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實踐大學　函

地址：10462台北市中山區大直街70號
聯絡人：應用外語學系 陳佳琪
電子信箱：language@mail.usc.edu.tw
聯絡電話：2358-1111 #8311
傳真電話：2538-1111 #8326

受文者：國立暨南國際大學

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研究發展處

主旨：本校應用外語學系謹訂於98年4月25、26日(星期六、日)舉辦「英語文學術暨實務國際研討會」，相關徵稿啟事敬請貴校協助公告。

說明：

一、本研討會將於98年4月25、26日（星期六、日）假本校舉辦，會議主題為「專業英語教學的精深與跨越English for Specific Purposes(ESP): Through and Across Disciplines」。

二、徵稿啟事敬請貴校協助公告，歡迎學者先進踴躍投稿。

三、研討會最新相關訊息，請詳見附件徵稿啟事及本系網站：(http://www.usc.edu.tw/college/afl/index.asp)。

正本：公私立大專院校
副本：本校研究發展處、應用外語學系

97/10/28
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教授兼研發長 孫同文

97年10月28日暨收文總字第 0970011238 號

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學術研討會徵稿啟事

英語文學術暨實務國際研討會

2009 年 4 月 25-26 日

實踐大學

會議主題：專業英語教學的精深與跨越

議題：

研討會主軸為現今專業英語的研究及實務發展。議題涵蓋但不受限於下列領域：

一、文類分析或言談分析

二、需求分析、課程及教材設計、班級經營、測驗與評鑑

三、專業英語與通識英文的衝突與磨合

四、電腦媒介在專業英語中的應用

五、其他相關知識領域，如航空、餐旅、商用、新聞、科技、工程、法政、醫護、語言學、文學等

論文發表形式：

一、論文口頭報告 (Paper)：以理論探討及實務分析為主。每場 30 分鐘，論文發表 20 分鐘及討論 10 分鐘。摘要應包含理論概述、研究方法、及研究發現。

二、工作坊 (Workshop)：以教學示範為主，並提供與會者演練機會。每場 45 分鐘。摘要應包含活動性質、目的、及演練項目。

三、專題座談 (Panel)：每場 90 分鐘，由 3-4 人就相關主題發表論文，並邀請與會者參與討論。每位發表人均需繳交投稿表格，主持人另需撰寫摘要一份，說明專題座談的主要內容及概述每位發表人的內容。

會議及論文撰寫使用語言：一律以英文撰寫與發表。

摘要投稿方式：

一、摘要內容不超過 250 字，且標題不超過 10 字。

二、以電子郵件寄送者，請寄至下址：afl_elt@mail.usc.edu.tw（電子郵件主旨部份請註明「英語文研討會摘要」）。

三、郵寄者，請寄 1) 摘要匿名一式三份、2) 投稿表格一份、3) 並請附上磁碟片一份。

以郵寄方式寄至：

臺北市大直街 70 號 實踐大學應用外語學系

「英語文學術暨實務國際研討會」論文審查組收

摘要截止日期：2008 年 12 月 15 日

通知摘要接受日期：2009 年 1 月 15 日

全文截稿日期：2009 年 3 月 15 日

研討會後，經審查接受之論文，將以專書出刊。

聯絡電話：02-25381111 ext. 8311　陳佳琪秘書

傳真：02-25381111 ext. 8326

進一步資訊及相關表格公佈於實踐大學應用外語學系網站

http://www.usc.edu.tw/college/afl/index.asp

英語文學術暨實務國際研討會

2009 年 4 月 25-26 日

實踐大學

會議主題：專業英語教學的精深與跨越

摘要投稿表格　　**摘要截止日期：2008 年 12 月 15 日**

No.:_____

論文題目：

發表方式：☐ 論文 ☐ 工作坊 ☐專題座談

論文發表所需設備：☐ 電腦 ☐單槍投影機 ☐ 錄放影機 ☐ 其他 _____

主要發表人

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服務單位：_____

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（手機）_____

聯絡地址：_____

電子郵件：_____

第二發表人

姓名：_____ 職稱：_____

服務單位：_____

聯絡電話：（公）_____ （宅）_____

（手機）_____

聯絡地址：_____

電子郵件：_____

個人基本資料與簡歷（50 字）

Call for Papers

International Conference on English Education

April 25-26, 2009

Shih Chien University

Taipei, Taiwan

R.O.C.

Conference Theme:
English for Specific Purposes (ESP): Through and Across Disciplines

Topics:

The primary aim of this conference is to explore current ESP research and developments in ESP practice. Topics include, but are not limited to:

1. Genre or discourse analysis
2. Needs analysis, program/materials design, classroom management and assessment/evaluation
3. Conflict and integration between ESP and EGP (English for General Purposes)
4. Computer-mediated communication (CMC) in ESP
5. Other related disciplines of knowledge such as aviation, tourism/hospitality, business, journalism, technology, engineering, law/politics, medicine/nursing, linguistics, and literature

Types of Presentation:

1. Paper: Focus on the investigation of theory and experiment; 30 minutes for each paper, including 20-minute presentation and 10-minute discussion. The abstract should include a statement of theory, research methodology, and findings.
2. Workshop: Focus on teaching demonstration. The audience will be invited to participate in the activities, 45 minutes for each workshop. The abstract should contain an introduction of the teaching activities, purpose of using these activities, and clear steps for practice.
3. Panel Discussion: A type of group discussion, 3 or 4 scholars discuss current issues in English education among themselves and with the audience. The duration of each panel discussion is 90 minutes. Each panelist needs to prepare a submission form, and the moderator also needs to

write the abstract, explaining the central idea of the panel discussion and the schedule for each panelist.

