

教育部 函

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受文者：國立暨南國際大學

發文日期：中華民國106年4月12日

發文字號：臺教文(四)字第1060049722號

速別：普通件

密等及解密條件或保密期限：

附件：論壇報名表、2017全球國際教育論壇活動文宣、英國文化協會原函

主旨：函轉英國文化協會本(106)年5月22至24日於英國倫敦舉行「2017
全球國際教育論壇(Going Global 2017)」訊息。

說明：

一、依據英國文化協會民國106年4月7日BCTPE106003002號函辦理。

二、「2017全球國際教育論壇(Going Global 2017)」相關訊息如次：

(一)日期：民國106年5月22至24日

(二)地點：英國倫敦Queen Elizabeth II Centre

(三)主題：「Global cities: connecting talent, driving change
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(四)報名費用及方式：詳見附件英國文化協會原函說明三

三、前揭論壇詳情請參閱：<https://www.britishcouncil.org/going-global>。

四、隨函檢附英國文化協會原函及旨揭論壇活動文宣、報名表各1份，相關細節請逕洽該協會。



正本：各公私立大專校院、財團法人高等教育國際合作基金會

副本：英國文化協會、本部國際及兩岸教育司-交流接待科

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Going Global 2017 London, 22-24 May 2017

Registration Form

1. Delegate Information

Title	Mr / Mrs / Miss / Ms / Dr / Prof / Prof Dr
First Name	
Last Name	
Job Title	
Name of Organisation	
Type of Organisation	Choose one.. ☐ Examining board, professional organisation, non-government organisation ☐ Education provider ☐ Government, Ministry ☐ Business, industry, employer
Country of residence	
Contact Number (include country and area code)	
Main Sector of Work or Area of Interest	Choose one.. ☐ Higher education ☐ Technical and vocational education and skills ☐ Both

2. Special Requirement

Do you have any special requirement that we should be aware of?	☐ Yes / ☐ No
Do you have any dietary requirement that we should be aware of?	Choose one.. ☐ Dairy free ☐ Gluten free ☐ Vegan ☐ Vegetarian ☐ Non ☐ other _____
Do you have any accessibility requirement that we should be aware of? If yes, please specify your accessibility requirements.	☐ Yes _____ ☐ No
Do you have any other special requirement that we should be aware of (eg medical or religious)?	☐ Yes _____ ☐ No



3. Referral

How did you hear about Going Global? Choose one...

- ☐ I've attended before
- ☐ Personal recommendation
- ☐ British Council centre in my country
- ☐ Going Global website
- ☐ Going Global newsletter
- ☐ Social media
- ☐ Advertising
- ☐ Other, please specify _____

4. Build your personalised conference schedule online

Make the most of your participation at Going Global 2017, and the opportunity to engage with more than 1,200 leaders of international tertiary education from across 80 countries. Use the Going Global interactive tools to schedule your preferred sessions and book one to one meetings with fellow delegates. These interactive tools will be available here on the online registration form from 7 April 2017 until 8 May 2017.

After this date all your pre-scheduled sessions and meetings will move to the conference app, where you can continue to build your personalised schedule.

I would like to use Going Global interactive tools. ☐ Yes / ☐ No

5. Download the conference app for free

Going Global interactive tools will become available on the app when they close online on 10 May 2017. Our conference app will keep you up to date and connected to all of the activities taking place:

- view the agenda and manage your session bookings,
- continue to book your one to one meetings with fellow delegates,
- access speaker profiles, interactive voting,
- explore posters and their presenters and capture content via QR codes.

App download instructions will be sent to participants in early May 2017.

If you are unable to bring your own mobile device, the Going Global team can provide you with an iPad on loan for the duration of the conference so that you will be able to view the conference programme and participate in interactive sessions. You can pick up your loan iPad at the SpotMe desks when you arrive at the venue.

Participants who do not return their Going Global mobile device are liable for



replacement costs (£400 per device).

I would like to borrow a mobile device for the duration of the event

☐ Yes / ☐ No

6. Going Global 2017 Welcome Reception

Date: Monday 22 May 2017

Time: 18.00-19.30

Location: Lindley Hall, The Royal Horticultural Halls, Elverson Street, London,
SW1P 2QW

Cost: N/A

Would you like to attend the welcome reception? ☐ Yes / ☐ No

7. Going Global Publication

Building nations, connecting cultures - Policy, Economic Development and
Engagement – international tertiary education for the global good

Volume 6, Edited by Mary Stiasny and Tim Gore

The British Council and UCL IOE Press are proud to present Volume 6 in the series entitled Going Global. Building from the key 2016 conference themes of education policy, economic development and engagement, this sixth volume in the series considers the role of tertiary education in nation-building as well as the importance of international engagement and initiatives that demonstrate the strength of higher education's cross-border networks and their unique contribution to a shared sustainable future.

