

檔 號：5780599
保存年限：7

國立臺灣科技大學 函

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受文者：國立暨南國際大學

學務處 侯東成
103.11.12

擬：陳閱後公告周知，文存。

發文日期：中華民國103年11月11日

發文字號：臺科大人藝字第1030105999號

學務處 許宏斌
課外活動組

學務處 許宏斌
課外活動組

速別：普通件

密等及解密條件或保密期限：

教授兼 吳明烈
學生事務處

代為
決行

附件：如文（10301059990-1.DOCX、10301059990-2.DOC，共2個電子檔案）

主旨：檢送本校舉辦之「三羊開泰—第一屆生肖圖像設計國際競賽」簡章中、英文版各1份，敬請惠予協助公告周知，請查照。

說明：

- 一、本校為推廣文化藝術活動，鼓勵創意設計，發掘創意設計人才，擴展文化創意加值，特舉辦「三羊開泰—第一屆生肖圖像設計國際競賽」，凡對競賽主題有興趣之個人，均可送件參加。
- 二、競賽主題：農曆生肖「羊」。
- 三、收件日期：自2014年11月17日至2014年12月17日止。
- 四、送件方式：一律採線上報名送件，報名暨送件網站：zodiac.ntust.edu.tw。
- 五、作品獎勵與回饋金：
 - (一)金獎：1名，獎金新臺幣20萬元整，獎狀1面。
 - (二)銀獎：1名，獎金新臺幣5萬元整，獎狀1面。
 - (三)銅獎：1名，獎金新臺幣3萬元整，獎狀1面。
 - (四)優選：3名，每位獎金新臺幣1萬元整，獎狀1面。
 - (五)佳作：若干名，每位獎狀1面。
 - (六)優選以上作品如經主辦單位授權第三人利用而獲有授權

學生事務處



103年11月11日 臺科大人藝字第1030014450號



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金者，以授權金之50%作為回饋金支付予參賽者。

六、競賽相關規定請詳閱「三羊開泰—第一屆生肖圖像設計國際競賽」簡章，活動洽詢

Email：chaoffice@mail.ntust.edu.tw，電話：02-2730-1182

正本：公私立大專校院

副本：本校人文藝術中心

103/11/11
14:20:42

第 層決行
擬:



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三「羊」開泰 — 第一屆生肖圖像設計國際競賽簡章

- 一、活動目的：推廣文化藝術活動，鼓勵創意設計，發掘創意設計人才，擴展文化創意價值。
- 二、主辦單位：國立臺灣科技大學
- 三、競賽主題：農曆生肖「羊」
- 四、參加對象：採公開徵件方式，凡對競賽主題有興趣之個人，均可送件參加。
- 五、收件日期：自 2014 年 11 月 17 日至 2014 年 12 月 17 日止(以臺灣時間為準)。
- 六、徵件件數：每人送件不得超過 2 件作品，每件作品均須填寫 1 份報名資料及聲明書暨授權同意書。
- 七、作品規格
 - (一) 尺寸：A0(84.1×118.9cm)，電子檔：原尺寸 300dpi 解析度之 JPG 檔。
 - (二) 作品須未經公開發表、全部為自行創作且具原創性。
 - (三) 不符合上述規定者不予評審。
- 八、送件方式：一律採線上報名送件，請於收件日期內上網報名，並將作品原尺寸 300dpi 解析度之 JPG 檔、聲明書暨授權同意書掃描檔上傳，逾時不收件(聲明書暨授權同意書須親筆簽名後掃描)。
報名暨送件網站：zodiac.ntust.edu.tw。
- 九、作品評審：由主辦單位聘請專業名家，以作品原尺寸 300dpi 解析度之 JPG 電子檔進行評選，得獎名單於評選結束後公布。作品未達獲獎標準，得由評審委員決議從缺。
- 十、作品獎勵與回饋金
 - (一) 金獎：1 名，獎金新臺幣 20 萬元整，獎狀 1 面。
 - (二) 銀獎：1 名，獎金新臺幣 5 萬元整，獎狀 1 面。
 - (三) 銅獎：1 名，獎金新臺幣 3 萬元整，獎狀 1 面。
 - (四) 優選：3 名，每位獎金新臺幣 1 萬元整，獎狀 1 面。
 - (五) 佳作：若干名，每位獎狀 1 面。
 - (六) 優選以上作品如經主辦單位授權第三人利用而獲有授權金者，以授權金之 50%作為回饋金支付予參賽者。

