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主旨：檢送台灣首府大學設計學院辦理「2015多媒體與創新設計學術研討會」網站連結及論文格式，敬請惠予公告，請查照。

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- 一、本校訂於104年6月17日（星期三）舉辦「2015多媒體與創新設計學術研討會」，敬邀各相關科系(所)之教師、研究生投稿。徵稿時程：即日起至104年5月6日（星期三）止，敬請轉知所屬相關領域師生踴躍投稿，共襄盛舉。
- 二、本研討會網站：<http://www.tsu.edu.tw/~ie/conference/>（建議使用Chrome瀏覽器，或I.E 11版本開啟）。敬請點閱查看相關訊息，或留意本院「最新公告」網址：<http://www.tsu.edu.tw/a/webs/index.php?account=tsudc>。
- 三、隨函檢附本研討會之徵稿論文格式，如附件。

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104/05/01
09:42:02

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第1頁 共1頁

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研發長代為
決行教授兼楊德芳
研發長

104-05-04

教授兼楊德芳
研發長

104年5月1日 登收文總字第 1040005531 號



3260-1794

研究發展處

7

2015 多媒體與創新設計學術研討會(新細明體、粗體、14pt、置中)

作者 A* 作者 B**

*國立雲林科技大學設計學研究所 碩士班研究生 **雲林科技大學設計學研究所 教授

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摘要

新細明體 10pt，左右各留 3cm，摘要標題格式與主標題皆為 12pt，但摘要標題為粗體，摘要內文格式與內文相同。中文字體皆為新細明體，英文則使用 Times New Roman。而段落間距與前段距離為 0 行、與後段距離為 0 行，行距：固定行高，行高：15pt。關鍵詞勿超過五個，請列於摘要之後。除關鍵字勿縮排外，其他格式與內文相同。請以一次全文投稿，格式請依照主辦單位提供的格式範例撰寫。論文請以 PDF 格式上傳至研討會網頁，審查結果及審查意見將會以 e-mail 通知投稿人，如有審查意見，請依照審查意見做修正，修改後請於一週內上傳至研討會網頁。

關鍵詞：請選用 3 至 5 個關鍵詞、新細明體、10pt。

一、前言

完稿文章採用 A4 格式(21.0cm×29.7cm)。版面設定邊界，上方留 3.0cm，下方留 3.0 cm，左、右邊界各 3.0cm 空白。稿件請採雙欄的編排格式，包括本文、圖片、表格、參考文獻等。

1、背景與動機

全世界不同角落，正不約而同發生寧靜的設計革命。溫柔的設計變革已擴展到各個層面，從過去到現在，正為未來交織出新的風景，隱而不顯地推動著文化、環境與社會變革。

2、研究目的

台灣要進入創新社會、產業要轉型，更需要對於未來生活的美好想像與討論。身為設計教育者和設計師的我們，如何用創意開啟未來，提出符合社會期待的設計之物與跨界構想？甚至是找出設計師內心深處的善念，並將之發掘成主流議題？What's Next，迎接下一個設計趨勢。

二、文獻格式系統

論文採 APA 系統進行編輯與出版。APA 是美國心理協會 (American Psychological Association) 所發行的出版手冊 (Publication Manual)，有關投稿該協會旗下所屬期刊（目前約為三十種）時必須遵守的規定；內文之引用標示請依作者參考相關的書籍來撰寫您的論文。由於 APA 並沒有特別針對中文論文制訂其寫作格式，因此，本研討會所採用的，是由張保隆與謝寶媛（2006）兩位教授所撰寫的書籍為之，請各位作者參考該書籍準備投稿論文。以下，茲挑選一些須特別注意的寫作規定，供各位參考。APA 格式的論文，與原來研討會所採用之編號系統不同的是，在文章中是直接標上參考文獻的作者姓名與年代。針對不同的描述方式，而在文章中有列兩種不同的標註方法：

1. 如果當您在文章中要直接引用作者的姓名，請在其名字後直接加上該參考文獻的發表年份；例如：長町三生（1995）提出了感性工學系統（Kansei Engineering System）的概念。
2. 如果您是直接引用研究的結果或論點，而沒有在句子中提及作者的姓名，請在該引用的字

句旁，以(作者,年代)標註上文獻的來源;例如:
感性工學的主要精神是運用系統化的方法，協助設計師創作出更合乎人之感性需求的產品
(陳國祥、管倖生、鄧怡莘、張育銘，2001)。

