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擬辦：

- 一、將來文上傳文件公告系統，公告週知。
- 二、文陳閱後存。

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密等及解密條件或保密期限：

附件：大連理工大學研討會附件（大連理工大學研討會附件.PDF，共1個電子檔案）

主旨：本校管理學院商學與管理研究所聯合亞太企業創新與科技管理學會、中國環境總局清潔生產中心、大連理工大學及菲律賓工業工程學會辦理「IEEE 2011亞太企業創新與科技管理國際學術研討會」(IEEE 2011 International Conference (Summer) on Asia Pacific Business Innovation and Technology Management)，敬請惠予公告並敬邀 貴校師生踴躍參與，請 查照。

說明：

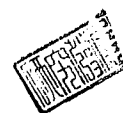
- 一、研討會主題：創新(Innovation)、創造力(Creativity)、科技管理(Technology Management)及創業(Entrepreneurship)。
- 二、時間：2011年7月10~12日。
- 三、地點：大連理工大學管理學院。
- 四、網址：<http://apbitm.org>。
- 五、詳細內容如附件。
- 六、聯絡人：本校國際事務暨公共關係中心主任曾明朗博士。
- 七、電話：(02)82093211，分機2500。

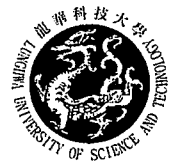
正本：公私立大專院校

副本：本校商學與管理研究所

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**IEEE****APBITM**

The 2011 (Summer) International Conference on Asia Pacific Business Innovation and Technology Management

<http://apbitm.org>

IEEEExplore indexed by Engineering Index (EI)

July 10-12, 2011, Dalian, China

Announcement and Call for Full Papers

The (Summer) International Conference on Asia Pacific Business Innovation & Technology Management (APBITM SIC 2011) will be held from July 10-12, 2011 in Dalian, China. All papers accepted will be included in IEEEExplore and cited by EI Compindex.

Publication IEEE conference record #18382

ISSN: 2094-506X

The conference aims to provide a forum for the exchange of ideas on the latest business innovation developments in the field of management among researchers and practitioners in universities and industries in Asia Pacific region, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in Asia Pacific region. The APBITM conferences had been very successful in attracting participations from all over the world.

The main conference theme is *Creativity, Innovation, Entrepreneurship and Technology Management*

Conference Chairs

Anthony SF Chiu

Professor, De La Salle University
President, APBITM Society

Jingqin Su

Dean, School of Business & Management
Dalian University of Technology

Tzu Hsiang Ko

President, Lung-Hwa University

Organizing Committee Chair

Ru Jen Lin

Vice President, Lung-Hwa University

Jackie ML Tseng

Lung Hwa University of S&T

Programme Chair

Haowen Wu

Director, International Programs
Dalian University of Technology

Publication Chair

Mengqi Zhou

IEEE China

International Advisory Team

Australia: David Ness

China: Geng Yong

Shi Lei

Wen CG

Organizers

- Asia Pacific Business Innovation and Technology Management Society
- IEEE Beijing Chapter
- Chinese Institute of Business Innovation and Development
- Dalian University of Technology, Dalian
- Lunghwa University of Science and Technology, Taipei
- China National Cleaner Production Center
- Philippine Institute of Industrial Engineers, Manila

Topic of Interests

- Business operations
- Innovative e-commerce
- Technology management
- Sustainability management
- Management science
- Innovation Management
- Green Management

Important Dates / Deadlines

Submission of Abstract

March 01, 2011

Notification of Abstract Acceptance

March 05, 2011

Registration (Early bird & IEEE index)

March 05 - 31, 2011

Registration (IEEE index deadline)

Apr 01 - May 15, 2011

Late Registration (no IEEE index)

after May 15, 2011

Submission of Full Paper

March 31, 2011

Conference Dates

July 10-12, 2011

Conference Fee

- Early bird fee: USD 450; Regular fee: USD 500
- Early bird student fee: USD 350; Regular Student fee: USD 400

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The 2011 (Summer) International Conference on Asia Pacific Business Innovation and Technology Management

<http://apbitm.org>

IEEEExplore indexed by Engineering Index (EI)

July 10-12, 2011, Dalian, China

H.K.: Richard Fung,
Paul Forster
Indonesia: Louie Divinagracia
Pujawan Nyoman
Japan: Tsuyosi Fujita
Korea: Hung Suck Park
Philippines: Purba Rao, Eppie Clark
Singapore : Harn Wei Kua
Sri Lanka: Peiris, Vidya Rupage Sena,
Sweden : Tomohiko Sakao
Switzerland : Suren Erkman
The Netherlands: Frank Boons
Thailand: Kitikorn Charmondusit
Pisal Yenyaree
Taipei: Remen Lin, Bob Yang
C.C. Tsai
H.C. Wang
C.C. Lin
H.C. Huang
USA: Anthony Halog
Jennifer Howard Grenville
John Groth
Joseph Sarkis

Regular Papers Submission

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns font 10 including pictures and diagrams), to EMAIL: apbitms@gmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT.

Invited Sessions

The Programme Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to apbitms@gmail.com. Invited sessions are addressed to Jackie ML Tseng.

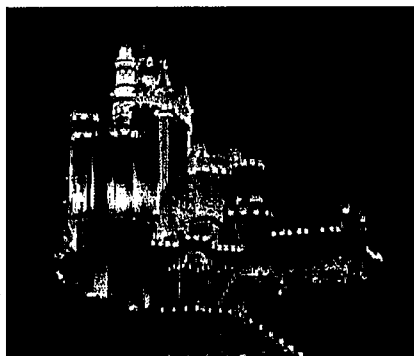
Further Information

Ming Lang Tseng (Jackie)
Graduate School of Business
Lung Hwa University, Taiwan, China (apbitms@gmail.com)
Executive Director, APBITM Society <http://apbitm.org>

About Dalian, China

Dalian, China is a very popular destination among Chinese tourists and foreign visitors, especially from Japan, South Korea and Russia. Its mild climate and multiple beaches as well as its importance in the modern history of China make it an especially nice place to visit. Some of the most famous beaches are Tiger beach, Xinghai beach, Jinshitan beach and Fujiazhuang beach. It is one of the three Best Tourism Cities (2006), along with Hangzhou and Chengdu, recognized by the National Tourism Administration.

**Conference Venue:
International Conference Center,
Dalian University of Technology, China)**



Proceedings and CD Rom

All papers submitted in the conference will undergo rigid peer review process. Only papers that will pass the review process will be accepted and published in the conference proceedings and book of abstracts. Electronics copy and hardcopy (for additional fee) of the proceedings will be provided at the conference.

Publishers

Excellent papers accepted and presented in this conference will be reviewed and considered in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of Asia Pacific Business Innovation and Technology Management; Other journals.

