

檔 號：RND 0206
保存年限：5

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發文日期：中華民國105年6月21日
發文字號：龍華管字第1050006885號
速別：普通件
密等及解密條件或保密期限：
附件：研討會徵稿訊息(1051200891_1_CFP-2016 0619.pdf)

主旨：本校與義大利威尼斯國際大學聯合辦理「The 21th International Society for Business Innovation and Technology Management Conference」，歡迎踴躍投稿。

說明：

- 一、本校謹訂於106年5月3日至5日於義大利威尼斯聯合辦理「The 21th International Society for Business Innovation and Technology Management Conference」，敬請鼓勵貴校師生踴躍報名參加。
- 二、隨函檢附研討會徵稿訊息，敬請參閱附件。

正本：各公私立大專校院(含大學系統)
副本：本校管理學院、本校企管系曾明朗教授

電2016-06-22文
交08:28章

校長葛自祥

第二層決行

擬辦：

- 一、將來文上傳本校公文系統，公告週知。
- 二、文陳閱後存。

代決行

教授兼
研發長楊德芳

105-06-23

約用許孟瑜

研發處學術
及推廣組組長楊德芳

105年6月22日第1頁共1頁
暨收文總字第1050008958號



實于公文

研究發展處

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The 21st International Society for Business Innovation and Technology Management Conference
May 03-05, 2017, Venice International University, Venice, Italy



**The 21st International Society for Business Innovation and
Technology Management Conference**

May 03-05, 2017, Venice International University, Venice, Italy

Announcement and Call for Papers

<http://www.isbitm.org>

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **business decision making model for responsible consumption and production**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

The main theme is Responsible & Sustainable Consumption and Production

Conference Chairs

Anthony SF CHIU

JM Reyes Chair Professor
De La Salle University, Philippines
President, ISBITM

Ilda Manino

Venice International University

Ru-Jen Lin

Lunghwa University of S&T, Taiwan

Organizing Committee Chair

Ming-Lang Tseng

Professor,
Lunghwa University of S&T, Taiwan

Programme Chair

Ming Lim

Professor, University of Coventry, UK

Publication Chair

Kim Hua Tan

Professor, University of Nottingham,
UK

Hing Kai Chan

Professor, University of Nottingham,
China

Ming Xu

Asso Prof., University of Michigan

Organizers

- International Society for Business Innovation and Technology Management
- Venice International University, Venice, Italy
- De La Salle University, Philippines
- Lunghwa University of Science and Technology, Taiwan

Topic of Interests

- Sustainable Consumption and Production
- Decision Making Model
- Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Development
- Industrial Ecology
- Sustainable and Green Supply Chain Management
- Other Related Fields

Plenary Speakers

- Hing Kai Chan, Nottingham University and Editor, IMDS

The 21st International Society for Business Innovation and Technology Management Conference
May 4-5, 2017, Venice International University, Venice, Italy



AU/International Advisory Team

Australia:

David Ness, University of South
Australia

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JK He, Tsinghua Univ.
QH Zhu, Shanghai Jiaotong Univ

H.K.:

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Pisal Yenyaree, SIIT, Thammasat U.
Korbkul Jantarakolica, RMUTR
Tatre Jantarakolica, Thammasat U.

Taiwan:

Remen Lin, Yunlin Univ of S&T
Bob Yang, Yunlin Univ of S&T
C.C. Tsai, Ocean Univ of S&T
H.C. Wang, Cheng Kung University
Y.H. Lin, Mingdao University
KP. Lin Lunghwa University of ST

USA:

Jennifer H Grenville, Univ of Oregon
John Groth, Texas University
Joseph Sarkis, Clark University
Ming Xu, University of Michigan

UK:

H.K. Chan, University of Nottingham
M.K. Lim, University of Coventry

Important Dates

Submission of Abstract (Deadline)	Nov. 28, 2016
Notification of Acceptance	Dec. 10, 2016
Early Bird Registration (Deadline)	Feb. 1, 2017
Regular Registration (Deadline)	Mar. 15, 2017
Conference Dates	May 03-05, 2017

Conference Fee

Early bird fee: USD 480; Regular fee: USD 580
Early bird student fee: USD 380; Student fee: USD 480

Regular Papers Submission

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns fort 10 including pictures and diagrams), to EMAIL: is4bitm@gmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT (to be attached).

Invited Sessions

The Program Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to is4bitm@gmail.com. Invited sessions are addressed to **Ming-Lang Tseng**.

Further Information

International Society for Business Innovation and Technology Management
<http://www.isbitm.org>

Proceedings

All papers submitted in the conference will undergo rigid peer review process. Only excellent papers that will pass the review process will be accepted and published in the ISBITM journals and book of abstracts. Electronic copy of the proceedings in USB/CD will be provided at the conference venue (Proceedings with ISSN).

Publications

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the SSCI/SCI journal special issues in 2017



The 21st International Society for Business Innovation and Technology Management Conference
May 4-5, 2017, Venice International University, Venice, Italy

Venice, Italy

Experience the Venice area during the spring months as you wander one of Italy Best Main Streets! **Venice** is a city in northeastern Italy sited on a group of 117 small islands separated by canals and linked by bridges. It is located in the marshy Venetian Lagoon which stretches along the shoreline, between the mouths of the Po and the Piave Rivers. Parts of Venice are renowned for the beauty of their settings, their architecture, and artwork. A part of the city is listed as a World Heritage Site, along with its lagoon.

Venice, Italy (Google Picture)