1、內文

字體為 10pt，文字左右對齊，段落首行縮排 2 字元。字型中文內文與標題皆為新細明體，英文為 Times New Roman。而段落間距與前、後段距離皆為 0 行，行距：固定行高，行高：15pt。正文中出現之外國人名、地名及專有名詞請在第一次出現時加附原文。統計數字及西元年以阿拉伯數字表示，所有年份標示以西元為主。

2、章節標題、子標題與段落

主標題順序為一、二、三...，靠左對齊，中文為新細明體，英文為 Times New Roman，12pt，與前段距離 12pt，與後段距離 3pt；子標題順序為 1、2、3...，次子標題順序為 123...，中文為新細明體，英文為 Times New Roman，10pt、靠左對齊。而段落間距與前、後段距離皆為 0 行，行距：固定行高，行高：15pt。

三、研究方法

圖表製作必須清晰，並清楚標示出圖表的詳細出處（包含書本中的第幾頁）外，還應該在投稿前取得其授權，以避免將來論文在網路與紙本上出版後，引起不必要的爭議。另外，在置入圖片時，請確認原始圖片尺寸勿大過於實際編排尺寸，這樣將能有效地縮減檔案大小，讓編輯作業能夠順利完成。圖表中所有字體以打字體完稿，並附有明顯的編號、標題及出處說明，否則不予受理。圖表編號皆以流水序號標明，例如表 1、表 2；圖 1、圖 2 等阿拉伯數字體表之。圖與表的格式請參考以下所示：

1、圖片

圖片標題必須為 10 pt，新細明體，置於圖片下方且置中，與前後段距離 0 列，行距：固定行高，行高：15pt。圖形編號請用阿拉伯數字依序編號，例如「圖 1」而非「圖一」。圖片中字體以 10pt 為原則。

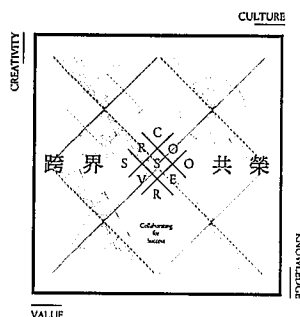


圖 1. 2015 國際研討會（作者自行整理）

2、表格

表格標題必須為 10pt，新細明體，置於表格上方且左右對齊，與前後段距離 0 列行距：固定行高，行高：15pt。表格編號請用阿拉伯數字依序編號，例如「表 1」而非「表一」。表格請盡可能排成同頁。

表 1.研討會重要日程

日期	事件
2 月 28 日	開放投稿時間
3 月 28 日	全文繳交截止
4 月 9 日	全文審查通知
4 月 23 日	註冊報名截止
4 月 30 日	繳交論文定稿
5 月 16 日	大會舉辦時間

四、資料分析

五、結論與建議

參考文獻

- Bergen, D. (2002, Spring). The role of pretend play in children's cognitive development. *Early Childhood Research & Practice*, 4(1). Retrieved February 1, 2004, from <http://ecrp.uiuc.edu/v4n1/bergen.html>.
- Desmet, P. M. A., & Hekkert, P. (2007). Framework of product experience. *International Journal of Design*, 1(1), 57-66.
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4. Nielsen, M. E. (n.d.). *Notable people in psychology of religion*. Retrieved August 3, 2001, from Wundt, W. (1905). *Fundamentals of psychology* (7th ed.). Liepzig: Engelman.
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 6. 王鉅富 (2003)。造形於形變過程中與情感意象之關係研究—以汽車造形為例。未出版之碩士論文，國立台灣科技大學設計研究所，台北市。
 7. 林銘煌、黃慶賢 (2002)。比喻式設計的邏輯與產品功能認知之關連。《設計學報》，7(2)，1-22。
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 9. 黃琬雅、嚴貞 (2004)。從台灣視覺傳達設計研究所之學位論文看學門發展趨勢。2004 國際設計論壇暨第九屆中華民國設計學會設計學術研討會論文集 (頁 1-6)，台北市：中華民國設計學會。
 10. 何明泉 (2004)。複合式感性工學應用於產品開發之整合性研究—子計劃一：振動覺與其它感覺交互作用之研究(II) (國科會專題研究計畫成果報告，NSC 92-2213-E-224-029)。雲林縣斗六市：雲林科技大學設計研究所。
 11. 長町三生 (1995)。《感性工学のおはなし》。東京：日本規格協會。
 12. 張保隆、謝寶媛 (2006)。《學術論文寫作：APA 規範》。台北市：華泰文化。
 13. Kidspsych is a wonderful interactive Web site for children (<http://www.kidspsych.org>).
 14. 從柴爾德的黑皮窩網頁中，可以獲得幼兒教育的重要訊息 (<http://www.tmtc.edu.tw/~kidcen>)。

