

國際商學策進會 函

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主旨： 檢送本會參與籌辦之 2014 國際商管與資訊研討會論文徵稿，請惠予轉知所屬相關系所，並請踴躍投稿。

說明： 2014 年國際商管與資訊研討會，會議地點為日本大阪，論文徵稿截止日期為 2014 年 1 月 31 日，徵稿網址為 <http://ibac-conference.org>。
論文徵稿簡則如附件。請將附件之論文徵稿訊息，轉知相關系所（企管、行銷、資管、工管、工工、資訊等系所）與研究中心，並請將徵稿訊息公佈於相關網站上。

理事長 **方文昌**

擬辦：

- 一、將來文上傳本校公文系統，公告週知，文彙送管院轉各系所知悉。
- 二、文陳閱後存。

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Call for Papers (BAI 2014)

International Conference on

<http://ibac-conference.org>

Business and Information

July 3-5, 2014, Osaka International House Foundation, Japan

Submission Deadline: January 31, 2014

Organized by International Business Academics Consortium (iBAC) and
Academy of Taiwan Information Systems Research (ATISR)

Sponsored by Shih Chien University and Society for the Study of Emerging Markets

The 2014 International Conference on Business and Information (BAI2014) is to be held at Osaka, Japan. The scholars are encouraged to submit papers or abstracts on any aspect of business and Information including but not limited to the following topics:

Accounting	Human Resource	Operations Management
Business Administration	Information System and Technology	Organizational Development and Change
Business Policy and Strategy	International Business	Non-Profit Sector Management
Economics	Management and Organization Behavior	Research Methods
Electronic Commerce	Management Education	Social Issues in Management
Entrepreneurship	Management Information System	Technology and Innovation
Financial and Banking	Managerial Consultation	Web Technology and Management
Health Care Administration	Marketing	Other Relevant Topics

MANUSCRIPT SUBMISSION

Please submit your manuscript or abstract online to <http://ibac-conference.org>

BEST PAPERS

About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers list will be announced in conference program.

PUBLICATION OPPORTUNITIES

All full papers accepted in conference may be considered to be published in the following journal:

1. Contemporary Management Research (CMR, ISSN: 1813-5498)
2. International Journal of Business and Information (IJBI, ISSN: 1728-8673)
3. Emerging Markets Finance and Trade (EMFT, ISSN: 1540-496X)

The authors may decide to submit or not their manuscript to the above journals. Authors who hope to submit manuscripts to the journals MUST follow the procedures of the manuscripts submission.

IMPORTANT DATES

January 31, 2014	Submission Deadline
February 28, 2014	Notification of Acceptance or Rejection
March 31, 2014	Deadline for Authors Registration and Final Submission
July 3~5, 2014	Conference Dates

MORE DETAILS

Full papers or abstracts of all fields of business and information are invited. All manuscripts submissions should be made using online submission system. If you have additional questions, please contact conference staffs at BAI@atisr.org