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崑山科技大學 函

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主旨：本校商業管理學院辦理「2016年ICEBM創業與管理國際研討會」，敬請惠予公告訊息並轉知相關領域師生踴躍惠賜稿件。

說明：

- 一、本研討會訂於民國105年11月17-18日(星期四,五)，假本校國際會議廳舉行。
- 二、本國際研討會具審稿制度，發表之論文將擇優推薦到APMR (Asia Pacific Management Review) 期刊審查出版。線上投稿網址<http://icebm2016.ksu.edu.tw>，摘要截稿日期：105年6月30日(星期四)，投稿論文方式及相關辦法詳如附件。
- 三、相關訊息請逕至<http://icebm2016.ksu.edu.tw>網站查詢。

正本：大葉大學、大漢技術學院、中華大學、中華學校財團法人中華科技大學、仁德醫護管理專科學校、光宇學校財團法人元培醫事科技大學、元智大學、文藻學校財團法人文藻外語大學、世新大學、正修科技大學、廣亞學校財團法人育達科技大學、明志科技大學、長庚大學、南華大學、建國科技大學、真理大學、馬偕學校財團法人馬偕醫護管理專科學校、高雄市立空中大學、高雄醫學大學、國立中山大學、國立中央大學、國立中正大學、國立中興大學、國立交通大學、國立成功



研究發展處



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大學、國立宜蘭大學、國立東華大學、國立空中大學、國立虎尾科技大學、國立屏東科技大學、國立政治大學、國立高雄大學、國立高雄師範大學、國立高雄海洋科技大學、國立高雄第一科技大學、國立清華大學、國立陽明大學、國立雲林科技大學、國立勤益科技大學、國立嘉義大學、國立彰化師範大學、國立暨南國際大學、國立臺中科技大學、國立臺中教育大學、國立臺北大學、國立臺北科技大學、國立臺北教育大學、國立臺北護理健康大學、國立臺東大學、國立臺東專科學校、國立臺南大學、國立臺南藝術大學、國立臺灣大學、國立臺灣科技大學、國立臺灣師範大學、國立臺灣海洋大學、國立臺灣藝術大學、國立臺灣體育運動大學、國立臺北藝術大學、國立體育大學、朝陽科技大學、華夏學校財團法人華夏科技大學、華梵大學、慈濟學校財團法人慈濟科技大學、萬能學校財團法人萬能科技大學、義守大學、實踐大學、臺北市立大學、輔英科技大學、遠東科技大學、銘傳大學、龍華科技大學、國立高雄餐旅大學、國立高雄應用科技大學、國立臺南護理專科學校、國立澎湖科技大學、崇右技術學院、淡江大學、健行學校財團法人健行科技大學、蘭陽技術學院、景文科技大學、慈惠醫護管理專科學校、慈濟學校財團法人慈濟大學、僑光科技大學、嘉藥學校財團法人嘉南藥理大學、臺北醫學大學、台南家專學校財團法人台南應用科技大學、輔仁大學學校財團法人輔仁大學、德明財經科技大學、黎明技術學院、樹人醫護管理專科學校、樹德科技大學、中信學校財團法人中信金融管理學院、亞太學校財團法人亞太創意技術學院、靜宜大學、環球學校財團法人環球科技大學、中國文化大學、佛光大學、逢甲大學、中原大學、台北海洋技術學院、德霖技術學院、吳鳳學校財團法人吳鳳科技大學、東南科技大學、中州學校財團法人中州科技大學、東方學校財團法人東方設計學院、康寧學校財團法人康寧大學、亞東技術學院、桃園創新科技學校財團法人桃園創新技術學院、中國醫藥大學、大華學校財團法人大華科技大學、中臺科技大學、長榮大學、中山醫學大學、明新科技大學、玄奘大學、中華醫事科技大學、美和學校財團法人美和科技大學、東吳大學、致理學校財團法人致理科技大學、和春技術學院、城市學校財團法人臺北城市科技大學、大同技術學院、南榮學校財團法人南榮科技大學、長庚學校財團法人長庚科技大學、國立臺灣戲曲學院、東海大學、大同大學、台灣首府學校財團法人台灣首府大學、耕莘健康管理專科學校、敏惠醫護管理專科學校、高美醫護管理專科學校、南臺科技大學、稻江科技暨管理學院、明道學校財團法人明道大學、國立臺北商業大學、醒吾學校財團法人醒吾科技大學、臺灣觀光學院、經國管理暨健康學院、弘光科技大學、國立金門大學、修平學校財團法人修平科技大學、育英醫護管理專科學校、高苑科技大學、聖約翰科技大學、中國科技大學、大仁科技大學、嶺東科技大學、亞洲大學、聖母醫護管理專科學校、崇仁醫護管理專科學校、新生醫護管理專科學校、國立新竹教育大學、國立屏東大學、國立聯合大學、開南大學、法鼓學校財團法人法鼓文理學院、南開科技大學、馬偕學校財團法人馬偕醫學院、基督教台灣浸會神學院、臺北基督學院、財團法人一貫道天皇基金會一貫道天皇學院

副本：本校商業管理學院 2016-05-31 交 10:48:25 章

第二層決行

擬辦：

- 一、將來文上傳本校公文系統，公告週知。
- 二、文陳閱後存。



教授兼研發長 楊德芳

約用許孟瑜 16.06.07

教授兼研發長 楊德芳

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Call for Papers

International Conference on Entrepreneurship and Business Management (The Fifth ICEBM 2016)

Date: November 17-18, 2016. Venue: Kun Shan University, Tainan, Taiwan.