註釋

- [1] 請盡量不要使用註釋，以參考文獻方式引用。若需使用註釋時，於本文內請使用(註1)的標註方式，並於本文最後面、參考文獻前進行註釋解說。註釋格式與參考文獻相同。
- [2] Abernathy, W. J., & Clark, K. B. (1985). Innovation: Mapping the wings of creative destruction. *Research Policy*, 14(6), 3-22.
- [3] Aspin, C. (1996). Cotton's legacy. In M. B. Rose (Ed.), *The Lancashire cotton industry: A history since 1700* (pp. 325-355). Preston: Lancashire County Books.

附錄

若有附錄，請將其他參考資料置於參考文獻之後，包含在主辦單位規定的 4-6 頁中。



Style template and guidelines for 2015

- Title & Subtitle : Times New Roman/ Font 18-

-Research Paper Template: Choose the even-numbered pages (4 or 6 pages)-

A. Author^a and B. Author^b

^a*Affiliation1, City, Country* ^b*Affiliation2, City, Country*

ABSTRACT

The abstract should contain no more than 300 words. It should indicate the techniques used and summarize the most important results. Please ask a copyeditor to review and revise the contents before submitting your file for layout editing. This document shows the desired format and appearance of a manuscript prepared for the Proceedings of the International Design Study Forum and Conference 2015, in Taiwan. It is adapted from spie.dot (Version 2.8), which is a template for Microsoft Word. It contains general formatting instructions and hints about how to use it. Authors of papers to proceedings have to type these in a form suitable for direct photographic reproduction by the publisher. In order to ensure uniform style throughout the volume, all the papers have to be prepared strictly according to the instructions set below. The publisher will reduce the camera-ready copy to 75% and print it in black only. For the convenience of the authors template files for MS Word 6.0 (and higher) are provided

Key words: *Research Format, Microsoft word. (no more than 5 Key words)*

1 INTRODUCTION

1.1 Type area

The text should fit exactly into the type area of 187 × 272 mm (7.36" × 10.71"). For correct settings of margins in the Page Setup dialog box.

1.2 Typefont, typesize and spacing

Use Times New Roman 12 point size and 13 point line spacing (Normal;text tag). Use roman type except for the headings (Heading tags), parameters in mathematics (not for log, sin, cos, ln, max., d (in dx), etc), Latin names of species and genera in botany and zoology and the titles of journals and books which should all be in italics. Never use bold, except to denote vectors in mathematics. Never underline any text. Use the small font (10 points on 11 points) for tables (Table tags), figure captions (Figure caption tag) and the references (Reference text tag).

Never use letterspacing and never use more than one space after each other.

2 TITLE AND AUTHOR INFORMATION

2.1 The correct template

The article title appears centered at the top of the first page. The title font is 18 point, bold. The rules for capitalizing the title are the same as for sentences; only the first word, proper nouns, and acronyms should be capitalized. Avoid using acronyms in the title, unless they are widely understood. Consider the possibility that people outside your area of expertise might read your article.

The list of authors immediately follows the title after a blank space. The font is 14 point, normal with each line centered. The authors' affiliations and Country follow the author list after another blank line, in 12-point, normal font and centered. Do not use acronyms in affiliations and addresses. For multiple affiliations, each affiliation should be separated by a semicolon. Italicized superscripts may be used to identify the correspondence between the authors and their respective affiliations.

2.2 Copying old text onto new file

Open your old file and the new file. Switch between these two with the Window menu. Select all text of the old file (excluding title, authors, affiliations and abstract) and paste onto bottom of new file, after having deleted the word INTRODUCTION. Check the margin setting (Page Setup dialog box in File menu) and column settings (see Table 1 for correct settings). After this copy the texts which have to be placed in the frames. In order to avoid disruption of the text and frames, copy these texts paragraph by paragraph without including the first word (which includes the old tag). It is best to first retype the first words manually and then to paste the correct text behind. When the new file contains all the text, the old tags in the text should be replaced by the new Balkema tags. Before doing this apply automatic formatting (AutoFormat in Format menu).

