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# 銘傳大學 函

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受文者：國立暨南國際大學

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附件：(2015個人資料表.DOC、2015徵稿啟事.PDF，共2個電子檔案)

主旨：檢送本校應用英語學系辦理2015年「國際應用英語教學研討會暨工作坊」徵稿啟事乙份，敬請貴校惠予公告並鼓勵轉知所屬師生踴躍投稿。

說明：

- 一、會議主題：On the Front Line of Applied English：Learning/Teaching, Application, and Innovation 『應用英語最前線：教/學、應用與創新』
- 二、會議日期：104年3月6日至7日(五~六)
- 三、會議地點：銘傳大學桃園校區
- 四、投稿截止日期：103年12月1日(一)
- 五、其他相關投稿規定，請參照隨文檢附之徵稿啟事。
- 六、連絡人：洪思婷助理，03-350-7001分機3212。

正本：公私立大專校院、各公私立高級中學、全國高級職業學校

副本：

103/09/18  
08:09:31

校長 李 銓

擬辦：

- 一、將來文上傳本校公文系統，公告週知。
- 二、文陳閱後存。

教授兼  
研發長 林佑昇

決代  
行爲

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103年9月18日暨收文總字第(030011721)號



3144-0201

研究發展處

裝  
訂  
線

約用許  
助理員 許 瑩 瑜  
103.09.18  
國教授兼研發處  
學術及推廣服務組組長 施君興  
103.09.18

教授兼  
研發長 林佑昇

**2015 國際應用英語教學研討會暨工作坊**  
**17<sup>th</sup> International Conference and Workshop**  
**on TEFL & Applied Linguistics**

Education for English Professions and Other Uses:  
 Teaching Decisions & Educational Policies on All Levels  
 Presenter Information 論文發表學者資料表

一、個人基本資料：

姓名 Name		電話 Telephone		傳真 Fax	
				電子郵件 Email	
聯絡地址 Address					
現職 Current post					
經歷 Experience					
最高學歷 Degree(s)					

二、個人簡歷 Brief Resume

論文題目 Paper Title	
使用語言 Language Written	English
個人簡歷 Brief Resume	

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# Call for Abstracts 摘要徵稿啟事

第十七屆銘傳大學國際應用英語教學研討會暨工作坊

17<sup>th</sup> International Conference and Workshop on TEFL & Applied Linguistics, 2015

Time : March 6<sup>th</sup>/7<sup>th</sup>, 2015

## Conference Theme

On the Front Line of Applied English: Learning/Teaching, Application, and Innovation

『應用英語最前線：教/學、應用與創新』

Conference Location: Taoyuan, Taiwan / Conference Venue: Ming Chuan University

- **English Educational Policy and Its Implementation**
  - Curriculum for English Education and Its Impacts
  - Innovation and Challenges in the English Language Classroom
  - Teaching strategies & Techniques for Communicative Competence
  - Language Assessment and Testing
  - English Education and Teacher Development
- **English for Specific Purposes**
  - Business Communication in English
  - English in the Media and Public Discourse
  - English in Tourism
  - Translation and Interpretation
  - English and the Workplace
- **On-Line English Learning and Teaching**
  - On-Line English Learning: Accesses and Strategies
  - Impacts of On-Line English Learning
  - CALL and Web in Language Teaching
- **English as Lingua Franca and Intercultural Communication**
  - Native Speaker vs Non-native Speaker Models
  - Intercultural Communication Competence and Its Development
  - Teaching English as Lingua Franca: Content and Its Delivery
  - Globalization and International Education
- **Discourse and Genre Analysis**
  - English for Social Interaction
  - Pragmatics
  - Corpus Linguistics
  - Genre Analysis of Written English
  - Rhetoric and Stylistics
- **Other themes related to language studies and culture**

### Plenary Speakers

1. Professor Xin Zhi Ying, Vice Chair, Department of English, Xiamen University
2. Professor Marilia Resende, Xiamen University
3. Professor Lynne Flowerdew, Hong Kong University of Science and Technology
4. TBA

### Colloquiums and Workshops

1. Professor W.T. Tseng
2. TBA
3. TBA

### Activities

1. Book Fair
2. Drama Performance

### Publications

1. Proceedings
2. Papers on application of English will be considered for review and published by the *Journal of Applied English* (to be edited by an invited scholar).

### Important dates

■ Abstract due: December 1<sup>st</sup>, 2014 (abstract of no more than 200 words plus CV via email: [mcuaaic@gmail.com](mailto:mcuaaic@gmail.com))

■ Acceptance notification: December 15<sup>th</sup>, 2014

【If abstracts are accepted】

■ Full paper deadline: January 15<sup>th</sup>, 2015 (10 pages maximum)

■ Acceptance notification: January 22<sup>nd</sup>, 2015

Conference convener: Dr. Lillie Tsay / Conference organizer: Dr. Jen-chieh Abraham Tsai

Contact person: Irene Hung ([mcuaaic@gmail.com](mailto:mcuaaic@gmail.com))

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