Conference/Paper Language: All the papers need to be written and presented in English.

Guidelines for Abstract Submission:

1. The length of the abstract should be limited to 250 words, and the title should be limited to 10 words.
2. Submission via e-mail at:
   afl_elt@mail.usc.edu.tw
   (Please put "Abstract for English Education Conference" as the subject).
3. Submission via postal mail, please send three copies of the abstract (without your name), a diskette containing your abstract (preferably in a version of WORD, DOS compatible; no MAC please), and the one-page submission form (one for each presenter). Please send the above to the following address:
   Abstract Screening Committee, "International Conference on English Education"
   Department of Applied Foreign Languages
   Shih Chien University
   70 Ta Chi Street
   Taipei, Taiwan, R.O.C.

Important Dates:

Due date for abstract submission: December 15, 2008

Notification of abstract acceptance: January 15, 2009

Due date for full paper submission: March 15, 2009

Contact Phone Number: 02-25381111 ext. 8311 Sophia Chen (Secretary)
Fax: 02-25381111 ext. 8326

Further information will be available on the website of Department of Applied Foreign Languages at Shih Chien University: http://www.usc.edu.tw/college/afl/index.asp

International Conference on English Education

April 25-26, 2009

Shih Chien University

Taipei, Taiwan

R.O.C.

Conference Theme:

English for Specific Purposes (ESP): Through and Across Disciplines

Submission Form **Due Date: December 15, 2008**

No.:_____

Title:

Type of presentation: □ Paper □ Workshop □ Panel Discussion

Facility required: □ PC □ Digital Projector □ VCR □ Others _____

Main Presenter:

Name: _____ Title: _____

Affiliation: _____

Phone Number: (O) _____ (H) _____

(Cell Phone) _____

Address: _____

E-mail: _____

The Second Presenter:

Name: _____ Title: _____

Afiliation: _____

Phone Number: (O) _____ (H) _____

(Cell Phone) _____

Address: _____

E-mail: _____

Bio Data and Brief Resume (50 words)

Dr. John Adamson (Japan)

Title: "ELT and interdisciplinary attitudes: Insights from Asian contexts"

John Adamson received his Doctorate of Education from Leicester University specializing in the area of inter-cultural interview communication with Thai learners. He teaches sociolinguistics, study skills and discourse analysis at college level, as well as Business English at company level in Japan. His publications have focused on interview discourse, learning strategies, Teacher Development, and Business English methodology. He has been Senior Editor of Asian ESP Journal http://www.asian-esp-journal.com / since 2005. He is also active in his local area of Japan running a teacher research group and organizing workshops. He can be contacted at: johnadamson253@hotmail.com

Dr. Richard Alexander (Austria)

Title: "Teaching/Learning English as an International Language for Specific Purposes: Issues and Initiatives"

Richard Alexander is Full Professor and Deputy Head of the Institute for English Business Communication at Vienna University of Economics and Business Administration. He was born in Leicester, England, and has an MA in modern languages and linguistics from Cambridge University as well as a degree in economics from the University of London. He also has qualifications in English as a Foreign Language from the Institute of Education, London University. Professor Alexander has held previous appointments in Trier, Osnabrück, Marburg, Bremen, and Aachen, Germany, Birmingham, UK, Milan, Italy, and Finland, where he has taught English as a Foreign Language, business English, and linguistics for over twenty-five years. His main professional interests include textbook writing. He has published widely in European journals on lexis, phraseology, business English, and applied linguistics and he writes textbooks for adult learners of English. His current academic research is concerned with the lexis and phraseology of economics and business, the register of the economic sciences, and applied research in the learning and teaching of business English. *New International Business English* with co-author Leo Jones was published in 1996 by Cambridge University Press.

Dr. Winnie Cheng (Hong Kong)

Title: "Promoting ESP learning, teaching and research through collaboration across disciplines and professions"

Winnie Cheng is a Professor, and the Director of the Research Centre for Professional Communication in English, in Department of English, The Hong Kong Polytechnic University. Her main research interests include corpus linguistics, phraseology, intercultural professional communication, discourse analysis, discourse intonation and intercultural pragmatics. Recent publications include *Intercultural Conversation* (2003), *A Corpus-driven Analysis of Discourse Intonation (in press),* both of which are published by John Benjamins, and *Professional Communication: Collaboration between Academics and Practitioners* (co-edited with Kong, C.C.K., in press), published by Hong Kong University Press.