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電子公文

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附件：如文 (2012_APBITM_IN_GENTING_V08-23-2011[1].PDF，共1個電子檔案)

主旨：本校定2012年7月份假馬來西亞雲頂大酒店(Genting Hotel)辦理「2012企業創新與科技管理國際研討會」(2011 International Conference on Genting Business Innovation and Technology Management, Genting)，敬請惠予轉知並鼓勵貴屬教師及學生踴躍參與此國際研討會，請 查照。

說明：

- 一、此研討會聯合亞洲各國(中、港、日、韓、菲、馬、新、越、印尼、斯里蘭卡)、美國、瑞士及其他有興趣國家，參與之單位團體包括亞太企業創新與科技管理學會、亞太企業創新與科技管理國際學會、英國諾丁漢大學、菲律賓工業工程師學會、印尼University of Pelita Harapan, Surabaya暨本校管理學院、商學與管理研究所等多位知名學者，共同探討綠色產業創新、新時代管理與科技管理之未來趨勢。
- 二、研討會主題:綠色企業創新與科技管理之未來趨勢。
- 三、時間:2012年7月1日~3日。
- 四、地點:雲頂，馬來西亞。
- 五、研討會網址:<http://apbitm.org>
- 六、詳細內容請參閱附件本國際研討會宣傳簡介。



七、論文繳交至IS4bitm@gmail.com

八、聯絡人:本校商學與管理研究所 曾明朗博士電話
:(02)82093211 分機6056。

正本：公私立大專院校

副本：教育部高教司、教育部技職司、本校管理學院

100/08/29
15:45:41

檢閱
一. 文上傳公告周知。
二. 陳閱後文存查。

專員王淑娟

100.8.29

助理教授兼
學術及推廣
服務組組長 戴榮賦

100.08.31

教授兼
研 究 所 所 長 尹邦嚴

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教授兼
研 究 所 所 長 尹邦嚴

APBITMS



The 2012 International Summer Conference on Business Innovation & Technology Management

Elsevier Procedia - Social and Behavioral Sciences (ScienceDirect & Scopus indexes)

July 01-03, 2012, Genting Highland, Malaysia

Announcement and Call for Papers

<http://apbitm.org>

Conference Venue: Resorts World Genting, Kuala Lumpur, Malaysia

The conference aims to provide a forum for the exchange of ideas on the latest business innovation developments in the field of management among researchers and practitioners in universities and industries and to seek opportunities for collaboration among the participants. Especially, the idea of "Green business innovation & technology management" is most welcome. The APBITM conferences had been very successful in attracting participations from all over the world.

The conference theme is "Green business innovation & technology management"

Conference Chairs

Anthony SF Chiu

President, APBITM Society

Ming-Lang Tseng

Lunghwa University of Science and
Technology, Taiwan

Louie Divinagracia

Dean, U of Pelita Harapan, Indonesia

Organizers

International Society for Business Innovation and Technology Management

Asia Pacific Business Innovation and Technology Management Society

The University of Nottingham, UK, China, Malaysia

Lunghwa University of Science & Technology, Taiwan

Philippine Institute of Industrial Engineers, Philippines

University of Pelita Harapan, Surabaya, Indonesia

Organizing Chairs

Jerry CH Liao, TaHwa Inst. Of Tech

Adam YH Lin & Thomas CC Chen

MingDao Univ.

Topic of Interests

Green Innovation

Innovative e-commerce

Environmental management

Technology management

Sustainability management

Cleaner Production

Management science

Innovation management

Human resource management

Business operations

Responsible management

Process Integration

Programme Chairs

Jenny Tan Suat Eam

Adant Management Malaysia

Kaye Aviso

De La Salle University, Philippines

Importance Dates :

- Abstract or Full paper submission: Sep. 01, 2011- April 15, 2012 (Full paper must submit before April 15, 2012)
- Notification of Acceptance: Sep. 01, 2011- April 15, 2012
- Early Bird Registration: January 15, 2012 – February 28, 2012
- Regular Registration: March 01- April 15, 2012
- Conference Date: July 01-03, 2012 (Sun-Tue)

Publication Chairs

Anthony SF Chiu & Ming-Lang Tseng

Guest Editor, Elsevier Procedia - Social and
Behavioral Sciences

Registration Fee:

- Early bird fee: USD 500; Regular fee: USD 550
- Early bird student fee: USD 400; Regular Student fee: USD 450

International Advisory Team

Australia: David Ness, Univ. of South
Australia

China: Geng Yong, Chinese Academy of
Science; Shi Lei, Tsinghua Univ.; Wen CG,
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Xiangdong Chen Beihang Univ, Beijing

Demark: Govindan Kanan, Univ. of
Southern Demark

H.K.: Richard Fung, City University of HK,
Paul Forster, HKUST; Mike KH Lai,

Publishers

Excellent papers accepted and presented in this conference will be reviewed and published in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of Asia Pacific Business Innovation and Technology

HKPOLYTECH

Indonesia: John Batubara, Louie
Divinagracia, Univ Pelita Harapan
Pujawan Nyoman, Sepuluh Nopember
Surabaya University

Japan: Tsuyosi Fujita, Nagoya Univ., Lewis
Akenji, Institute for Global Environmental
Strategies

Korea: Hung Suck Park, Ulsan
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Malaysia: Zulnaidi Yaacob,
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Philippines: Purba Rao, Asian Inst of
Management; Eppie Clark, De La Salle
University

Singapore: Harn Wei Kua, National
University of Singapore

Sri Lanka: Peiris, Vidya Rupage Sena,
NCP

Sweden: Tomohiko Sakao, Linköping
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Switzerland: Suren Erkman, University of
Lausanne

Taiwan: Remen Lin & Bob Yang, Yunlin
Univ. of Tech; Lawrence Lan, Tahwa Inst.
Of Tech.

The Netherlands: Frank Boons, Erasmus
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Thailand: Korbkul Jantarakolica, RMUTR;
Tratre Jantarakolica, Thammasat Univ.
Prasert Kanthamanon; Bundit Thipakorn,
KMUTT

U.S.A.: John Groth, Texas A & M, Joseph
Sarkis, Clark Univ.

Vietnam: Nguyen Hai Thanh, ISVNU

Management; Progress in Business Innovation and Technology Management (an International Journal), Journal of cleaner production (Special issue of Asia Pacific SCP, SCI) and Other journals.

Regular Papers Submission

Authors should electronically submit full paper in MS WORD document, 8 pages maximum, and email to is4bitm@gmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference Elsevier FORMAT.

Invited Sessions

The Programme Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) to eight (8) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to is4bitm@gmail.com. Invited sessions should be addressed to Dr. Jackie Ming-Lang Tseng

Proceedings

All papers submitted in the conference will undergo rigid peer review process. Only papers that will pass the review process will be accepted and published in the conference proceedings - Elsevier **Procedia - Social and Behavioral Sciences** - indexed at the ScienceDirect and Scopus.

Easy Access to the Conference Venue

All participants need only to fly into Malaysia's main international gateway – Kuala Lumpur international airport. There are direct airport buses travelling to the Genting Highland every 30 minutes. Travelling time is only more than an hour!

Conference venue pictures

