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社團法人台灣管理創新學會 函

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附件：IAM2015W徵稿文件 (00006111A0C_ATTCH3.pdf, 共1個電子檔案)

主旨：檢送本會辦理【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2015 Winter)」)徵稿文件，請查照。

說明：

- 一、本學會僅訂於2015年2月3日至6日於新加坡舉辦【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2015 Winter)」)，敬請轉知並鼓勵貴校師生踴躍投稿及出席。
- 二、投稿論文僅接受全文並以英文撰寫，其餘細節及稿件格式詳研討會網站 (<http://iam2015w.conf-online.org>)。
- 三、隨函檢附研討會徵稿文件，敬請參閱附件。

正本：全國公私立大專校院

副本：本會秘書處

103/06/11
11:45:00

理事長 邱光輝

擬辦：

- 一、將來文上傳本校公文系統，公告週知。
- 二、文陳閱後存。

教授兼研發長 林佑昇

決代
行爲

教授兼研發長 林佑昇

約用許孟瑜
103-06-11

副教授兼研發處
學術及推廣服務組組長 施君興
103-06-12



研究發展處



IAM2015 Winter

Call for Papers

International Conference on Innovation and Management (IAM2015W)

Date: February 3-6, 2015. Venue: Singapore



With the rapid development in e-business and technology, enterprises are now facing competition that is fiercer than ever before. How to assist enterprises in gaining competitive advantage via business innovation and technologies has become a crucial issue. International Conference on Innovation and Management (IAM2015 Winter) is a venue that allows business stakeholders, researchers and experts worldwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships to promote business innovation and management.

Conference Themes

- E-business (ERP, CRM, E-Learning, BPR, etc.)
- Environment and energy
- Financing and commercializing innovation
- Healthcare
- Human resource management
- Human resource management issues in innovation
- Innovation in services, logistics and supply chain management
- Intellectual property and knowledge management
- Key technologies in the 21st century (nano-, bio-, ICT technology)
- Managing collaboration
- Marketing
- Management information systems
- Project management
- Technological innovation, product or industrial innovation
- Technology or innovation of multinational corporations, regional or organizational innovation
- Best practices in particular industries
- Other relevant topics

Presentation

- Oral(English)

Organizer & Sponsor

Society for Innovation in Management (SIIM)

Conference Website

<http://iam2015w.conf-online.org>

Publication Opportunities

All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.

The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJiM; ISSN: 2308-1295)
- International Journal of Applied Evolutionary Computation (IJAEC; listed in INSPEC) (DOI: 10.4018/IJAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJiEM) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

Important Dates

- Deadline for Early Bird Discount: September 15, 2014
- Deadline for submitting papers: November 10, 2014
- Notification of acceptance: 14 days after Submission
- Conference dates: February 3-6, 2015

More Details

Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at iam2015w@conf-online.org.