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受文者：國立暨南國際大學 擬辦：

一、將來文上傳本校公文系統，

教授兼研發長楊德芳

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公告週知。

文陳閱後存。



主旨：本校與泰國Thammasat University經濟學院聯合辦理「The 19th International Society for Business Innovation and Technology Management Conference」，歡迎踴躍投稿。

說明：

- 一、本校謹訂於105年6月12日至14日於泰國曼谷聯合辦理「The 19th International Society for Business Innovation and Technology Management Conference」，敬請鼓勵貴校師生踴躍報名參加。
- 二、隨函檢附研討會徵稿訊息，敬請參閱附件。

正本：大漢技術學院、中華大學、中華學校財團法人中華科技大學、仁德醫護管理專科學校、光宇學校財團法人元培醫事科技大學、元智大學、文藻學校財團法人文藻外語大學、世新大學、正修科技大學、永達技術學院、廣亞學校財團法人育達科技大學、明志科技大學、長庚大學、南華大學、建國科技大學、真理大學、馬偕學校財團法人馬偕醫護管理專科學校、高雄市立空中大學、高雄醫學大學、國立中山大學、國立中央大學、國立中正大學、國立中興大學、國立交通大學、國立成功大學、國立宜蘭大學、國立東華大學、國立空中大學、國立虎尾科技大學、國立屏東科技大學、國立政治大學、國立高雄大學、國立高雄師範大學、國立高雄海洋科技大學、國立高雄第一科技大學、國立清華大學、國立陽明大學、國立雲林科技大學、國立勤益科技大學、國立嘉義大學、國立彰化師範大學、國立暨南國際大學、國立臺中科技大學、國立臺中教育大學、國立臺北大學、國立臺北科技大學、國立臺北教育大學、國立臺北護理健康大學、國立臺東大學、國立臺



第二層決行

第1頁，共2頁

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東專科學校、國立臺南大學、國立臺南藝術大學、國立臺灣大學、國立臺灣科技大學、國立臺灣師範大學、國立臺灣海洋大學、國立臺灣藝術大學、國立臺灣體育運動大學、國立臺北藝術大學、國立體育大學、朝陽科技大學、華夏學校財團法人華夏科技大學、華梵大學、慈濟學校財團法人慈濟科技大學、萬能學校財團法人萬能科技大學、義守大學、實踐大學、臺北市立大學、輔英科技大學、遠東科技大學、銘傳大學、龍華科技大學、國立高雄餐旅大學、國立高雄應用科技大學、國立臺南護理專科學校、國立澎湖科技大學、崇右技術學院、崑山科技大學、淡江大學、健行學校財團法人健行科技大學、蘭陽技術學院、景文科技大學、慈惠醫護管理專科學校、慈濟學校財團法人慈濟大學、僑光科技大學、嘉藥學校財團法人嘉南藥理大學、臺北醫學大學、台南家專學校財團法人台南應用科技大學、輔仁大學學校財團法人輔仁大學、德明財經科技大學、黎明技術學院、樹人醫護管理專科學校、樹德科技大學、中信學校財團法人中信金融管理學院、亞太學校財團法人亞太創意技術學院、靜宜大學、環球學校財團法人環球科技大學、中國文化大學、佛光大學、逢甲大學、中原大學、台北海洋技術學院、德霖技術學院、吳鳳學校財團法人吳鳳科技大學、東南科技大學、中州學校財團法人中州科技大學、東方學校財團法人東方設計學院、康寧學校財團法人康寧大學、亞東技術學院、桃園創新科技學校財團法人桃園創新技術學院、中國醫藥大學、大華學校財團法人大華科技大學、中臺科技大學、長榮大學、中山醫學大學、明新科技大學、玄奘大學、中華醫事科技大學、美和學校財團法人美和科技大學、東吳大學、致理學校財團法人致理科技大學、和春技術學院、城市學校財團法人臺北城市科技大學、大同技術學院、南榮學校財團法人南榮科技大學、長庚學校財團法人長庚科技大學、國立臺灣戲曲學院、東海大學、大同大學、台灣首府學校財團法人台灣首府大學、耕莘健康管理專科學校、敏惠醫護管理專科學校、高美醫護管理專科學校、南臺科技大學、稻江科技暨管理學院、明道學校財團法人明道大學、國立臺北商業大學、醒吾學校財團法人醒吾科技大學、臺灣觀光學院、經國管理暨健康學院、弘光科技大學、國立金門大學、高鳳數位內容學院、修平學校財團法人修平科技大學、育英醫護管理專科學校、高苑科技大學、聖約翰科技大學、中國科技大學、大仁科技大學、嶺東科技大學、亞洲大學、聖母醫護管理專科學校、崇仁醫護管理專科學校、新生醫護管理專科學校、國立新竹教育大學、國立屏東大學、國立聯合大學、開南大學、法鼓學校財團法人法鼓文理學院、南開科技大學、馬偕學校財團法人馬偕醫學院、基督教台灣浸會神學院、臺北基督學院、財團法人一貫道天皇基金會一貫道天皇學院

