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社團法人台灣管理創新學會 函

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附件：徵稿文件 (00006071AIE\_ATTCH1.pdf, 共1個電子檔案)

主旨：檢送本會辦理【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2014 Winter)」)徵稿文件，請查照。

說明：

- 一、本學會僅訂於2014年1月20日至23日於泰國曼谷舉辦【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2014 Winter)」)，敬請轉知並鼓勵 貴校師生踴躍投稿及出席。
- 二、投稿論文僅接受全文並以英文撰寫，其餘細節及稿件格式詳研討會網站 (<http://iam2014w.conf-online.org>)。
- 三、隨函檢附研討會徵稿文件，敬請參閱附件。

正本：國立暨南國際大學

副本：

102/06/10  
08:39:09

理事長 邱光輝

擬辦：

- 一、將來文上傳本校公文系統，公告週知。
- 二、文陳閱後存。

約用許孟瑜  
助理員

副教授兼研發  
學務及推廣處 施君興

教授兼研發  
學務及推廣處 林佑昇

教授兼研發  
學務及推廣處 林佑昇

代為  
決行



研究發展處





Call for Papers

# IAM2014 Winter Call for Papers

International Conference on Innovation and Management (IAM2014W)

Date: Jan. 20-23, 2014. Venue: Bangkok, Thailand



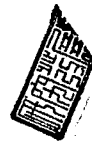
With the rapid development in e-business and technology, enterprises are now facing competition that is fiercer than ever before. How to assist enterprises in gaining competitive advantage via business innovation and technologies has become a crucial issue. International Conference on Innovation and Management (IAM2014 Winter) is a venue that allows business stakeholders, researchers and experts worldwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships to promote business innovation and management.

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## Conference Themes

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|---|---|
| ● E-business (ERP, CRM, E-Learning, BPR, etc.)                  | ● century (nano-, bio-, ICT technology)   |
| ● Environment and energy  | ● Managing collaboration  |
| ● Financing and commercializing innovation                      | ● Marketing   |
| ● Healthcare  | ● Management information systems  |
| ● Human resource management                                     | ● Project management  |
| ● Human resource management issues in innovation                | ● Technological innovation, product or industrial innovation                                    |
| ● Innovation in services, logistics and supply chain management | ● Technology or innovation of multinational corporations, regional or organizational innovation |
| ● Intellectual property and knowledge management                | ● Best practices in particular industries   |
| ● Key technologies in the 21st                                  | ● Other relevant topics   |



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### **Presentation**

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- Oral(English)
- Oral(Mandarin)
- Poster

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### **Organizer & Sponsor**

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Society for Innovation in Management (SIiM)  
Department of Business Administration, National Taipei University

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### **Conference Website**

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<http://iam2014w.conf-online.org>

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### **Best Paper Award**

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About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers will be announced at conference.

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### **Publication Opportunities**

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All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.

The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJiM)
- International Journal of Applied Evolutionary Computation (IAEC; listed in INSPEC) (DOI: 10.4018/IAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJIEM) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

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### **Important Dates**

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- Deadline for Early Bird Discount: Sep. 16, 2013
- Deadline for submitting papers: Oct. 28, 2013
- Notification of acceptance: 14 days after Submission
- Conference dates: Jan. 20 - 23, 2014

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### Conference Officers

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**Conference Chair:**

Kuang Hui Chiu                      National Taipei University, Taiwan

**Conference Co-Chairs**

C. K. Farn                              National Central University, Taiwan

Syming Hwang                      National Chengchi University, Taiwan

**Executive Secretary:**

Ching-Chih Chiang                  Society for Innovation in Management, Taiwan

**Secretary:**

Cheng-Hsun Ho                      National Taipei University, Taiwan

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### Conference Fee

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1. The registration fee of the IAM2014 Winter conference is US\$400. If you Submission the paper on or before September 16, 2013, you can get discount US\$50. The registration fee is included 12 or less pages and US\$10 per additional page. .
2. You will be charged extra US\$50, if you choose oral presentation in Mandarin. .
3. In case that the paper is multi-authored and more than one author would like to participate in the conference, each author needs to make registration and pay the registration fee separately; US\$350 for each paper submitted on or before

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### *Call for Papers*

September 16, 2013, and US\$400 on or after September 17, 2013. .

4. The registration fee covers one's attendance, documentation, the lunches, and refreshments etc., but does not include hotel accommodations.

Please go to the conference website <http://iam2014w.conf-online.org> and log in the system to register. You will find some methods are provided for your convenience to pay your registration fee.

### **Refund Policy**

Once you complete the payment procedure for registration fee, you will receive the acceptance letter and official receipt. Registration fee for the International Conference on Innovation and Management (IAM) is non-refundable.

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### **Paper Format**

The IAM2014 Winter accepts full papers only. Paper format is available at the website <http://iam2014w.conf-online.org>. The submission should be done via website <http://iam2014w.conf-online.org>.

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### **More Details**

Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at [iam2014w@conf-online.org](mailto:iam2014w@conf-online.org).

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