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電子公文

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附件: 研討會附件(國際學術研討會.PDF, 共1個電子檔案)

主旨: 本校管理學院商學與管理研究所聯合瑞士洛桑管理學院(HES, University of Lausanne, Switzerland)與亞太企業創新與科技管理學會辦理「Elsevier 2011企業創新與科技管理國際研討會」(Elsevier 2011 International Conference on Asia Pacific Business Innovation and Technology Management, Indexed by Scopus), 敬請惠予公告並敬邀貴校師生踴躍參與, 請 查照。

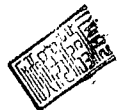
說明:

- 一、研討會主題: 東西方文化之下的責任管理制度-「創新及科技管理」為主軸。
- 二、時間: 2011年10月2~4日。
- 三、地點: 瑞士洛桑管理學院。
- 四、網址: <http://apbitm.org>。
- 五、詳細內容如附件。
- 六、論文將收錄於 ScienceDirect 資料庫(Procedia - Social / Human Behavior, Indexed by Scopus)
- 七、聯絡人: 本校國際事務暨公共關係中心主任曾明朗博士。電話: (02)82093211, 分機2500。

正本: 公私立大專院校
副本: 商學與管理研究所

研究發展處





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校長 葛自祥

依分層負責規定授權單位主管決行
擬辦：

一、將來文影送國祭正業學系卓參。

二、文陳閱沒存。

約用助理員林玉枝

副教授阮夙姿
兼組長
101.4.12

教授兼系主任尹邦嚴
101.4.12

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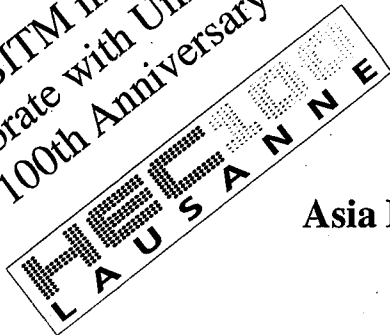
教授兼系主任尹邦嚴
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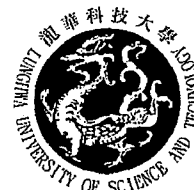


APBITM in Europe!
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APBITM



The 2011 International (European) Conference on Asia Pacific Business Innovation and Technology Management

<http://apbitm.org>

Elsevier PROCEDIA indexed by ScienceDirect and Scopus
October 02 - 04, 2011, University of Lausanne, Switzerland

Announcement and Call for Abstracts

The International (European) Conference on Asia Pacific Business Innovation & Technology Management (APBITM IEC 2011)
All papers accepted will be included in Elsevier Procedia and cited by ScienceDirect and Scopus.

Elsevier Procedia - Social and Behavioral Sciences ISSN: 1877-0428

The conference aims to provide a forum for the exchange of ideas on the latest business innovation developments in the field of management among researchers and practitioners in universities and industries between Asia Pacific and European regions, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends and projects to benefit the two regions. The APBITM conferences have been very successful in attracting participations from all over the world.

Theme "Business Innovation and Technology Management: Responsible Management at the Crossroads of East and West"

Conference Chairs

Anthony SF Chiu
Professor, De La Salle University
President, APBITM Society
Suren Erkman
Professor, University of Lausanne
Tzu Hsiang Ko
President, Lung Hwa University

Organizing Committee Chair

Ru Jen Lin
Vice President, Lung Hwa University
Jackie ML Tseng
Executive Director, APBITMS

Programme Chair

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Academic Senate, Mahidol University

Publication Chair

Jerry CH Liao
Chair, Ta Hwa Institute of Technology
Tatre Jantarakolica
Director, Thammasat University

International Advisory Council

Australia: David Ness
China: Geng Yong
Shi Lei
Wen CG

Organizers

- Asia Pacific Business Innovation and Technology Management Society
- University of Lausanne
- Lung Hwa University of Science and Technology

Topic of Interests

- Business operations
- Innovative e-commerce
- Technology management
- Sustainability management
- Management science
- Innovation management
- Green management
- Responsible management

