

檔 號：RND 0205
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受文者：國立暨南國際大學

發文日期：中華民國104年6月4日

發文字號：成大管院字第1047100058號

速別：普通件

密等及解密條件或保密期限：

附件：APMC2015_CFP (1047100058-1-1.pdf, 共1個電子檔案)

主旨：本校管理學院將與韓國航空大學 (Korea Aerospace University) 共同舉辦「第十七屆亞太管理學術研討會」 (17th Asia Pacific Management Conference)，敬請惠予公告並鼓勵所屬教師踴躍投稿。

說明：

一、旨揭研討會將於104年9月30日至10月3日假韓國首爾辦理。

二、有關研討會詳細資訊請至

：http://ekasi.re.kr/APMC2015_CFP.htm瀏覽。

三、研討會重要時程：

(一)摘要收件截止日期：104年7月15日。

(二)審查結果通知日期：104年7月30日。

(三)優惠報名截止日期：104年8月31日。

(四)完稿收件截止日期：104年8月31日。

四、研討會聯絡方式：

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正本：公私立大專院校
副本：本校管理學院

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第二層決行

擬辦：

- 一、將來文上傳本校公文系統，
公告週知。
- 二、文陳閱後存。

代為
決行

教授兼
研發長 楊德芳

104-06-05

約用
助理員 許孟瑜
104.06.05

教授兼研發處學術
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104.06.05

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17th Asia Pacific Management Conference

September 30~October 3, 2015, Seoul, Korea

Organized by: Korea Aerospace University, Korea

Co-Organized by: Aviation Management Society of Korea, Korea
Research Institute of Management, Korea Aerospace University, Korea

Supported by: National Cheng Kung University, Taiwan
Kansai Chapter of Japan Association for Management Systems, Japan

Venue: Aerospace Center, Korea Aerospace University, Korea

Official Language: English

About the Conference Abstract Submission Publication Registration

Important Date Best Paper Award Visa Application Travel & Accommodation

Organization Committee

✿ About the Conference:

The 17th Asia Pacific Management Conference (APMC), organized by Korea Aerospace University (Korea), in collaboration with Aviation Management Society of Korea and National Cheng Kung University (Taiwan), will be held on September 30~October 3, 2015 in Seoul, Korea. The aim of APMC is to provide a forum for academics and professionals to share experiences and knowledge for Growth and Sustainability in the Asia Pacific Region.

✿ Abstract Submission:

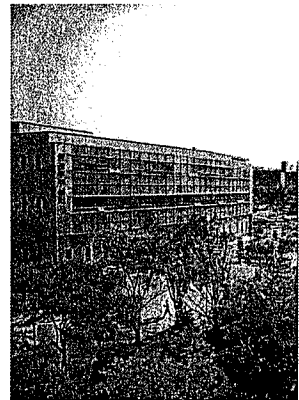
If you are interested in a presentation at the conference, you should send an e-mail to the secretariat (apmc2015.mail@gmail.com) by July. 15, 2015 or submit it directly via the website with the following information: paper title, abstract (within 300 words), names and affiliations of the authors, name and e-mail address of the speaker. After the notification of acceptance, we will ask the authors to submit a full paper. The submission website will be available by May 15th.

Theoretical, conceptual, and empirical articles are welcomed. Major topics are related to, but not limited to, the following areas:

Accounting Management Satisfaction	Consumer Behavior & Customer
CRM & e-CRM	Cross-Cultural Management Issues
Demand & Supply Chain Management	E-commerce / E-business
Economics	E-marketing & Relationship Marketing
Environmental Management & Global Sustainability	Financial Management
Global Competitive Strategy	Human Resource Management
Information System Management	International Business Management
Knowledge & Intellectual Capital Management	Logistics & Distribution Management
Operations Research & Quantitative Methods	Product Development & Manufacturing Systems
Production & Operations Management	Quality Management & Six Sigma
Strategic & Technology Management	Technology Transfer
Telecommunication Management	Tourism & Aviation Management

✿ Publication:

All papers accepted for presentations at the conference will be published in the Conference Proceedings. Authors of selected papers will be invited to submit an extended version of their work for



official double-blind peer review processes and potential publications in the following sponsored journals:

- Asia Pacific Management Review
- Journal of Aviation Management Society of Korea
- International Journal of Japan Association of Management Systems
- International Journal of Pan Pacific Business Research



Registration:

The conference registration fee covers Welcome Reception, Banquet, one-day Lunch and all conference sessions. Also, conference proceedings in USB, conference book-let and coffee breaks will be provided. The registration website will be available by May 15th.

Regular Registration **400 USD**
Student Registration **200 USD**
Early Bird Registration : **300 USD (Student 150 USD)**

Note: For "Student Registration", we request a full-time student ID on the site.

Important Dates:

- | | |
|---|-------------------|
| - Deadline for Abstract Submission | July 15, 2015. |
| - Notification of Acceptance | July 30, 2015. |
| - Deadline for Early Bird Registration | August, 31, 2015. |
| - Deadline for Full-Paper (Camera-Ready) Submission | August, 31, 2015. |

Best Paper Award

Some papers presented in the session will be selected as Best Papers. The Best Papers list will be awarded in the conference Banquet.

Submission Guidelines

An abstract or a full paper, written in English and in MS Word format, should be submitted online via the conference website by July 15, 2015. The abstract or the full paper should include the title of the paper and authors' names, affiliations, and e-mail addresses. The length of the abstract is expected between 500 – 1500 words. The length of the full paper is limited to 15 pages. Authors are requested to prepare their full papers using the Asia Pacific Management Review (APMR) journal format (see <http://www.journals.elsevier.com/asia-pacific-management-review/>). Submitted papers will be peer-reviewed by committee members. The authors will be notified of acceptance by July 30, 2015. Please contact conference secretariat (apmr2015.mail@gmail.com or wsong@kau.ac.kr) if you have any questions.

Visa Application for Korea

If you need a conference invitation letter to apply for your visa, please contact the secretariat (apmc2015.mail@gmail.com or wsong@kau.ac.kr)

Travel & Accommodation:

Travel and accommodation information will be provided soon.

Organizing Committee:

Advisory Board

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