“Change is the only constant”. The turbulent global environmental forces are constantly presenting new opportunities and threats. Entrepreneurs and managers are increasingly taking a global view of the company’s market opportunities and competitions. Mark Zuckerberg, Founder of Facebook, embraced change, created new solutions to unmet needs and managed to shape the incredible rocket growth from start-up to global giant. A primary feature of the conference is to consider the dynamics of entrepreneurship and management in the context of globalization. This posits challenges toward professionals and entrepreneurs in finding ways to vitalize the business development in the turbulent global environment.

The main theme of the Fifth ICEBM is “Entrepreneurship and Management in Turbulent Global Environment: From Start-Up to Global Business”. This conference aims to bring together researchers and practitioners to facilitate the discussion on the broad topics of this theme. We invite research papers, work in progress or case studies, and provides an ideal opportunity not only for academic scholars sharing their most recent high quality work with other experts in that field of research but also practitioners. Both empirical and conceptual or theoretical works are welcomed.

Abstract / Paper Submission

Prospective authors are kindly invited to submit abstract and/or full paper for presentation and shall be written and presented in English.

The text should be min. 300-max. 500 characters long (without space) and should present the purpose of the research, the relevance of the problem, the literature review, the methods and the main findings. There are 5 to 7 keywords will be included.

Papers should have the following structure: introduction, literature review and conceptualization, methodology, results, and conclusion. The text should be 10-15 pages, characters Times New Roman 12, single spacing.

All articles must be submitted online, and peer review is managed fully electronically (articles are distributed in PDF form, which is automatically generated from the submitted files). Accepted papers from registered participants will be electronically published in the conference proceedings and further evaluated for possible submission to the special issue of **Asia Pacific Management Review (APMR)**.

Important Dates

Abstract Submission Deadline	June 30 th , 2016
Notification of Acceptance	September 15 th , 2016
Full Paper Submission Deadline	October 5 th , 2016
Registration Deadline	Early Bird : September 30 th , 2016 Regular : October 31 st , 2016
Conference Date	November 17 th - 18 th , 2016

More Details

It is now 4 years since the International Conference on Entrepreneurship and Business Management was established. This event has been held in Indonesia, Malaysia and Thailand. The conference is generally attended by participants from more than 10 countries and attracts an interesting combination of academic scholars, practitioners and individuals who are engaged in various aspects of entrepreneurship and business management.

ICEBM 2016 is being held at the Kun Shan University, Tainan, Taiwan on November 17-18 2016. KSU has strong international connections, and has partnerships with universities from more than 20 countries. Entrepreneurship and Business Management is an important topic and the KSU will provide a forum of scholars and practitioners from Indonesia, Malaysia, Thailand and Taiwan and further afield to share their knowledge and work at ICEBM 2016.

We are looking forward to welcoming you to Tainan, Taiwan, one of the ancient capital and the most beautiful cities in the world, and in particular to the Kun Shan University, which is located in the heart of the city, close to the canals and shopping area.





Conference Themes

Topics of interest include but not limited to the following:

Entrepreneurship:

Business Ethics and Entrepreneurship Ethics
Change Management
Corporate and Strategic Entrepreneurship
New Economy, New Jobs and New Life
Entrepreneurial Universities
Entrepreneurship and Growth
Entrepreneurial Finance and Venture Capital
Entrepreneurship and Regional Development
Entrepreneurship and Governmental Support
Entrepreneurship and Intellectual Property
Entrepreneurial Culture
Entrepreneurship and Gender
Entrepreneurial Learning
Communities of Practice
Entrepreneurship Education
Entrepreneurship and Ethnic Minorities
Entrepreneurship and Sustainability
Entrepreneurial Finance
Entrepreneurial Marketing
Family Business
Financing the New Entrepreneurship
Franchising
Global Trends of Technological Growth
Green Entrepreneurship
Innovation and Technological Entrepreneurship
International Entrepreneurship
Marketing for High Tech Start-Ups
New Prospects in Entrepreneurship
Spin Off Processes and Knowledge Transfer
Social and Community Entrepreneurship

Studies of New Businesses

Teaching New Entrepreneurship
Other Areas of Entrepreneurship

Business and Management:

Advertising and Public Relations
Business Performance Management
Business Education
Business Ethics
Business Law
Consumer Behavior
Communications Management
Corporate Governance
Cost Management
Data Warehouses and Data Mining
Decision Sciences
E-Commerce and Online Marketing
Globalization and International Trade
Human Resource Management
Industrial Engineering
Information Technology
Management
International Strategic Alliances
International Business Strategy
International Financial Markets
Leadership
Management Science
Management Information Systems
Marketing
Mergers and Acquisitions
New Product Development
Organizational Behavior
Operations Research
Product Management
Resource Management
Strategic Management
Stress Management
Supply Chain Management
Total Quality Management
Travel/Transportation/Tourism
Other areas of Business Management

For further information regarding the conference can be accessed on
<http://icebm2016.ksu.edu.tw/>

Contact Us

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