※ 獎金須依中華民國稅法規定扣稅，獲獎人為國內居住之個人，按給付金額扣除 10%；獲獎人為非國內居住之個人，按給付金額扣除 20%。
- 十一、權利及責任
 - (一) 所有參賽作品得由主辦單位無償重製並公開展示，參賽者並同意無償授權主

辦單位及經主辦單位授權之第三人得基於評審、宣傳、報導、研究等非營利目的，以廣播、攝影、錄影、新聞紙、網路或其他方法利用參賽作品，不受時間、地域、次數及方式之限制，主辦單位不須另支付報酬予參賽者。參賽者並同意不對主辦單位及經主辦單位授權之第三人行使著作人格權。

- (二) 參賽者同意於其參賽作品經評選為金、銀、銅獎及優選作品(下稱「得獎作品」)時，自公布得獎之日起該得獎作品之著作財產權歸主辦單位與參賽者雙方共有(應有部分雙方各半)，參賽者同意主辦單位得就該得獎作品獨立行使著作財產權或授權第三人利用，參賽者並同意不對主辦單位及經主辦單位授權之第三人行使著作人格權，主辦單位不需另行支付報酬予參賽者。主辦單位如因授權第三人利用上開得獎作品而獲有授權金者，主辦單位同意將授權金之50%作為回饋金支付予參賽者。
- (三) 參賽者於報名表上所填寫之創作理念，同意提供主辦單位及經主辦單位授權之第三人無償利用。
- (四) 參賽者同意參賽作品之展覽現場開放供民眾於無腳架、無閃光燈之條件下攝影。
- (五) 參賽者擔保參賽作品並無侵害他人著作權或涉及其他不法行為之情事。若參賽作品有抄襲、侵害他人權益之情事，一經察覺，主辦單位得立即取消其參展、獲獎資格，並追回所有獎狀、獎金、回饋金。因參賽者之不法行為所衍生之相關民刑事責任，概由參賽者自行負責。若參賽者違反本款之擔保事項而致主辦單位遭受任何損害時，主辦單位得向參賽者請求損害賠償。
- (六) 主辦單位如因參賽作品遭致任何第三人控訴其侵害著作權及其他相關權利時，將立即通知參賽者，參賽者應立即無償協助主辦單位處理解決相關爭議。參賽者並應賠償主辦單位因此遭受之一切損害(包括但不限於主辦單位對於第三人之賠償數額、訴訟費用及律師費用等)。

十二、 競賽活動指導委員：台灣創意設計中心林榮泰董事長、台南應用科技大學林品章校長、國立臺北藝術大學美術學院陳愷璜院長、國立臺灣科技大學設計系宋同正主任、國立臺灣師範大學設計系許和捷教授兼總務長。

十三、 凡參加本競賽活動者，即視為同意遵守本簡章之各項規定。主辦單位保有最後調整、修改、認定及終止本競賽活動內容之權利。如有未盡事宜，主辦單位得隨時修正公布。

十四、 因本競賽活動所生之紛爭，以中華民國法律為準據法而為解釋適用，並以臺灣臺北地方法院為第一審管轄法院。如本競賽簡章之中文本與英文譯本文義有異，一律以中文本為準。

