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社團法人台灣管理創新學會 函

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主旨：檢送本會辦理【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2014 Summer)」)徵稿文件，請查照。

說明：

- 一、本學會僅訂於2014年7月15日至18日於美國夏威夷舉辦【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2014 Summer)」)，敬請轉知並鼓勵 貴校師生踴躍投稿及出席。
- 二、投稿論文僅接受全文並以英文撰寫，其餘細節及稿件格式詳研討會網站 (<http://iam2014s.conf-online.org>)。
- 三、隨函檢附研討會徵稿文件，敬請參閱附件。

正本：全國公私立大專校院

副本：本會秘書處

1030001141  
13:14:52

理事長 邱光輝

擬辦：

- 一、將來文上傳本校公文系統，公告週知，文影送管院轉發所知悉。
- 二、文陳閱後存。

教授兼  
研發長 林佑昇

決代  
行爲

教授兼  
研發長 林佑昇

約用  
助理員 許子瑜

教授兼  
研發處 施君興

音瑜

裝  
訂  
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# IAM2014 Summer

## Call for Papers

International Conference on Innovation and Management (IAM2014S)

Date: July 15-18, 2014. Venue: Hawaii, U.S.A.



With the rapid development in e-business and technology, enterprises are now facing competition that is fiercer than ever before. How to assist enterprises in gaining competitive advantage via business innovation and technologies has become a crucial issue. International Conference on Innovation and Management (IAM2014 Summer) is a venue that allows business stakeholders, researchers and experts worldwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships to promote business innovation and management.

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### Conference Themes

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- E-business (ERP, CRM, E-Learning, BPR, etc.)
- Environment and energy
- Financing and commercializing innovation
- Healthcare
- Human resource management
- Human resource management issues in innovation
- Innovation in services, logistics and supply chain management
- Intellectual property and knowledge management
- Key technologies in the 21st century (nano-, bio-, ICT technology)
- Managing collaboration
- Marketing
- Management information systems
- Project management
- Technological innovation, product or industrial innovation
- Technology or innovation of multinational corporations, regional or organizational innovation
- Best practices in particular industries
- Other relevant topics



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### **Presentation**

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- Oral(English)

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### **Organizer & Sponsor**

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Society for Innovation in Management (SIIM)

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### **Conference Website**

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<http://iam2014s.conf-online.org>

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### **Best Paper Award**

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About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers will be announced at conference.

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### **Publication Opportunities**

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All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.

The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJiM; ISSN: 2308-1295)
- International Journal of Applied Evolutionary Computation (IJAEC; listed in INSPEC) (DOI: 10.4018/IJAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJIEM) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

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### **Important Dates**

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- Deadline for Early Bird Discount: February 24, 2014
- Deadline for submitting papers: April 7, 2014
- Notification of acceptance: 14 days after Submission
- Conference dates: July 15-18, 2014



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### Conference Officers

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**Conference Chair:**

Kuang Hui Chiu                      National Taipei University, Taiwan

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C. K. Farn                              National Central University, Taiwan

Syming Hwang                      National Chengchi University, Taiwan

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**Secretary:**

Cheng-Hsun Ho                      National Taipei University, Taiwan

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Zulnaidi Yaacob

University Sains Malaysia, Malaysia

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Yao-Chin Lin Yuan Ze University, Taiwan

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### Conference Fee

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1. The registration fee of the IAM2014 Summer conference is US\$500. If you Submission the paper on or before February 24, 2014, you can get discount US\$50. The registration fee is included 12 or less pages and US\$10 per additional page. .
2. In case that the paper is multi-authored and more than one author would like to participate in the conference, each author needs to make registration and pay the registration fee separately; US\$450 for each paper submitted on or before February 24, 2014, and US\$500 for each paper submitted on or after February 25, 2014.
3. The registration fee covers one's attendance, documentation, the lunches, and refreshments etc., but does not include hotel accommodations.

4/6



Please go to the conference website <http://iam2014s.conf-online.org> and log in the system to register. You will find some methods are provided for your convenience to pay your registration fee.

### **Refund Policy**

Once you complete the payment procedure for registration fee, you will receive the acceptance letter and official receipt. Registration fee for the International Conference on Innovation and Management (IAM) is **non-refundable**.

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### **Paper Format**

The IAM2014 Summer accepts full papers only. Paper format is available at the website <http://iam2014s.conf-online.org>. The submission should be done via website <http://iam2014s.conf-online.org>.

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### **More Details**

Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at [iam2014s@conf-online.org](mailto:iam2014s@conf-online.org).

6/6