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社團法人台灣管理創新學會 函

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附件：IAM2015S徵稿文件 (00001061A0C_ATTCH4.pdf, 共1個電子檔案)

主旨：檢送本會辦理【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2015 Summer)」)徵稿文件，請查 照。

說明：

- 一、本學會僅訂於2015年7月14日至17日於日本札幌舉辦【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2015 Summer)」)，敬請轉知並鼓勵 貴校師生踴躍投稿及出席。
- 二、投稿論文接受Full Paper或Proposal Paper，需以英文撰寫並以MS-Word格式存檔。其餘細節及稿件格式詳研討會網站 (<http://iam2015s.conf-online.org>)。
- 三、隨函檢附研討會徵稿文件，敬請參閱附件。

正本：全國公私立大專校院

副本：本會秘書處

104/01/06
13:36:03

理事長 邱光輝

擬辦：

- 一、將來文上傳本校公文系統，公告週知。
- 二、文陳閱後存。

約用許子瑜
助理員

副秘書長林佑昇
秘書處

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代為行爲

104年1月6日登收文總字第

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研究發展處





IAM2015 Summer Call for Papers

International Conference on Innovation and Management (IAM2015S)

Date: July 14-17, 2015. Venue: Sapporo, Japan



With the rapid development in e-business and technology, enterprises are now facing competition that is fiercer than ever before. How to assist enterprises in gaining competitive advantage via business innovation and technologies has become a crucial issue. International Conference on Innovation and Management (IAM2015 Summer) is a venue that allows business stakeholders, researchers and experts worldwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships to promote business innovation and management.

Conference Themes

- | | |
|---|---|
| ● E-business (ERP, CRM, E-Learning, BPR, etc.) | ● century (nano-, bio-, ICT technology) |
| ● Environment and energy | ● Managing collaboration |
| ● Financing and commercializing innovation | ● Marketing |
| ● Healthcare | ● Management information systems |
| ● Human resource management | ● Project management |
| ● Human resource management issues in innovation | ● Technological innovation, product or industrial innovation |
| ● Innovation in services, logistics and supply chain management | ● Technology or innovation of multinational corporations, regional or organizational innovation |
| ● Intellectual property and knowledge management | ● Best practices in particular industries |
| ● Key technologies in the 21st | ● Other relevant topics |

Presentation

- | | |
|-------------------------------|----------------------------------|
| ● Oral Presentation (English) | ● Virtual Presentation (English) |
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Best Paper Award

About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers will be announced at conference.

Publication Opportunities

All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.

The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJiM; ISSN: 2308-1295)
- International Journal of Applied Evolutionary Computation (IJAEC; listed in INSPEC) (DOI: 10.4018/IJAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJIEM) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

Benefits of Attending this Conference

- A fabulous opportunity to interact with fellow academics,
- An opportunity to see firsthand something of one of the fastest growing economies,
- Academics will be able to enhance their research skills,
- A chance to present your paper and have it appraised and discussed by fellow academics,
- The papers accepted for presentations at the conference will be further evaluated for possible submission to the journals collaborating with our conference,
- When finish the presentation attendees will get US\$100 voucher. The voucher can be exchange US\$100 in cash on our next two events at the conference on-site registration desk.

Important Dates

- Deadline for Early Bird Discount: March 09, 2015
- Deadline for submitting papers: April 20, 2015
- Notification of acceptance: 14 days after Submission
- Conference dates: July 14-17, 2015

More Details

The detail please visit website <http://iam2015s.conf-online.org>. Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at iam2015s@conf-online.org.