Table 1. Fonts sizes to be used for various types of text

Article title	18pt., bold, centered
Author names and affiliations ,City, Country	14 pt., normal, centered
Section heading	12 pt., bold, centered (all caps)
Subsection heading	12 pt., Italics, left justified
Sub-subsection heading	12 pt. , Italics, left justified
Normal text	12pt., normal
Figure and table caption	10 pt., bold

2.3 Abstract frame

If there are no further authors place the cursor one space behind the word ABSTRACT: and type your abstract of not more than 300 words.

2.4 First line of text or heading

If your text starts with a heading, place the cursor on the I of INTRODUCTION and type the correct text for the heading. Now delete the word INTRODUCTION and start with the text after a return. This text should have the tag First paragraph.

If your text starts without a heading you should place the cursor on the I of INTRODUCTION, change the tag to First paragraph and type your text after deleting the word INTRODUCTION.

3 LAYOUT OF TEXT

3.1 Listing and numbering

When listing facts use either the style tag List signs or the style tag List numbers.

3.2 Tables

Type the caption above the table to the same width as the table (Table caption tag). See for example Table 1. To be properly reproduced in the Proceedings, all text and figures must fit for A4-size paper (21.0 cm by 29.7 cm).

An author may use this template by substituting his/her own text in each field or by deleting all the text and employing the relevant style from the style list.

3.3 Figure captions

Always use the Figure caption style tag (10 points size on 11 points line space). Place the caption underneath the figure . Type as follows: 'Figure 1. Caption.' Leave about two lines of space between the figure caption and the text of the paper.

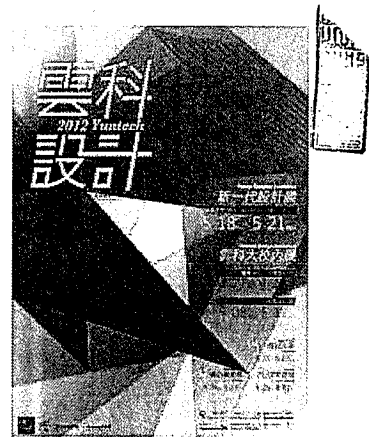


Fig 1.Yuntech Design Research

3.4 References

In the text, place the authors' last names (without initials) and the date of publication in parentheses. At the end of the paper, list all references in alphabetical order underneath the heading REFERENCES (Reference heading tag). The references should be typed in small text (10 pt on 11 pt) and second and further lines should be indented 5.0 mm (0.2") (Reference text tag).

3.4.1 Typography for references & Examples

Please use the APA' styles. (10 points size on 11 points line space). Row-Convex 2 characters

– Journal article

Desmet, P. M. A., & Hekkert, P. (2007). Framework of product experience. *International Journal of Design*, 1(1), 57-66.

– Journal article, Internet-only journal

Bergen, D. (2002, Spring). The role of pretend play in children's cognitive development. *Early Childhood Research & Practice*, 4(1). Retrieved from <http://ecrp.uiuc.edu/v4n1/bergen.html>.

– Journal article from database

Hien, D., & Honeyman, T. (2000). A closer look at the drug abuse-maternal aggression link. *Journal of Interpersonal Violence*, 15(5), 503-522. Retrieved May 20, 2000, from ProQuest database.

– Book

Wundt, W. (1905). *Fundamentals of psychology* (7th ed.). Leipzig: Engelman.

– Article or chapter in an edited book

Schifferstein, H. N. J., Mugge, R., & Hekkert, P. (2004). Designing consumer-product attachment. In D. McDonagh, P. Hekkert, J. Van Erp, & D. Gyi (Eds.), *Design and emotion: The experience of everyday things* (pp. 327-331). London: Taylor & Francis.

– English translation of a book

Baudrillard, J. (2006). *The system of objects* (J. Benedict, Trans.). New York: Verso. (Original work published 1968)

– Article in a published proceeding

Khalid, H. M. (2001). Can customer needs express affective design? In M. G. Helander, H. M. Khalid, & T. M. Po (Eds.), *Proceeding of Affective Human Factors Design* (pp. 190-198). London: Asean Academic Press.

