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# 文藻學校財團法人文藻外語大學 函

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受文者：國立暨南國際大學

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主旨：本系辦理『2015語言教育與研究國際研討會』，敬邀貴校學術研究人員及英語文教育工作者踴躍投稿，並報名參加。

說明：

- 一、研討會日期及地點：2015年5月23日（星期六）、5月24日（星期日）兩天假文藻外語大學舉行。
- 二、研討會主題：為『一方世界，多方語言』，謹此誠摯邀請學術研究人員及英語文教育工作者針對相關議題，進行論文發表與意見交流，以提昇教學及研究成果。
- 三、本屆國際研討會將於會後出版論文集，竭誠歡迎相關領域之專家學者踴躍投稿、分享研究成果。詳細投稿相關資訊、講者背景請參考附件。
- 四、投稿請以電子信件寄至: 2015icles.wzu@gmail.com
- 五、摘要截止日期：2015年2月13日（星期五）；審查結果通知日期：2015年3月31日（星期二）；全文繳交日期：2015年4月30日(星期四)。
- 六、詳細論壇訊息請上官方網站：  
：<http://2015icleswzu.wix.com/conference>

正本：公私立大專校院  
副本：本校英國語文系

103年11月18日發收文總字第(1030014989)號



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研究發展處

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代理校長 蔡清華

擬辦：

- 一、將來文上傳本校公文系統，  
公告週知。
- 二、文陳閱後存。

教授養林佑昇  
研發

代為  
決行

約聘員許孟瑜  
103/12/18

副教授養研發處  
學務及推廣服務組組長 施君興

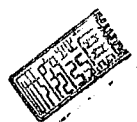
教授養林佑昇  
研發




訂

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## 會議主題：一方世界，多元語言

### Conference Theme: One World, Many Languages

#### 摘要投稿須知 Abstract Submission Guidelines

- 摘要字數勿超過 350 字，須以英文撰寫

Length of abstract: 350 words maximum

- 摘要需以 APA 或 MLA 格式撰寫，內容需含主題及個關鍵字

Abstract format: APA, MLA, Linguistics format

- 摘要電子檔請傳至 2015icles.wzu@gmail.com

Send an electronic version of the abstract to 2015icles.wzu@gmail.com

- 投稿人須至 <http://goo.gl/lv2WSu> 網頁填寫個人基本資料(成員都必須各自上網填寫資料)

Please register your personal information at the following link

<http://goo.gl/lv2WSu> after submission of your abstract at 2015icles.wzu@gmail.com

- 會議語言：英語

Conference Language: English

#### 重要日期 Key Dates

- 摘要截止日：即日起至 104 年 02 月 13 日

Deadline for abstract submission: Feb. 13, 2015

- 審查結果通知日：104 年 03 月 31 日

Notification of review results: March 31, 2015

- 全文繳交日期：104 年 04 月 30 日

Deadline for full paper submission: April 30, 2015

- 會議日期：104 年 05 月 23 日 - 24 日

Conference dates: May 23-24, 2015

- 會議報名日期：104 年 04 月 01 日

Registration open: April 1, 2015

#### 聯絡資訊 Contact Information

- 聯絡單位：文藻外語大學 英國語文系

- 聯絡人：陳巽璋助理 Sophie Chen



For more conference information, please contact Ms. Sophie Chen

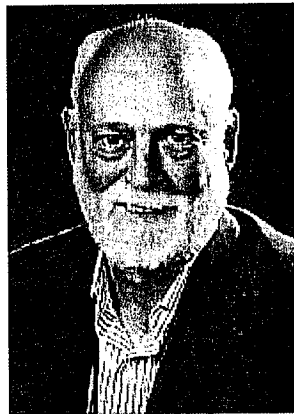
Department of English at Wenzao

■ Tel: +886-7-3426031 ext. 5305

■ Fax: +886-7-3474182

■ E-mail: 2015icles.wzu@gmail.com

## Keynote Speakers



### **Dr. Andy Kirkpatrick**

澳洲昆士蘭 Griffith 大學語言教育和語言學教授  
現任澳洲應用語言學會會長

Professor of Language Education and Linguistics at  
Griffith University

The President of Australian Association of Applied  
Linguistics

Andy Kirkpatrick is Professor in the Department of Languages and Linguistics at Griffith University, Brisbane, Australia. He has lived and worked in many countries in East and Southeast Asia, including China, Hong Kong, Malaysia, Myanmar and Singapore. He is the author of *English as a Lingua Franca in ASEAN: a multilingual model* (Hong Kong University Press). He is the editor of the *Routledge Handbook of World Englishes*. His most recent books are *English as an Asian Language: implications for language education* co-edited with Roly Sussex and published by Springer, and *Chinese Rhetoric and Writing*, co-authored with Xu Zhichang and published by Parlor Press. He is founding and chief editor of the journal and book series *Multilingual Education*, published by Springer, and has recently been appointed editor-in-chief of the *Asia Journal of TEFL*. He is Director of the Asian Corpus of English (ACE) project.

