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受文者：國立暨南國際大學

發文日期：中華民國104年9月9日

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速別：普通件

密等及解密條件或保密期限：

附件：研討會議程、報名表（1040005436A-1.DOCX、1040005436A-0.DOC，共2個電子檔案）

主旨：本校舉辦2015應用外語國際學術研討會，歡迎英語文科系、外國語文系、語言教育系、應用外語系、通識中心，以及其他相關科系學者先進踴躍蒞臨參加。

說明：

- 一、研討會時間：2015年9月25日(星期五)。
- 二、研討會地點：本校行政大樓十樓國際會議廳(A1004、A1002)，地址為桃園市中壢區健行路229號。
- 三、全程參加研討會者，將核發大專教師八小時專業研習時數證明。
- 四、請填妥報名表後，以電子郵件標題「2015研討會報名表」，寄至B10141135@uch.edu.tw研討會助理袁瑜收，亦可傳真至03-250-3014，副教授陳徵蔚收。
- 五、研討會議程、報名表詳如附件。

正本：公私立大專校院、各公立技術校院

副本：

104/09/09
12:12:28

擬辦：

- 一、將來文上傳本校公文系統，公告週知。
- 二、文陳閱後存。



教授兼研發長 楊德芳

助理 許孟瑜
104.09.09

教授兼研發處學術
及推廣服務組組長 蕭桂森

教授兼研發長 楊德芳

第 1 頁 共 1 頁

104年9月9日 1040011658 號







Chien Hsin University of Science and Technology
2015 International Conference on Applied Foreign Language Studies

Time: Friday, September 25th, 2015

Venue: International Conference Hall (A1102) and Meeting Room (A1004), 10th Floor,
Administration Building, Chien Hsin University of Science and Technology

08:00-08:30	Registration
08:30-08:50	Opening Plenary
	Tung-chun Huang 黃同圳 (Dean, College of Commerce, Chien Hsin University of Science and Technology 健行科技大學商學院院長)
	Kuei-min Huang 黃貴敏 (Chair, Department of Applied Foreign Languages, Chien Hsin University of Science and Technology 健行科技大學應用外語系主任) Li-ming Wu 吳黎明 (Chair, Language Teaching Center, Chien Hsin University of Science and Technology 健行科技大學語言教學中心主任)
09:00-09:50	Keynote Speech
	Moderator: James Zarzana (Professor Emeritus, Department of English, Southwest Minnesota State University 西南明尼蘇達州立大學英文系榮譽退休教授)
	Keynote Speaker: Zhang Xihua 張喜華 教授 (Provost, Beijing International Studies University 北京第二外國語學院教務處長) Topic: The Ideal State of Cross-Cultural Communication Between China and the West

	Paper Presentation	
	A1004	A1002
10:00-10:50	Moderator: Wang Yuange 王元歌 副教授 (Associate Professor, Department of Applied English, Beijing International Studies University 北京第二 外國語學院應用英語系副教 授) Presenter: Pu-Lan Sung (Graduate Student, Department of Applied Foreign Languages, National Kaohsiung University of Applied Sciences 國立高雄應用科技大學應用外 語系研究生) Yu-Chun Wang (Associate Professor, Department of Applied Foreign Languages, National Kaohsiung University of Applied Sciences 國立高雄 應用科技大學應用外語系副教 授) Topic: Aviation English Learning App: a Technology Acceptance Model for ESP Education Presenter: Jyun-Yu Li (Graduate Student, Master Program of Teaching English as a Foreign Language, National Chung Cheng University 國立中正大學英語 教學碩士班學生) Topic: Taiwanese EFL College Students' Attitudes and Perceptions of Peer Review	Moderator: Eric Doise (Assistant Professor, Department of English, Southwest Minnesota State University 西南明尼蘇達州 立大學英文系助理教授) Presenter: Edward Cheng-Chung Huang (Graduate Student, Department of English, National Taipei University of Technology 國立臺 北科技大學應用英文所研究生) Topic: Formulaic Speech in Nursery Rhymes for YLs' SLA Presenter: Chu-Yin Kuo (Graduate Student, Department of Applied English, Ming Chuan University 銘傳大 學應用英語系研究生) Shu-Chiu Hung (Assistant Professor, Department of Applied English, Ming Chuan University 銘傳大學應用英語系助理教授) Topic: Corpus-based Genre Analysis of ESP: A Case Study of EST in Relation to 'Energy'