※ 活動洽詢：台科大人文藝術中心蘇小姐 Email: chaoffice@mail.ntust.edu.tw

電話：02-2730-1182

三「羊」開泰 — 第一屆生肖圖像設計國際競賽
聲明書暨授權同意書

聲明書

- 一、本人保證參選作品未經公開發表、全部為自行創作且具原創性。
- 二、本人同意遵守三「羊」開泰—第一屆生肖圖像設計國際競賽簡章規定，並保證於報名表所填資料均屬實。
- 三、本人如有違反上述事項，主辦單位有取消本人得獎、入選、參展等資格及追回獎狀、獎金、回饋金之權利。

授權同意書

本人已詳閱國立臺灣科技大學主辦之三「羊」開泰—第一屆生肖圖像設計國際競賽簡章內容第十一條所列有關著作權等相關規定，並同意其所有內容。本人同意主辦單位基於辦理本活動之特定目的及相關合理範圍內，得蒐集、處理、利用本人於報名表所填之個人資料。

參賽人（立書人）簽名

（列印後親筆簽名）

年 月 日





An Auspicious Beginning to the Year of the Sheep - The First Annual International Zodiac Image Design Competition Rules

1. Aim of the event: To promote culture and art, encourage innovative design, discover innovative designers and value up cultural creativity.
2. Event organizer: National Taiwan University of Science and Technology.
3. Competition theme: The lunar zodiac symbol of the sheep.
4. Perspective participants: Any individuals interested in entering the competition are free to submit an application.
5. Period of application: November 17th, 2014 to December 17th, 2014 (Taiwan time).
6. Number of works per applicant: Each applicant may submit no more than two works. Application information, declaration and authorized consent must be submitted for each individual work.
7. Specifications of works:
 - A. Size: A0 (84.1x118.9cm); Electronic files: 300dpi resolution JPG files.
 - B. Only original works which were created by applicants, and have not been presented publically will be accepted.
 - C. Any works not meeting the above criteria will not be considered.
8. Application method: All applications should be submitted online. Applicants should fill out applications online during the above application period. All works should be submitted as JPG files with 300dpi resolution, along with Declaration and Authorization. Late submissions will not be accepted. Declaration and Authorization should be signed personally by applicants and then scanned and submitted.
Application website: zodiac.ntust.edu.tw/en
9. Judging criteria: The event organizer will recruit professional designers to serve as judges. Works submitted as JPG files with 300dpi resolution will be reviewed. A list of award recipients will be announced after judging is completed. The judges will determine the standards for granting awards.
10. Awards and prize money:
 - Gold medal (1): 200,000 \$NTD and one certificate
 - Silver medal (1): 50,000 \$NTD and one certificate
 - Bronze medal (1): 30,000 \$NTD and one certificate
 - Outstanding works (3): 10,000 \$NTD and one certificate per work
 - Excellent works (a certain number of works will be selected): One certificate per workThe event organizer may license others to exploit the outstanding works and medal winning works and collect licensing royalties. In such a case, author of the licensed work

will receive a reward of 50 percent of the royalty.

- ※ Taxes will be deducted from prize money payments in accordance with the tax laws of the Republic of China (Taiwan). Prize money recipients residing in Taiwan will be taxed 10%; prize money recipient residing in other countries will be taxed 20%.

11. Rights and responsibilities

A. All works entered in the Competition may be reproduced and publicly displayed by the event organizer. Participants agree to grant licenses to the event organizer or third parties sublicensed by the event organizer to exploit works for non-profit purposes (include but not limited to judgment, advertisement, media report and research) by means of broadcasting, photography, filming, newspaper, internet, etc., without any limitations in regard to time, territory, number of usages, and the methods employed. Participants agree that the event organizer is not required to pay further remuneration to them, and also that they will not exercise the moral rights of copyright against the event organizer and third parties sublicensed by the event organizer.

B. Participants agree that once their submitted works are selected as gold, silver, bronze medal or outstanding works (hereinafter referred to as "prize-winning works"), the economic rights of copyright of prize-winning works will become jointly owned by the participant submitting the work and the event organizer from the date of the prize announcement (the participant and the event organizer will have 50 percent share each). Participants agree that the event organizer may independently exercise the jointly-owned economic copyrights and license to third parties, without additional payment to participants themselves.