### **Andy Kirkpatrick's speech title:**

"English as a multicultural language: implications for language education in Asia"





**Dr. Vijay Kumar Bhatia**

前香港城市大學的教授

現為亞太平洋專業語言溝通學會會長

The CEO and Academic Director of ESP  
Communication Services

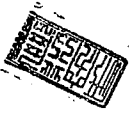
The founding President of the LSP and Professional  
Communication Association for Asia-Pacific

Vijay Bhatia is the CEO and Academic Director of ESP Communication Services. He is also the founding President of the LSP and Professional Communication Association for Asia-Pacific. He retired as Professor from the Department of English, City University of Hong Kong. Some of his recent research projects include Analyzing Genre-bending in Corporate Disclosure Documents, and International Arbitration Practice: A Discourse Analytical Study, in which he led research teams from more than 20 countries. His research interests include Critical Genre Analysis, academic and professional discourses in legal, business, newspaper, and promotional contexts; ESP and Professional Communication; simplification of legal and other public documents; intercultural and cross-disciplinary variations in professional genres. He has more than 150 publications to his credit, which include journal articles, books chapters, edited volumes, and individually written books. Two of his books, *Analyzing Genre: Language Use in Professional Settings* and *Worlds of Written Discourse: A Genre-based View*, are widely used in genre theory and practice. He has made over 200 conference presentations, of which about 70 were keynotes and plenaries.

**Professor Bhatia's speech title:**

“Interdiscursive Performance in English for Specific Academic Purposes”





**Professor Byram's speech title**

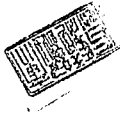
“The role of ELT in Intercultural Education”

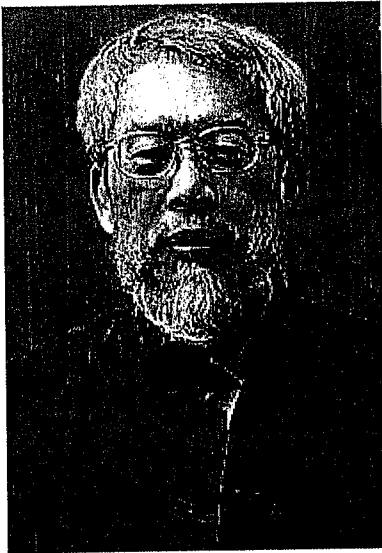
**Dr. Michael Byram**

英國 Durham 大學的榮譽講座教授  
盧森堡大學訪問學人

Professor Emeritus in the School of Education  
at the University of Durham, England

Michael Byram is Professor Emeritus in the School of Education at the University of Durham, England, Guest Professor at the University of Luxembourg and Visiting Professor in universities in China and the UK. After reading Modern and Medieval Languages at King's College Cambridge, he wrote a PhD on Danish literature and then taught French and German at secondary school level and in adult education in an English comprehensive community school. After being appointed to a post in teacher education at the University of Durham in 1980, he carried out research into the education of linguistic minorities, and foreign language education, including several funded projects from the ESRC, Leverhulme Foundation and others. He was mainly involved in the initial training of language teachers for the first 20 years but then most of his teaching was at doctoral and Master's level, dealing with topics such as 'intercultural studies in education', 'bilingual education' and 'policy studies in education. In the 2000s, he was Adviser to the Language Policy Division of the Council of Europe. He is now chairperson of a working group developing the Autobiography of Intercultural Encounters ([www.coe.int/lang-autobiography](http://www.coe.int/lang-autobiography)), and is a member of a working group on Intercultural Education at the Council of Europe. He is now working on language policy, the politics of language teaching, and 'internationalism' in education. He has published several books including *Teaching and Assessing Intercultural Communicative Competence*; *Intercultural Experience and Education* (edited with G. Alred and M. Fleming); and *From Foreign Language Education to Education for Intercultural Citizenship*. He is joint editor of the *Routledge Encyclopedia of Language Teaching and Learning*, and joint Series Editor of 'Languages for Intercultural Communication and Education' at *Multilingual Matters* ([www.multilingual-matters.com](http://www.multilingual-matters.com)).





**Professor Shan's speech title**

“Translingual Communication and Dual  
Contextualization: Some Reflections of a Literature  
Scholar and Practicing Translator”

**Dr. Shan, Te-hsing 單德興博士**

現為台灣中央研究院特聘研究員

曾任中華民國英美文學學會理事長及中華民國  
行政院國科會外國文學學門召集人

Distinguished Research Fellow of the Institute of  
European and American Studies, Academia Sinica,  
Taiwan, Republic of China

Te-hsing Shan is Distinguished Research Fellow of the Institute of European and American Studies, Academia Sinica, Taiwan, Republic of China and Distinguished Adjunct Professor of Humanities, Lingnan University, Hong Kong. In addition to journal articles and book chapters in Chinese and English, his publications include *Inscriptions and Representations: Chinese American Literary and Cultural Criticism*, *Re(-)acting (Hi-)Story: American Literary History and Cultural Criticism, Translations and Contexts*, *Transgressions and Innovations: Asian American Literary and Cultural Studies*, and *Edward W. Said in Taiwan*. He has also published three collections of interviews: *Dialogues and Interchanges: Interviews with Contemporary Writers and Critics*, *In the Company of the Wise: Conversations with Asian American Writers and Critics* and *Then and Now: Conversations with Contemporary Writers and Critics*. Moreover, he has translated nearly twenty books from English into Chinese, including *Writers at Work*, *The Challenge of the American Dream*, *Representations of the Intellectual*, *Gulliver's Travels*, and *Power, Politics, and Culture: Interviews with Edward W. Said*. His research areas include Comparative Literature, Asian American Literature, Translation Studies, and Cultural Studies.

