

檔 號：CCZ0199
保存年限：3年

教育部 函

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發文日期：中華民國105年1月29日

發文字號：臺教文(一)字第1050013935號

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密等及解密條件或保密期限：

附件：來函、課程及報名資訊影本(0013935A00_ATTCH1.pdf、0013935A00_ATTCH2.tif)

主旨：函轉經濟部智慧財產局有關世界貿易組織（WTO）與世界
智慧財產權組織（WIPO）合辦智慧財產權訓練課程訊息，
請查照。

說明：

- 一、依據經濟部智慧財產局本(105)年1月27日智國企字第10500006140號函辦理。
- 二、查WTO與WIPO將於本年6月13日至24日辦理旨揭課程，主要對象為來自開發中會員體之智慧財產權領域大學教師，目的為瞭解IP領域最新發展。請惠予轉知貴校智慧財產權相關領域學系之教師，有意參與課程者請逕於本年3月27日前上網報名（報名網址：https://www.wto.org/english/tratop_e/trips_e/wipo_wto_colloquium_june16_e.htm）。獲選人員將由主辦單位負擔機票差旅費用，另亦歡迎自費參加。

正本：各公私立大專校院

副本：本部國際及兩岸教育司

2016-01-29
12:15:05章

加會：

教務長 (智財小組召集人)

擬定章程
奉核後公告於文件
公告系統周知。

管理師黃景煌

訓長陳順德

教授黃江大樹

秘書室徐朝堂

國立暨南
國際大學
蘇玉龍(乙)

副教務長計算與資訊中心 第1頁，共1頁

105.年1月29日暨收文總字第1050001416號



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檔 號：
保存年限：

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受文者：教育部

發文日期：中華民國105年01月27日
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附件：如文(JCS71050000614.tif)

主旨：有關世界貿易組織（WTO）與世界智慧財產權組織（WIPO）合辦智慧財產權訓練課程，提供大學授課教師報名參加事，敬請查照。

說明：

- 一、依據我常駐世界貿易組織代表團本（105）年1月21日世貿字第10530200520號函辦理（該函暨課程及報名資訊影本如附件）。
- 二、WTO與WIPO將於本年6月13日至24日辦理旨揭課程，提供開發中會員智慧財產權課程之大學授課教師參加，以瞭解IP領域最新發展。惠請 貴部轉知各大學院校相關課程教師，並請於3月27日前逕自上網報名（報名網址：https://www.wto.org/english/tratop_e/trips_e/wipo_wto_colloquium_june16_e.htm）。獲選人員將由主辦單位負擔機票差旅費用，亦歡迎自費參加。

正本：教育部

副本：中華民國常駐世界貿易組織代表團

2015-01-27
交 09:51 章

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WTO OMC
WORLD TRADE ORGANIZATION

COLLOQUIUM



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WIPO-WTO/COL/16/INF1.PROV
ORIGINAL: ENGLISH
DATE: JANUARY 13, 2016

WIPO-WTO Colloquium for Teachers of Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

and
the World Trade Organization (WTO)

Geneva, June 13 to 24, 2016

PROVISIONAL PROGRAM

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific objectives of the session. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates and outside experts with responsibility for current policy issues will also be invited to give their perspectives.

Venue: WIPO NB Conference Room 0.107 [1st week: June 13 - 17, 2016]

Monday, June 13, 2016

8.30 – 9.00 Administrative Arrangements

9.00 – 9.30 **Welcome address by:**

The Director General of the World Intellectual Property Organization (WIPO)
or his representative

Representative of the Director-General of the World Trade Organization
(WTO)

9.30 – 9.50 Group Photo and Coffee Break

9.50 – 10.20 Introduction of Participants

10.20 – 11.15 **Theme 1 International Law and Policy in Intellectual Property in 2016**

- i. International IP and Public Policy Issues under Debate
- ii. The International IP Legal Framework and its Interaction with Public Policy Issues

Discussion

11.15 – 12.30 **Visit to the WIPO Library and Meeting with WIPO Officials**

12.30 – 14.00 Lunch Break

14.00 – 17.30 **Theme 2 Intellectual Property and Economic Development**

- i. The Economics of IP and Development in WIPO
- ii. The Link of IP to Trade and Economic Development
- iii. Implementation of the WIPO Development Agenda: Current Status of Core Projects

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policies and economic theories linking IP law and policy choices to economic and social development; and situating IP within the context of trade policy

Discussion

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Tuesday, June 14, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 3 Copyright and Related Rights

i Law, Policy and New Developments in WIPO:

