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電子公文

國立臺北大學 函

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主旨：檢送本校與國際商學策進會合辦之「2015 International Conference on Business and Information (BAI2015)」國際研討會論文徵稿海報，敬請貴校惠予轉知所屬相關系所並鼓勵踴躍投稿，請查照。

說明：

- 一、旨揭研討會訂於2015年07月07日至09日假澳門舉辦，網址為<http://ibac-conference.org/BAI2015/>。
- 二、敬請協助將徵稿訊息轉知相關系所（如企業管理、資訊管理、行銷、財務金融、會計、統計、科技管理、電子商務、風險管理與保險、經濟、組織行為、人資管理）或研究中心，並於網站公告。

正本：公私立大專院校

副本：國際商學策進會

103/12/31
15:28:25

擬辦：第二層決行

一、將來文上傳本校公文系統，

公告週知。

二、文隙閱後存。

校發長林佑昇

決代
行爲

約用許子瑜
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校發長林佑昇
104.01.05

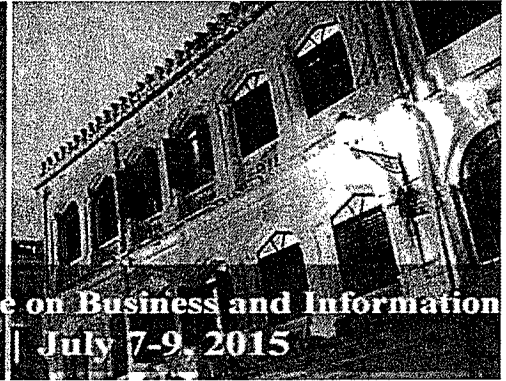
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研究發展處



International Conference on Business and Information

Macau || July 07-09, 2015

Submission Deadline: January 31, 2015

Organized by International Business Academics Consortium (iBAC) and
Academy of Taiwan Information Systems Research (ATISR)

The 2015 International Conference on Business and Information (BAI2015), a continuation of the highly successful BAI conferences started in 2004, will be held at Sheraton Macao Hotel in Macau on July 07-09, 2015. BAI2015 is the Asia's premier conference focusing on all aspects of business and information. Prospective authors are invited to submit abstracts or papers electronically. For more information about submission, please check BAI2015 Conference Website. Topics of interest include but are not limited to the following:

Accounting	Human Resource	Operation Management
Business Administration	Information Systems and Technology	Organizational Development and Change
Business Policy and Strategy	International Business	Non-Profit Sector Management
Economics	Management and Organization Behavior	Research Methods
Electronic Commerce	Management Education	Social Issues in Management
Entrepreneurship	Management Information Systems	Technology and Innovation
Financial and Banking	Managerial Consultation	Web Technology and Management
Health Care Administration	Marketing	Other Relevant Topics

MANUSCRIPT SUBMISSION

Please submit your manuscript or abstract online to <http://ibac-conference.org/BAI2015/>

BEST PAPERS

About five to ten percent of the accepted papers will be selected as Best Papers. The Best Papers list will be announced in the conference program.

IMPORTANT DATES

January 31, 2015	Submission Deadline
February 28, 2015	Notification of Acceptance or Rejection
March 31, 2015	Deadline for Authors Registration and Final Submission
July 7-9, 2015	Conference Dates

MORE DETAILS

Full papers or abstracts of all fields of business and information are invited. All manuscripts submissions should be made using online submission system. If you have any questions, please contact conference staff at bai.conference@gmail.com