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逢甲大學 函

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受文者：國立暨南國際大學

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附件：(2015%20ESP%20CONF%20PROGRAM.PDF、

2015%20ESP%20CONF%20POSTER.PDF，共2個電子檔案)

主旨：本校外語教學中心謹訂於104年10月23、24日(星期五、星期六)舉辦「2015 International Conference on English for Specific Purposes」，敬請惠予公告，並鼓勵貴校相關教職員踴躍報名參加。

說明：

- 一、日期：104年10月23、24日(星期五、星期六)。
- 二、地點：本校人言大樓啟垣廳及第四國際會議廳、第五國際會議廳、第六國際會議廳。
- 三、報名方式：請於104年10月15號前，上網報名
(<https://sites.google.com/site/2015espconference/r>)
- 四、檢附研討會海報、議程各乙份，或可至本校外語教學中心網站最新消息下載，連結網址

<https://sites.google.com/site/2015espconference/home>。

正本：公私立大專校院

副本：

104/09/21
08:34:40

第二層決行

教授兼楊德芳
研發長代決
行爲

擬辦：

- 一、將來文上傳本校公文系統，
公告週知。
- 二、文陳閱後存。

約用許孟瑜
助理員教授兼楊德芳
研發長

1 頁

教授兼楊德芳
研發長

104

9月21日

1040012269號



3306-9819

研究發展處



2015 International Conference on English for Specific Purposes

Moving Higher Education Closer to Industry

Conference Programme

Organizer:

Foreign Language Center, Feng Chia University (FCU)

Co-organizers:

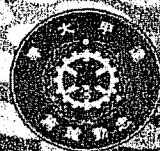
Ministry of Science and Technology

Taiwan ESP Association

College of Humanities and Social Sciences, FCU

Department of Foreign Languages and Literature, FCU

General Education Center, FCU



Day 1: Friday, October 23, 2015		
Time	Contents	Venue
08:30 - 09:00	Registration / Check-in	Ren-Yan Building B1 Hallway
09:00 - 09:15	Welcome and Opening Ceremony	Chi Yuan Hall
09:15 - 10:35	Keynote Address I Prof. Winnie Cheng Hong Kong Polytechnic University, Hong Kong	Chi Yuan Hall
10:35 - 10:50	Tea Break	Ren-Yan Building B1 Hallway
10:50 - 12:10	Parallel Session (Session A)	the 4 th , 5 th , and 6 th International Conference Halls
12:10 - 13:30	Lunch Break	the 4 th , 5 th , and 6 th International Conference Halls
13:30 - 14:50	Plenary Panel Discussion I: A Dialogue with Industry Leaders	Chi Yuan Hall
14:55 - 16:15	Parallel Session (Session B)	the 4 th , 5 th , and 6 th International Conference Halls
16:15 - 16:35	Tea Break	Ren-Yan Building B1 Hallway
16:35 - 17:55	Keynote Address II Prof. Judy Noguchi Kobe Gakuin University, Japan	Chi Yuan Hall
18:30 - 20:30	Conference Banquet	Insky Hotel 2F
Day 2: Saturday, October 24, 2015		
08:40 - 09:10	Registration / Check-in	Ren-Yan Building B1 Hallway
09:10 - 10:30	Keynote Address III	Chi Yuan Hall

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	Prof. Budsaba Kanoksilapatham Silpakorn University, Thailand	
10:30 - 10:50	Tea Break	Ren-Yan Building B1 Hallway
10:50 - 12:10	Parallel Session (Session C)	the 4 th , 5 th , and 6 th International Conference Halls
12:10 - 13:30	Lunch Break	the 4 th , 5 th , and 6 th International Conference Halls
13:30 - 14:50	Parallel Session (Session D)	the 4 th , 5 th , and 6 th International Conference Halls
14:55 - 16:15	Keynote Address IV Prof. Amy Tsui The University of Hong Kong, Hong Kong	Chi Yuan Hall
16:15 - 16:35	Tea Break	Ren-Yan Building B1 Hallway
16:35 - 17:55	Plenary Panel Discussion II: A Dialogue with Industry Leaders	Chi Yuan Hall
17:55 - 18:10	Closing Ceremony	Chi Yuan Hall



2015 International Conference on English for Specific Purposes

October 23-24, 2015

Moving Higher Education Closer to Industry

Keynote Addresses:

Day 1:



Teaching Interpersonal Meaning in Workplace Communication

Prof. Winnie Cheng
Department of English, Faculty of Humanities
The Hong Kong Polytechnic University, Hong Kong



Effective Language Learning for the 21st Century Based on ESP Concepts

Prof. Judy Noguchi
Faculty of Global Communication
Kobe Gakuin University, Japan

Day 2:



Engineering Research Article Discourse: A Channel of Knowledge Transfer Between Researchers and Industry

Prof. Budsaba Kanoksilapatham
Department of English, Faculty of Arts
Silpakorn University, Thailand



What Kind of English Should Be Taught at University? A Higher Education Language Policy Maker's Perspective

Prof. Amy Tsui
Faculty of Education
The University of Hong Kong, Hong Kong

Organizer:

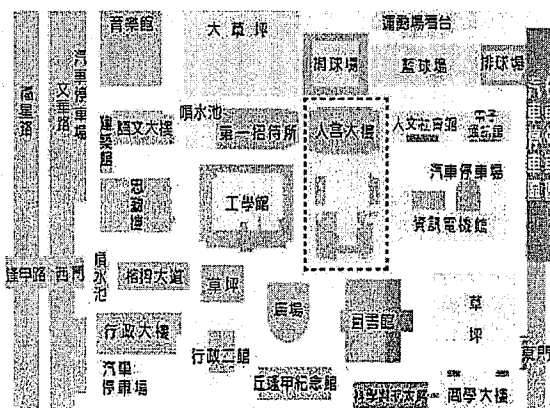
Foreign Language Center
Feng Chia University (FCU)

Co-organizers:

Ministry of Science and Technology
Taiwan ESP Association
College of Humanities and Social Sciences, FCU
Department of Foreign Languages and Literature, FCU
General Education Center, FCU

Venue:

Chi Yuan Hall, the 4th, 5th and 6th
International Conference Halls,
Ren-Yan Building
Feng Chia University
Taichung, Taiwan



Contact Information:

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Conference Website:

<https://sites.google.com/site/2015espconference>