The book captures the important debates and lessons learned from Going Global 2016 for researchers, policymakers and tertiary education practitioners to use in developing these conversations further, and as guidance for applying and advancing these ideas within their own institutional and policy settings.

Edited by Mary Stiasny and Tim Gore of the University of London, the book arises from the presentations, discussions and panel sessions held at the Going Global conference that took place in Cape Town, South Africa in May 2016. This is the first time the conference had been held on the African continent and it was attended by more than 800 world leaders in international education.

One complimentary copy of the publication will be included in your conference bag.

I would like to purchase an additional copy of this publication (£24.99)

☐ Yes / ☐ No

8. PC01. Fringe session: English and language policy in HE internationalisation

Date: Thursday 25th May

Time: 09.30 – 16.30

Location: central London venue, to be confirmed

Cost: N/A

With increasing global movement of students and staff from different language backgrounds between international universities, the issue of language policy may be expected to be near the top of the agenda of industry leaders. The rapid increase of English-medium education in non-traditional contexts has brought this issue into focus.

Inadequate or inappropriate language policies in the academic and administrative domains of universities bring a range of risks, including; less effective teaching, reduced learning outcomes, ineffective staff and student recruitment, reduced research output, challenges towards equity and linguistic rights, and the personal wellbeing of students and staff. However, despite these risks a clear and explicit language policy at institutional level remains the exception rather than the rule.

This one day symposium aims to provide an opportunity for experts and leaders from UK and international higher education institutions to share their experience, good practice and the challenges faced in the development and implementation of appropriate, effective and fair higher education language policies.

Through a combination of case-study presentation from researchers and practitioners, and open conversation, participants will reflect and gain insight into international good practice in higher education language policy development.

For further information about our fringe events, please visit www.britishcouncil.org/going-global/programme/fringe-events

Would you like to attend the English and language policy in HE internationalisation fringe session? ☐ Yes / ☐ No

9. PC02. Fringe session: Rise of global campuses: impact on quality assurance

Date: Monday 22nd May

Time: 09.00 - 12.00

Location: UG 09, British Council, 10 Spring Gardens, London, SW1A 2BN



Host: QAA and KHDA

The expansion of the higher education sector through internationalisation activities is quite evident over the last decade or so.

More recently, there has been significant growth in the number of multi-city or global institutions. These are institutions that operate campuses in multiple jurisdictions. This has created several challenges for both institutions and Quality Assurance agencies as students, faculty and curriculum move around from one campus location to another.

It is important that both the institutions and the Quality Assurance agencies respond effectively to this expansion and change and address the challenges that have arisen through internationalisation. One way to do this is to have greater dialogue and co-operation between all stakeholders. As institutions expand into multiple jurisdictions, it is vital that the agencies from sending and receiving countries engage with each other and find means for co-operation and collaboration. The student voice is an integral part of this too, ultimately, agencies and institutions have to work together to ensure quality of their degrees, freedom in the form of mobility and projection through recognition of their qualifications. Quality Beyond Boundaries Group (QBBG) is an example of improving cooperative quality assurance of international education, and through this workshop, we will give delegates the opportunity to respond to and contribute to the discussion of this very interesting phenomenon in international higher education.

For further information about our fringe events, please visit www.britishcouncil.org/going-global/programme/fringe-events

Would you like to attend the rise of global campuses: impact on quality assurance fringe session? ☐ Yes / ☐ No

10. Confirm your attendance

- ☐ Monday, 22 May 2017 (Half day opening plenary)
- ☐ Tuesday, 23 May 2017
- ☐ Wednesday, 24 May 2017

11. Data protection notice

Going Global will use the contact details that you are providing to send you monthly newsletters.

- ☐ I would like to be sent the Going Global monthly newsletter
- ☐ I would like to receive updates about products, services and events



organised by the British Council (including members of the wider British Council Group)

We cannot send you any information if you do not tick the box. You may opt out at any time.

Under UK Data Protection law you have the right to ask for a copy of the information we hold on you, and the right to ask us to correct any inaccuracies in that information. If you want more information about this please see www.britishcouncil.org/privacy.

12. Terms and conditions

Please read the terms and conditions (www.britishcouncil.org/terms-conditions-sale) carefully, paying particular attention to the cancellation terms set out in part 2, sections 4 and 5.

Please note that, as you are purchasing a ticket (or other admission) to an event, you do not have an automatic right to cancel the contract for any reason (including if you change your mind.)