- a) Beijing Treaty on Audiovisual Performances;
- b) Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled; and
- c) Issues under Debate in the Standing Committee of Copyright and Related Rights

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 3 Copyright and Related Rights
(cont'd)

ii Copyright Issues in the Digital World: Trade in Digital Products

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links of limitations and exceptions to policy questions

Discussion

iii Case study

Wednesday, June 15, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 4 Patents – The Evolving International Landscape: Law, Policy and Development

- i. Issues under Debate in the Standing Committee on the Law of Patents: Exceptions and Limitations to Patent Rights; Quality of Patents, and Confidentiality of Communications between Clients and Their Patent Advisors
- ii. Patents in the International Trading System
- iii. New Challenges for the Patent Cooperation Treaty (PCT)

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national

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law on key patentability questions, cooperative initiatives on patent examination, policy and legal issues linked to exceptions and limitations of rights, and the interplay between patents and standards

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 5 Intellectual Property and Public Health

- i. Mapping the Intersections of Public Health, Intellectual Property and Trade: Navigating Geneva Processes on Public Health
- ii. Public Health and TRIPS: The Doha Declaration and its Implementation: Creating Legal Avenues for Access to Medicines
- iii. Collaborative Models in Research and Development: WIPO Re: Search
- iv. WHO Perspective: Public Health and the Intellectual Property System
- v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policy processes concerning innovation for public health and access to medical technologies, the interplay between the IP system and the regulation of medicines, and comparison of policy options to promote medical innovation and access to medicines

Discussion

Thursday, June 16, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 6 Trademarks and Industrial Designs

- i. Trademarks and Industrial Designs in the International Trading System
- ii. Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO: Protection of Country Names against Registration and Use as Trademarks and GIs; and Trademark-Related Aspects of the Domain Name System
- iii. Multilateral Legal Framework for Design Regulation Procedures

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Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance protection of non-traditional trademarks, trademark domain name overlap, protection of traditional designs, and national branding strategies

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 **Theme 7 Geographical Indications**

- i. The Lisbon System and New Developments
- ii. TRIPS Provisions and Work in the WTO

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national approaches to the protection of geographical indications, and national initiatives to promote sustainable development through local branding for traditional products

Discussion

Friday, June 17, 2016

8.30 – 9.15 Group Study

9.15 – 11.00 **Theme 8 Intellectual Property and Competition Policy**

- i. Interface between IP and Competition Policy Cases
- ii. IP and Competition Policy: Selected Cases

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in IP and competition policy in developing country jurisdictions, and the coverage of IP and competition policy in bilateral and regional trade agreements

Discussion

11.00 – 17.30 **Management of IPRs by Industry : A Firm's Practical Experiences**

- i. R&D, Patents and Trade Secrets
- ii. IP and Branding
- iii. Enforcement of IPRs by Private Right Holders

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Venue: WTO ROOM B [2nd week: June 20 - 24, 2016]

Monday, June 20, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 9 **Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO**

- i. Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
- ii. Current Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council
- iii. Case Study

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national laws and policies or community experiences concerning the protection of traditional knowledge and traditional culture expressions, or the interplay between biodiversity, access to genetic resources and the patent system

Discussion

12.00 – 12.30 Visit to the WTO Library and Meeting with the WTO Officials

12.30 – 14.00 Lunch break

14.00 – 17.30 Theme 10 **Protection of Biotechnology and New Varieties of Plants**

- i. Implementation of the International Convention for the Protection of New Varieties of Plants (UPOV)
- ii. Review of Article 27.3(b) of the TRIPS Agreement and New Development

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in biotechnology patenting and experiences with the protection of new plant varieties

Discussion

Tuesday, June 21, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 11 **Settling Intellectual Property-Related Disputes in the International Trading System**

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- i. WTO Dispute Settlement Mechanisms
- ii. Dispute Settlement Mechanisms in Free Trade Agreements
- iii. Intellectual Property Dispute Management, including Internet Domain Name Disputes

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance jurisprudence of international dispute settlement in the field of intellectual property

Discussion

12.30 – 14.00 Lunch break

14.00 – 17.30 Theme 12 Intellectual Property Jurisprudence

Presentations by participants on national or regional IP jurisprudence under theme identified in their applications

Discussion

Wednesday, June 22, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 13 Panel Discussion on Intellectual Property and Climate Change – Current Debate

- i. Overview of IP Issues in Climate Negotiations
- ii. Ongoing Work in WIPO, including WIPO Green
- iii. Relationship with the TRIPS Agreement
- iv. Industry and NGO Perspectives

Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance policies to promote green innovation, particular issues relating to diffusion of climate change adaptation and mitigation technologies, and assessment of needs

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 14 Intellectual Property, Innovation, Transfer of Technology and Management of IP

- i. IP, Innovation and Transfer of Technology – WTO Perspective
- ii. IP, Transfer of Technology and IP Licensing – WIPO Perspective

iii. Management of IP

Discussion

Thursday, June 23, 2016

8.30 – 9.00 Group Study

9.00 – 12.30 **Theme 16 Teaching, Training and Research in the Field of Intellectual Property**

- i. Teaching Methodologies
- ii. New Technologies in IP Teaching and Research
- iii. IP and Teaching Resources:
 - a) WIPO Education Programs and Demonstration of IP Materials on WIPO Website
 - b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars
 - c) WIPO and WTO Distance Learning Courses

12.30 – 14.00 Lunch Break

14.00 – 17.30 **Theme 15 Enforcement of Intellectual Property**

- i. IP Enforcement in the International Trading System
- ii. Building Respect for IP in WIPO: Consultative Work at the Advisory Committee on Enforcement

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance enforcement of IPRs in the online environment, approaches taken to remedies in IP cases, and comparative national approaches on the role of official agencies addressing piracy and counterfeiting

Discussion

Friday, June 24, 2016

8.30 – 9.00 Group Study

9.00 – 10.45 Case Study Group Presentations

10.45 – 11.15 **WIPO-WTO Colloquium Research Papers: Introduction of Editorial Board and Rules and Submission Guide for Publication**

11.15 – 12.00 Evaluation of the Colloquium

12.00 – 12.30 Closing remarks by:

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The Director General of WTO or his representative

Representative of the Director-General of WIPO

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WTO OMC
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WIPO
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INTELLECTUAL PROPERTY
ORGANIZATION

APPLICATION FORM

**WIPO-WTO COLLOQUIUM
FOR TEACHERS OF INTELLECTUAL PROPERTY**

Geneva, Switzerland

13-24 June, 2016

12/11

FAMILY NAME FIRST NAME

PLACE OF BIRTH DATE OF BIRTH

NATIONALITY SEX

FULL ADDRESS

TELEPHONE (country and city code) (number)

FAX E-MAIL

UNIVERSITY EDUCATION 1. Time period Degree awarded

Major/Specialization

Name of university

Country

2. Time period Degree awarded

Major/Specialization

Name of university

Country

3. Time period Degree awarded

Major/Specialization

Name of university

Country

4. Time period Degree awarded.....

Major/Specialization

Name of university.....

Country.....

ENGLISH LANGUAGE mother tongue p excellent p good p

CURRENT PROFESSION

NAME OF EMPLOYING
UNIVERSITY/INSTITUTION

TITLE OF POST PRESENTLY HELD.....

DATE OF TAKING UP POST.....

DESCRIPTION OF DUTIES

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PREVIOUS EXPERIENCE IN INTELLECTUAL PROPERTY TEACHING

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.....
.....
.....

CURRENT FIELD OF INTELLECTUAL PROPERTY RESEARCH

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14/17

IDENTIFY A TOPICAL INTELLECTUAL PROPERTY ISSUE CURRENTLY UNDER DEBATE OR REVIEW IN YOUR COUNTRY OR REGION, ON WHICH YOU WOULD BE PREPARED TO MAKE A SHORT PRESENTATION (A ONE-PAGE SUMMARY SHOULD BE ANNEXED TO THIS APPLICATION FORM)

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DETAILS OF EXPERIENCE IN INTELLECTUAL PROPERTY CONSULTANCY/PRACTICE, IF ANY

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PUBLICATIONS IN THE FIELD OF INTELLECTUAL PROPERTY (ONLY MOST IMPORTANT)

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DETAILS OF PREVIOUS PARTICIPATION IN WIPO/WTO ACTIVITIES, IF ANY

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OTHER RELEVANT INFORMATION

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Signature.....

Date.....

THE APPLICATION FORM SHOULD BE SUBMITTED ON-LINE OR TO ipd@wto.org AND
wipo-wtocolloq@wipo.int

BY MARCH 27, 2016

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ANNEX: SUMMARY OF PRESENTATION

Participants will be expected to make a short presentation on a specific topical intellectual property policy or legal issue that is currently under active debate or review in their country or region. A brief summary on the issue should be given here, preferably covering the following points:

- i. The nature of the issue, and the policy background;
- ii. Options that are under debate or review, and your analysis or suggestions for addressing the issue; and
- iii. Lessons for policymakers and/or researchers in other countries or regions.

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