best Open Data Leader

No. 1 Global Open Data Index
(2015 Global Open Data Index in Open Knowledge Int'l)

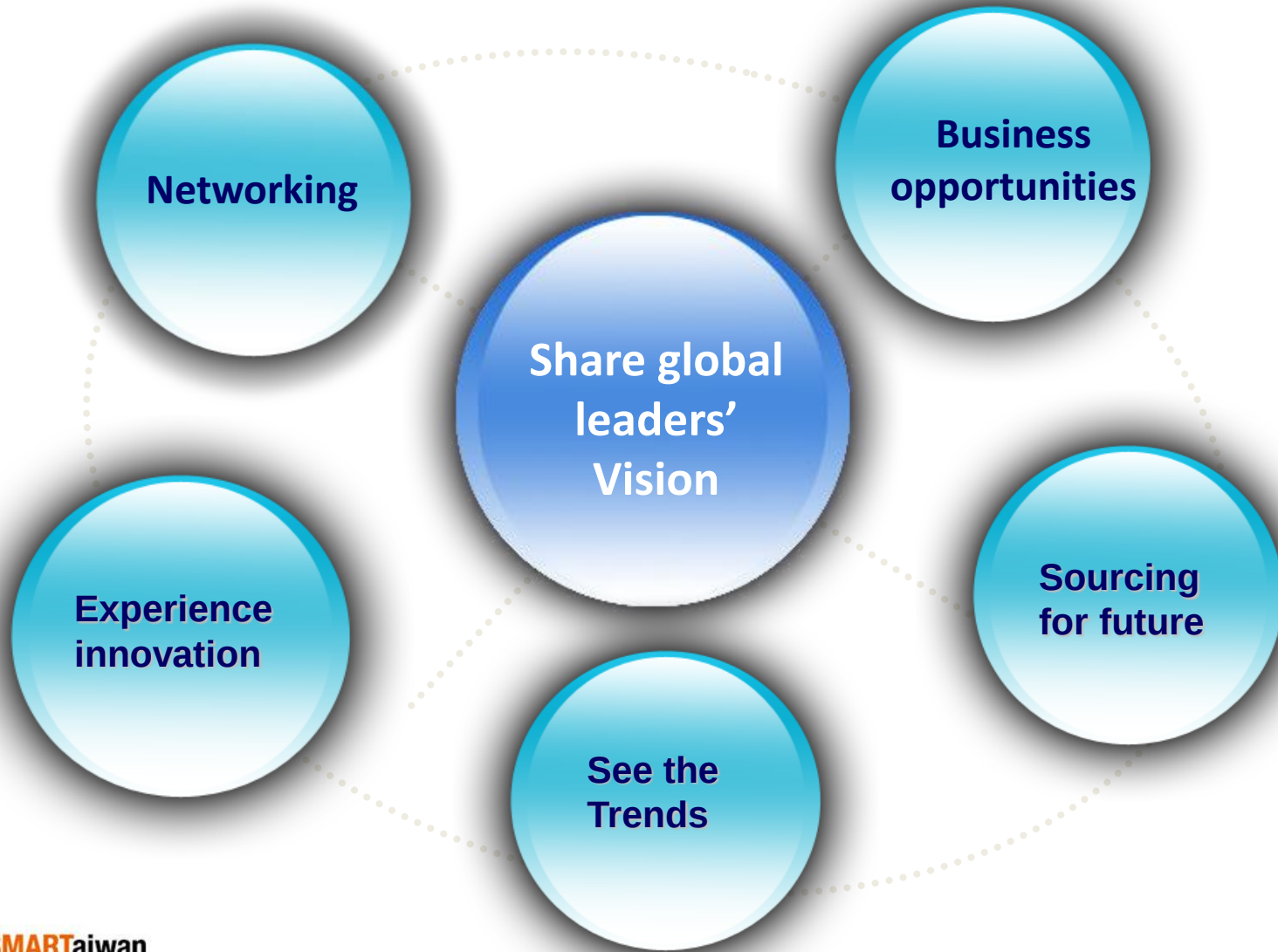
Best Country for Expats

No. 1 Country in the world for expatriates
(2016 InterNations: The best 19 countries for expats)

Safest Society

No. 2 Safest country in global peace index
IEP Top 10 Safest Countries in the World 2014-2015

Why Participate WCIT 2017?



Why should you attend?

Business

- B2B sessions
- Unique network of senior business executives, government officials
- Business development opportunities from across the globe.
- Experience firsthand opportunities, culture and hostility
- World-class program with content beneficial to business and individuals.
- CIO's representing multinational users of ICT.
- Networking social events.
- Learn how to qualify for government procurements.
- Subcontracting with Taiwan companies.
- Global ICT Excellence Awards gala dinner

Government

- Opportunity to interface with the ICT industry in a non-regulatory environment.
- Experience firsthand policies, practices, culture and hospitality of Taiwan.
- World-class program focused on ICT development, best practices and future trends.
- Access to a unique network of senior business executives, and other government officials.
- Access to ICT industry executives in an academic environment.
- Networking social events.

Media

- ICT is the driver of the global Economy
- Experience firsthand policies, practices, culture and hospitality of Taiwan.
- Opportunities to interview global leaders from industry in history.
- World-class program focused on ICT development, best practices and future trend.
- Access to a unique network of senior business executives, and other government officials.

Follow us : WCIT 2017



www.wcit2017.org

<u>World Congrss on Information Technology 2017 Registration Form</u> Congress Time: September 10 - 13, 2017 Congress Venue: Taipei International Convention Center (TICC) Exhibition Venue: Taipei World Trade Center (TWTC), Exhibition Hall 1

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****Remark: Please send this form directly to kaceychung@iii.org.tw upon completion, we will contact you for further payment information, thank you.**

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