- ☐ I agree with the terms and conditions of sale
- ☐ I agree with the cancellation terms



Going Global 2017

**The conference for leaders
of international education**

Queen Elizabeth II Centre, London
22–24 May 2017

Global cities:
connecting talent, driving change



Registration opens now!

#GoingGlobal2017

@HEGoingGlobal

www.britishcouncil.org/going-global

What is Going Global?

Going Global is the world's largest open forum for education leaders to debate international higher and further education issues and challenges, and to explore collaborative solutions.

Going Global 2017 will explore how universities and colleges support city-regional economies and social and civic engagement, connecting the world's cities to global knowledge and talent and addressing global challenges.

We live in an era characterised by both globalisation and urbanisation with more than half of the world's people living in cities and towns. Cities are at the beating heart of innovation, and universities and colleges are today's global connectors between the world's fast-evolving knowledge economies. This urban-global age provides tertiary education institutions with unprecedented opportunities to mobilise their expertise, prepare young people

for the future and drive forward research and policy agendas at city, national and global levels.

Yet the urban-global age also poses challenges for universities and colleges and the cities and towns of which they are a part, not least because of the changing nature and locations of tertiary education delivery.

At Going Global 2017, we will discuss these opportunities and challenges through four lenses:

- research and innovation
- talent development and flows
- societies and communities
- leadership.

'Education must be the bridge between the present and future, the old and the new. But we must also build an enduring platform. By that I mean a new way of thinking about the global economy – anchored in engagement and multilateralism where all stakeholders work toward the common good, breaking down borders and barriers that are essentially relics of a bygone age.'

**Her Excellency Ameenah Gurib-Fakim,
President of the Republic of Mauritius**

'It is probably the world's leading gathering of higher education ministers.'

**Rt Hon David Willetts,
former UK Minister for
Universities and Science**



What to expect

Two-and-a-half-day conference in the heart of London.

- 150+ high-profile speakers.
- 30+ exhibitors.
- 1,000+ participants from 80+ countries.
- 35+ interactive sessions.
- Welcome reception.
- 2016 conference publication, *Going Global, Building nations, connecting cultures*, volume 5.

Key dates

Submit a poster proposal before
Friday 3 February 2017

Register to attend the conference from
Wednesday 25 January 2017

Early bird rates apply until
Friday 24 March 2017

Standard rates will apply until registration
closes on Monday 8 May 2017

More details on our website:

www.britishcouncil.org/going-global

'It's really important that universities have partnerships with good universities on any continent, so that's why Going Global is so important.'

Professor Alexandro Netto,
President, Federal University
of Rio Grande do Sul, Brazil

Sponsorship and exhibition opportunities

Going Global is an excellent way to promote your products and services to professional organisations in the international education community.

To find out what opportunities are available, please contact the Going Global team.
going.global@britishcouncil.org