Important Dates / Deadlines

Submission of Abstract	May 03, 2011
Notification of Abstract Acceptance	within 7 days after submit
Submission of Full Paper (in Elsevier Procedia)	May 05 - June 15, 2011
Notification of Full Paper Acceptance/Revision	within 15 days after submit
Early bird Registration (in Elsevier Procedia)	May 05 - 31, 2011
Regular Registration (Procedia deadline)	Jun 01 - Jun 30, 2011
Late Registration (no Procedia inclusion)	after July 1, 2011
Conference Dates	October 02-04, 2011

Conference Fee

- Early bird fee: USD 500; Regular fee: USD 550
- Early bird student fee: USD 400; Regular Student fee: USD 450

The 2011 International (European) Conference on Asia Pacific Business Innovation and Technology Management

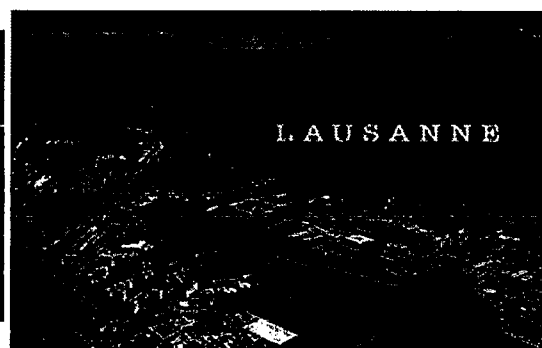
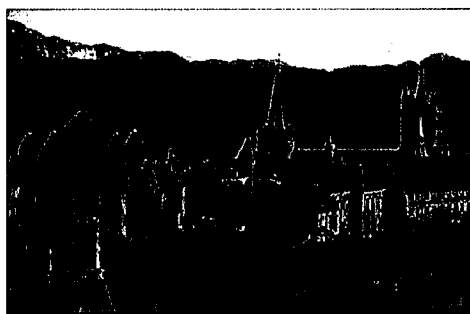
<http://apbitm.org>

Elsevier PROCEDIA indexed by ScienceDirect and Scopus

October 02-04, 2011, University of Lausanne, Switzerland

Hong Kong:	Richard Fung Paul Forster
Indonesia:	Louie Divinagracia Pujawan Nyoman
Japan:	Tsuyosi Fujita
Korea:	Hung Suck Park
Philippines:	Purba Rao Eppie Clark
Singapore :	Harn Wei Kua
Sri Lanka:	Peiris Vidya Rupage Sena,
Sweden :	Tomohiko Sakao
Switzerland :	Suren Erkman
The Netherlands:	Frank Boons
Thailand:	Kitikorn Charmondusit Pisal Yenyaree
Taiwan:	Remen Lin Bob Yang C.C. Tsai H.C. Wang C.C. Lin H.C. Huang
USA:	Anthony Halog Jennifer H Grenville John Groth Joseph Sarkis
Vietnam:	Nguyen Trong Do

Conference Venue:
University of Lausanne
Switzerland



Regular Papers Submission

Authors should electronically submit full paper in MS WORD document, 5 pages maximum (two columns font 10 including pictures and diagrams), and email to ml.tseng01@gmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT.

Invited Sessions

The Programme Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) to eight (8) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to ml.tseng01@gmail.com. Invited sessions should be addressed to Dr. Jackie ML Tseng.

Further Information

Dr. Jackie ML Tseng
Graduate School of Business
Lung Hwa University (ml.tseng01@gmail.com)
Executive Director, APBITM Society <http://apbitm.org>

About travel to Europe and Lausanne, Switzerland

If one talks about tourism industry, all roads lead to Switzerland! Nowadays a Schengen visa or Swiss visa will open your door to Switzerland and neighbouring European countries! Tourism begins with British mountaineers climbing the main peaks of the Bernese Alps in the early 19th century. The Alpine Club in London is founded in 1857! In Lausanne, the participants at APBITMS will have the chance to see the HQ of the Olympics (see pic below), the magnificent lakes; and within quick train rides, one can visit Geneva, Lucerne, Zurich; or even PARIS! to feel how an international community is hosted in this beautiful region.

Proceedings

All papers submitted in the conference will undergo rigid peer review process. Only papers that will pass the review process will be accepted and published in the conference proceedings - Elsevier Procedia - indexed at the ScienceDirect and Scopus.

Publishers

Excellent papers accepted and presented in this conference will be considered and invited to the following journals: J of Philippine Institute of Industrial Engineers, J of APBITM, ProBITM Journal, and other international journals.