副本：本校管理學院、本校企管系曾明朗教授

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校長葛自祥

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The 19th International Society for Business Innovation and Technology Management Conference
June 12th – 14th, 2016, Mandarin Hotel, Bangkok, Thailand



The 19th International Society for Business Innovation and Technology Management Conference

June 12th – 14th, 2016, Bangkok, Thailand

Announcement and Call for Papers

<http://www.isbitm.org>

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **Corporate Sustainability in Business Decision Making Model**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

The main theme is **Corporate Sustainability in Business Decision Making Model**

Conference Chairs

Anthony SF CHIU

Chair Professor, De La Salle University,
Philippines

President, ISBITM

Tatre Jantarakolica

Assoc.Prof. Thammasat U, Bangkok

Organizing Committee Chair

Ming-Lang Tseng

Professor, Lunghwa University of S&T,
Taiwan

Ru-Jen Lin

Professor, Lunghwa University of S&T,
Taiwan

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Professor, University of Derby, UK

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UK

Hing Kai Chan

Professor, University of Nottingham,
China

Kuo-Ping Lin

Professor, Lunghwa University of S&T,
Taiwan

Organizers

- International Society for Business Innovation and Technology Management
- Faculty of Economics, Thammasat University, Thailand
- RMUTR, Thailand
- De La Salle University, Philippines
- University of Derby, UK
- University of Nottingham, UK and China
- Lunghwa University of Science and Technology, Taiwan
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Topic of Interests

- Sustainable Consumption and Production
- Decision Making Model
- Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Development
- Industrial Ecology
- Sustainable and Green Supply Chain Management
- Other Related Fields

Plenary Speakers (to be invited)

- Ming-Lang Tseng (Chair, APBITM)
(Green to Sustainability Era)

The 19th International Society for Business Innovation and Technology Management Conference
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Important Dates

Submission of Abstract & Full Paper (Deadline)	Mar. 12, 2016
Notification of Acceptance	Mar. 15, 2016
Early Bird Registration (Deadline)	Apr. 15, 2016
Regular Registration	May 15, 2016
Conference Dates	June 12-14, 2016

Conference Fee

Early bird fee: USD 420; Regular fee: USD 480
Early bird student fee: USD 320; Student fee: USD 380

Regular Papers Submission

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns fort 10 including pictures and diagrams), to EMAIL: ml.tseng@mail.lhu.edu.tw. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT (to be attached).

Invited Sessions

The Program Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to ml.tseng@mail.lhu.edu.tw. Invited sessions are addressed to Ming-Lang Tseng.

Further Information

International Society for Business Innovation and Technology Management
<http://www.isbitm.org>

Proceedings

All papers submitted in the conference will undergo rigid peer review process. Only excellent papers that will pass the review process will be accepted and published in the ISBITM journals and book of abstracts. Electronic copy of the proceedings in USB/CD will be provided at the conference venue (Proceedings with ISSN).

Publications

Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2016, namely: IJPE and RCR, who are present in the conference.

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Bangkok, Thailand

Bangkok is an exciting and vibrant city of over 12 million people. Situated in the central plains of Thailand, on the Chao Phraya River near the Gulf of Thailand, Bangkok is Thailand's administrative, economic, and cultural center, as well as a major commercial and transportation hub for South-east Asia. You need not travel far in Bangkok to find the trappings of modern civilization give way to historical treasures and traditional culture and heritage. A rich history, fabulous shopping, colourful night life, sumptuous food and plenty of fun. Although Bangkok, one of the largest cities in the world is crowded, fast paced and rather polluted, you can easily find the traditional and spiritual side at one of the many ancient temples. It is a city that will whet the appetite of those with an inquisitive nature and a thirst for adventure. There are unending contrasts around every corner, Bangkok is truly unique. Despite the traffic congestion, its not hard to get around by using the BTS Skytrain, the MRT Metro (subway, or underground), the Chao Phraya Express Boats (river buses), and the ubiquitous colourful taxis. Check the Bangkok forum FAQs for more details.