Participants also agree that they will not exercise the moral rights of copyright against the event organizer and third parties licensed by the event organizer, and that the event organizer will not pay extra remuneration to participants for this.

In the case that the event organizer signs a licensing agreement with a third party on a royalty basis to exploit prize-winning works, participants submitting the licensed prize-winning work will receive a reward of 50 percent of the royalty.

C. Participants authorize the event organizer and third parties sublicensed by the event organizer to use their innovative ideas filled in the application form without charge.

D. Participants authorize submitted works to be displayed publicly and to be photographed or filmed without using a tripod or flash by visitors of the display.

E. Participants guarantee that works do neither infringe the copyright of others nor are affiliated with any illegal activity. Should it be determined that any submitted work plagiarizes others' work or infringes others' rights and benefits, the event organizer will immediately disqualify the work from the competition and take back any certificate, prize money or reward awarded. Participants are responsible for any civil or criminal liability incurred as a result of participants' illegal activities. Should any violation of this provision by participants cause damages to the event organizer, the



event organizer will seek damages from the participant in violation.

- F. Should a third party file a lawsuit against the event organizer over the alleged infringement of copyright or other rights with respect to a submitted work, the event organizer will immediately inform the participant submitting the work. The participant must then promptly assist the event organizer without charge in resolving the dispute. Participants are also responsible for compensating the event organizer for any financial loss or damages incurred by the dispute (include but not limited to any compensation paid by the event organizer to the third party, litigation costs, and attorney's fees).
12. Competition advisors: Taiwan Design Center Chairman Lin Rongtai, Tainan University of Technology President Lin Pinzhang, Taipei National University of the Arts School of Fine Arts Dean Chen Kaihuang, National Taiwan University of Science and Technology Department of Industrial and Commercial Design Director Song Tongzheng, National Taiwan Normal University Department of Design Professor and Dean of General Affairs Xu Hejie.
13. By participating in the Competition, participants accept and agree to comply with the Competition Rules. The event organizer reserve the right at its sole discretion to alter, amend, modify, suspend or terminate the Competition at any time as they deem fit. If there is ambiguity in any of the provisions, the event organizer shall be the authority to interpret. Any update on the rules and regulations of the Competition will be notified on the official website.
14. Governing Law and Jurisdiction: The laws of Republic of China (Taiwan) will apply to any disputes arising out of or relating to the Competition. All claims arising out of or relating to the Competition will be litigated exclusively in the courts of Taipei, Taiwan. In case of any discrepancy between English and Chinese version of the Competition Rules, the Chinese version shall prevail.

※Competition email: chaoffice@mail.ntust.edu.tw; telephone: +886-2-2730-1182.

Miss Su, Humanities and Arts Center, Taiwan Tech

**An Auspicious Beginning to the Year of the Sheep – The First Annual International
Zodiac Image Design Competition**

Declaration and Authorization

Declaration

1. I guarantee that the submitted work(s) has not been publicly displayed and that it is my own original work and not based on any pre-existing design.
2. I will comply with the “An Auspicious Beginning to the Year of the Sheep - The First Annual International Zodiac Image Design Competition Rules.” I also guarantee that all information filled in the application form is true and accurate.
3. If I violate any of the above declarations, the event organizer has the right to disqualify my submitted work(s) from the Competition and take back any certificates, prize money or reward awarded.

Authorization

I have carefully read and understand the “Auspicious Beginning to the Year of the Sheep – The First Annual International Zodiac Image Design Competition Rules” organized by National Taiwan University of Science and Technology and agree to be bound by all terms and conditions of the Competition Rules.

I hereby authorize the event organizer to collect, process and use, within a reasonable scope, the personal information filled in the application form for specific purposes related to this event.

Applicant Name (covenanter) and Signature

(Print out this form and sign below)

Year/Month/Date