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 11:00-12:00	Invited Speech	
	A1004	A1002
	Moderator: Huang 黃貴敏 (Chair, Department of Applied Foreign Languages, Chien Hsin University of Science and Technology 健行科技大 學應用外語系主任) Speaker: Wang Lei 王磊 副教授 (Vice Director, School of Applied English, Beijing International Studies University 北京第二外 國語學院應用英語學院副院長) Topic: The Translation and Transmission of Chinese Government Discourse	Moderator: Li-ming Wu 吳黎明 (Chair, Language Teaching Center, Chien Hsin University of Science and Technology 健行 科技大學語言教學中心主任) Speaker: Ma Zhengtou 馬振濤 副教授 (Chair, Department of Fundamental English, Beijing International Studies University 北京第二外國語學院基礎英語 系主任) Topic: Confucius and Plato Compared: Their Views on Art and Literature
12:00-13:20	Lunch Break	
13:20-14:10	Keynote Speech	
	Moderator: Zhang Xihua 張喜華 教授 (Provost, Beijing International Studies University 北京第二外國語學院教務處長) Keynote Speaker: James Zarzana (Professor Emeritus, Department of English, Southwest Minnesota State University 西南明尼蘇達州立大學英文系榮譽退休 教授) Topic: Learning Another Language: Practical, Profitable, and Life-Changing	
14:10-14:50	Tea Break	
14:55-15:45	Invited Speech	

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	A1004	A1002
	Moderator: Susan Liu 劉淑楨 (Associate Professor, Department of Applied Foreign Languages, Chien Hsin University of Science and Technology 健行科技大學應用外語系副教授) Speaker: Eric Doise (Assistant Professor, Department of English, Southwest Minnesota State University 西南明尼蘇達州立大學英文系助理教授) Topic: Using Creative Projects to Teach Literature in the ESL Classroom	Moderator: Florence Lee 李小清 (Associate Professor, Department of Applied Foreign Languages, Chien Hsin University of Science and Technology 健行科技大學應用外語系副教授) Speaker: Wang Yuange 王元歌 副教授 (Associate Professor, Department of Applied English, Beijing International Studies University 北京第二外國語學院應用英語系副教授) Topic: Telecollaboration and Cross-Cultural Foreign Language Teaching
15:50-16:40	Paper Presentation	
	A1004	A1002
	Moderator: Wang Lei 王磊 副教授 (Vice Director, School of Applied English, Beijing International Studies University 北京第二外國語學院應用英語學院副院長) Presenter: Ching-Ying Lee 李金瑛 (Associate Professor, Department of Applied Foreign Languages, Kang-Ning Junior College of Medical Care and Management 康寧大學應用外語系副教授暨語言中心主任) Topic: Oral Reading as a Remedial and Diagnostic Procedure for EFL College Learners Presenter: Yung-huei Chen 陳詠卉 (Assistant Professor, Center of Language Studies, National Chung Cheng University 國立中正大學語言中心助理教授)	Moderator: Ma Zhengtou 馬振濤 副教授 (Chair, Department of Fundamental English, Beijing International Studies University 北京第二外國語學院基礎英語系主任) Presenter: Rouh-jii Wu 吳若己 (Associate Professor, Foreign Language Education Center, National Kaohsiung Marine University 國立高雄海洋大學語言教育中心副教授暨主任) Topic: Developing Literacy Practices through Recreating Digital Classic Stories Presenter: Marty Ludlum (Associate Professor, Department of Finance, University of Central Oklahoma) Topic: "English in Financial Sector: How to Teach Students with

	Topic: Instructional Effect and EFL Learners' Awareness toward Mnemonic Instruction	Content-Based Instruction?
 16:40-17:00	Closing Plenary	
	Kuei-min Huang 黃貴敏 (Chair, Department of Applied Foreign Languages, Chien Hsin University of Science and Technology 健行科技大學應用外語系主任) Li-ming Wu 吳黎明 (Chair, Language Teaching Center, , Chien Hsin University of Science and Technology 健行科技大學語言教學中心主任)	



健行科技大學
2015 應用外語國際學術研討會

時間：2015 年 9 月 25 日(星期五)

地點：行政大樓十樓 A1004、A1002

報名表
Registration Form

姓名： Name:	服務單位： Organization/Affiliation: 職稱： Title:	是否素食： ☐ 是 ☐ 否 Vegetarian: ☐ Yes ☐ No ☐ 無需準備便當 ☐ No lunch box
		是否需要研習證明： ☐ 是 ☐ 否 Certificate of Attendance: ☐ Yes ☐ No
聯絡電話： Daytime Telephone:	行動電話： Mobile Phone:	電子郵件： Email:
聯絡地址： Address:		

聯絡人：健行科技大學應用外語系研討會助理 袁瑜小姐

聯絡地址：320 桃園縣中壢市健行路 229 號 健行科技大學應用外語系辦公室

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請於 9 月 18 日前以傳真或電子郵件報名，以利研習證明製作、論文資料印製，以及午餐準備。研討會當天亦可直接報名。惟會議當天報名者，倘因準備不及未能致送論文、證明等資料，敬請見諒。

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