– Article in an electronic proceeding

Chen, C.-w., You, M., Liu, H., & Lin, H. (2006). A usability evaluation of web map interface. In E. Koningsveld (Ed.), *Proceedings of the 16th World Congress of the International Ergonomics Association* [CD ROM]. New

- York: Elsevier Science.
- *Online conference paper*
 - Simms, C. (2008, June). *Inflation expectations, uncertainty, and monetary policy*. Paper presented at the Seventh BIS Annual Conference: Whither monetary policy? Monetary policy challenges in the decade ahead, Luzern, Switzerland. Retrieved from the Bank of International Settlements: <http://www.bis.org/events/conf080626/sims.pdf>
 - *Article in print magazine or newsletter*
 - Heskett, J. (2002, September/October). Waiting for a new design. *Form*, 185, 92-98.
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 - *Unpublished master's thesis or doctoral dissertation*
 - McNeil, P. (1993). *Designing women: Gender, modernism and interior decoration in Sydney, c. 1920-1940*. (Unpublished master's thesis). Australian National University, Canberra, Australia.
 - *Report*
 - Wu, J. T., & Liu, I. M. (1987). *Exploring the phonetic and semantic features of Chinese words* (Tech. Rep. No. NSC75 0310 H002-024). Taipei: Taiwan National Science Council.
 - *Web document on university program or department Web site*
 - Degelman, D., & Harris, M. L. (2000). *APA style essentials*. Retrieved May 18, 2000, from Vanguard University, Department of Psychology Web site: http://www.vanguard.edu/faculty/ddegelman/index.aspx?doc_id=796.
 - *Stand-alone Web document (no date)*
 - Nielsen, M. E. (n.d.). *Notable people in psychology of religion*. Retrieved August 3, 2001, from <http://www.psywww.com/psyrelig/psyrelpr.htm>
 - *Stand-alone Web document (no author, no date)*
 - Gender and society. (n.d.). Retrieved December 3, 2001, from <http://www.trinity.edu/~mkearl/gender.html>
 - *Abstract from secondary database*
 - Garrity, K., & Degelman, D. (1990). Effect of server introduction on restaurant tipping. *Journal of Applied Social Psychology*, 20(1), 168-172. Abstract retrieved July 23, 2001, from PsycINFO database.

3.4.2 Endnote

We would appreciate it if you make use of the enclosed Endnotes stylefile (Harvard.ens).

3.5 Notes

These should be avoided. Insert the information in the text. In tables the following reference marks should be used: *, **, etc. and the actual footnotes set directly underneath the table.

3.6 Conclusions

Conclusions should state concisely the most important propositions of the paper as well as the author's views of the practical implications of the results.

4 PHOTOGRAPHS AND FIGURES

Photographs should be with good contrast and preferably in TIFF or EPS format (see Artwork document). Photographic reproductions cut from books or journals, photocopies of photographs and screened photographs are unacceptable. The proceedings will be printed in black only. For this reason avoid the use of colour in figures and photographs. Colour is also nearly always unnecessary for scientific work.

5 PREFERENCES, SYMBOLS AND UNITS

Consistency of style is very important. Note the spacing, punctuation and caps in all the examples below.

Always use the official SI notations:

- kg / m / kJ / mm *instead of* kg. (Kg) / m. / kJ. (KJ) / mm.;
- 20°16'32"SW *instead of* 20° 16' 32" SW
- 0.50 *instead of* 0,50 (*used in French text*); 9000 *instead of* 9,000 *but if more than 10,000: 10,000 instead of 10000*
- ¹⁴C *instead of* C¹⁴ / C-14 and BP / BC / AD *instead of* B.P. / B.C. / A.D.
- × 20 *instead of* ×20 / X20 / x 20; 4 + 5 > 7 *instead of* 4+5>7 *but* -8 / +8 *instead of* - 8 / + 8
- e.g. / i.e. *instead of* e.g., / i.e.,

6 SUBMISSION OF MATERIAL TO THE EDITOR

The camera-ready copy PDF file of the complete paper should be sent to the editor, together with the MsWord. All figures should be included as high resolution file in the PDF and word file (see artwork document).

7 DEADLINE

The above material should be with the editor before the deadline for submission. Any material received too late will not be published.