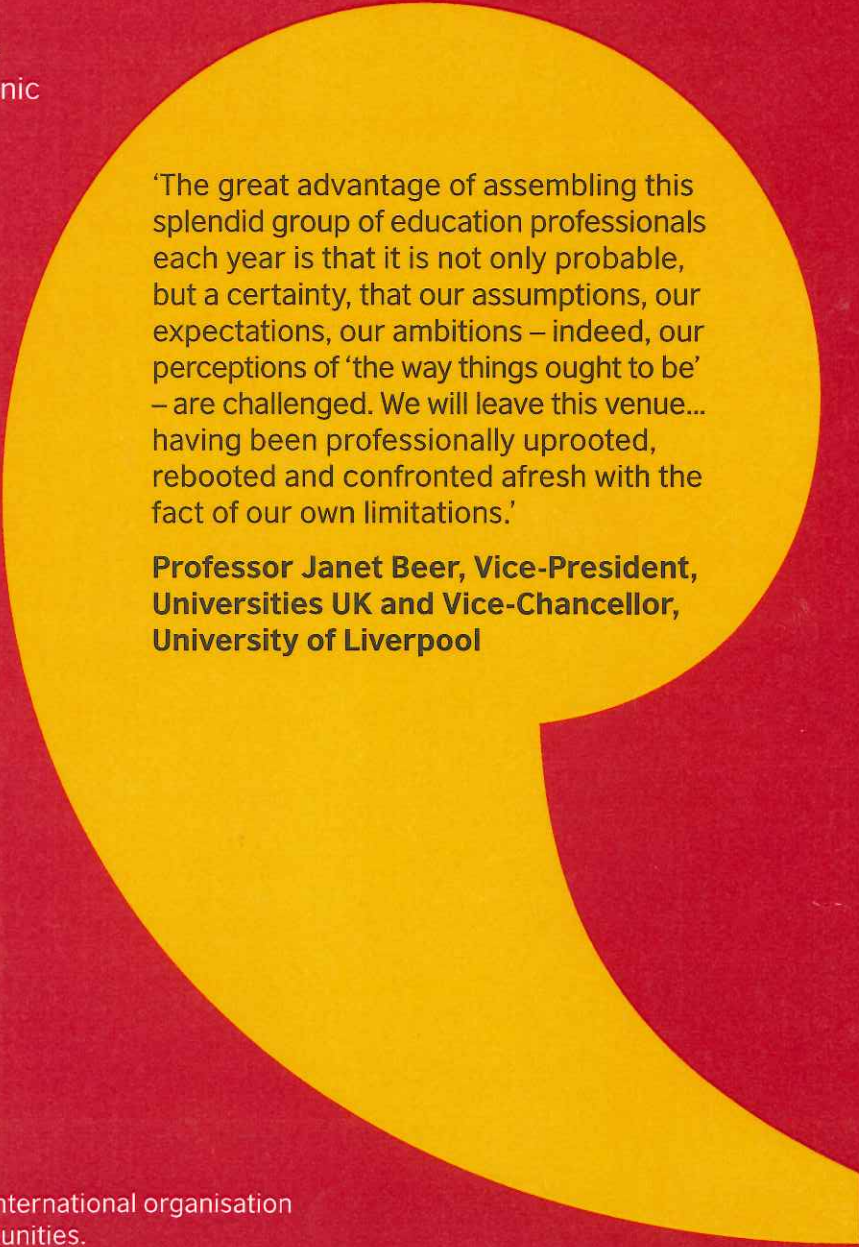
Join the debate

Connect with us on LinkedIn:
search for 'British Council HE Going Global'

In keeping with the British Council's green policy, all other promotional materials will be available online:
www.britishcouncil.org/going-global

To keep up to date with the conference as it develops, subscribe to our electronic newsletter via our website.

#GoingGlobal2017
@HEGoingGlobal
www.britishcouncil.org/going-global



'The great advantage of assembling this splendid group of education professionals each year is that it is not only probable, but a certainty, that our assumptions, our expectations, our ambitions – indeed, our perceptions of 'the way things ought to be' – are challenged. We will leave this venue... having been professionally uprooted, rebooted and confronted afresh with the fact of our own limitations.'

**Professor Janet Beer, Vice-President,
Universities UK and Vice-Chancellor,
University of Liverpool**

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發文日期：中華民國 106 年 4 月 7 日
發文字號：BCTPE106003002
速別：普通件
附件：Going Global 2017 DM 及報名表

主旨：英國文化協會將於今 (106) 年 5 月 22-24 日於英國倫敦舉行「2017 全球國際教育論壇 (Going Global 2017)」，請 貴部轉知國內各公私立大專校院有關論壇及報名訊息，敬請 查照。

說明：

一、「2017 全球國際教育論壇 (Going Global 2017)」日期、地點：

日期：民國 106 年 5 月 22-24 日

地點：英國倫敦 Queen Elizabeth II Centre

二、主題：

「*Global cities: connecting talent, driving change*」，將邀請全球來自教育及政府領域之決策者與執行者參與盛會，探討大專院校如何支持城市-區域性之經濟、社會和公民參與、連結全球知識與人才，以及應對全球挑戰。

本次全球國際教育論壇 (Going Global 2017) 將從 4 個方向來討論：

- 研究與創新 (Research and innovation)
- 人才發展與流動 (Talent development and flows)
- 社會和社區 (Societies and communities)
- 領導力 (Leadership)

三、報名費用及方式：

報名費	報名時間	報名/付費方式
原價 995 英鎊	即日起至 5 月 8 日止	《方式一》 線上報名： www.britishcouncil.org/going-global 付費方式：信用卡或電匯 (註：電匯須另支付 50 英鎊開立發票之處理費) 報名費：原價 995 英鎊

報名費	報名時間	《方式二》 即日起至 5 月 8 日由英國文化協會統一代理報名及付款 可享有優惠價 900 英鎊
優惠價 900 英鎊	即日起至 5 月 8 日止	住宿訂房請自理，相關住宿資訊可參考 www.britishcouncil.org/going-global/practical-information/travel-accommodation 相關問題及報名表格電子檔索取，請聯絡英國文化協會 凌佳璐 02 8722 1032 carol.lin@britishcouncil.org.tw 徐薇芝 02 8722 1051 diane.hsu@britishcouncil.org.tw

四、更多論壇詳情請至 www.britishcouncil.org/going-global

五、惠請 貴部協助將以上資訊轉知國內各公私立大專校院。

正 本： 教育部 國際及兩岸教育司

副 本：

發文單位： 英國在台辦事處英國文化協會

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British Council, British Office
公文用印 Document Chop