

檔 號：RND0205
保存年限：5年

南臺科技大學 函

地址：71005臺南市永康區南臺街一號

承辦人：曾勇瑞

電話：06-2533131-5001

電子信箱：yung@mail.stut.edu.tw

說明：

一、將來文上傳文件公告系統，公告週知。

二、文陳閱後存。

受文者：國立暨南國際大學

約用林宜箴

發文日期：中華民國100年5月4日

發文字號：南科大商院字第1000004705號

副教授兼組長阮夙姿

教授蔡君邦羅

決代
行馬

速別：普通件

密等及解密條件或保密期限：

教授蔡君邦羅

附件：如文（10047051_0004705A00_ATTCH1.PDF，共1個電子檔案）

主旨：本校主辦之「2011第七屆知識經濟與全球化管理國際研討會」訂於民國100年11月2日至3日舉行，徵稿相關資料如附件，請鼓勵 貴校師生踴躍投稿參加，請 查照。

說明：

- 一、本研討會全程以英文進行，歡迎國內外學者專家投稿，共襄盛舉。
- 二、所附徵稿資料煩請惠予張貼。
- 三、本研討會專屬網頁：km.stut.edu.tw。
- 四、聯絡人：本校商管學院曾勇瑞小姐；電話：(06)253-3131轉5001；傳真電話（06）301-0006；E-mail：business@mail.stut.edu.tw。

正本：公私立大專校院

副本：本校商管學院

100/05/05
08:28:55

電子公文

研究發展處





Call for Papers

2011 7th International Conference on Knowledge-Based Economy & Global Management

<http://km.stut.edu.tw>

November 2 - 3, 2011

Southern Taiwan University, Tainan, Taiwan, R.O.C.

Sponsored by Southern Taiwan University, Tainan, Taiwan, R.O.C.

The topics of the conference will cover but not be limited to:

• Supply Chain Management & Global Logistics	• Hospitality & Recreation Industries Management
• International Marketing & Cross Culture Management	• Management of e-Commerce & New Business Models
• Economic Development & International Trade	• Corporate Governance & Business Ethics
• Financial Market & Accounting in Globalization	• Intellectual Property & Business Law
• International Human Resource Management	• Knowledge-Based Economy & Knowledge Management
• Strategic Management of Multinational Enterprises	• Other Business & Management Related Topics
• Information System & Technology Management	

Submission Policies

- All submissions are to be made electronically via email to business@mail.stut.edu.tw.
- Please submit conference papers in English, no more than 25 pages in total length.
- The official language for all paper presentations is English.
- For paper submission format and other related information, please visit conference website at <http://km.stut.edu.tw>.

Organized by: Southern Taiwan University

Address: 1 Nan-Tai Street, Yung Kang Dist.,
Tainan City, Taiwan 71005

Contact window :

College of Business, Southern Taiwan University
Ms. Yang & Ms. Tseng. Tel: 06-253-3131 ext. 4001/5001
Submit English Conference Papers via E-mail to:
business@mail.stut.edu.tw.

Important Due Dates

Paper Abstract due date: August 20, 2011

Notice of Paper Acceptance: September 5, 2011

Full Paper due for Conference: September 20, 2011

Conference dates: November 2-3, 2011

